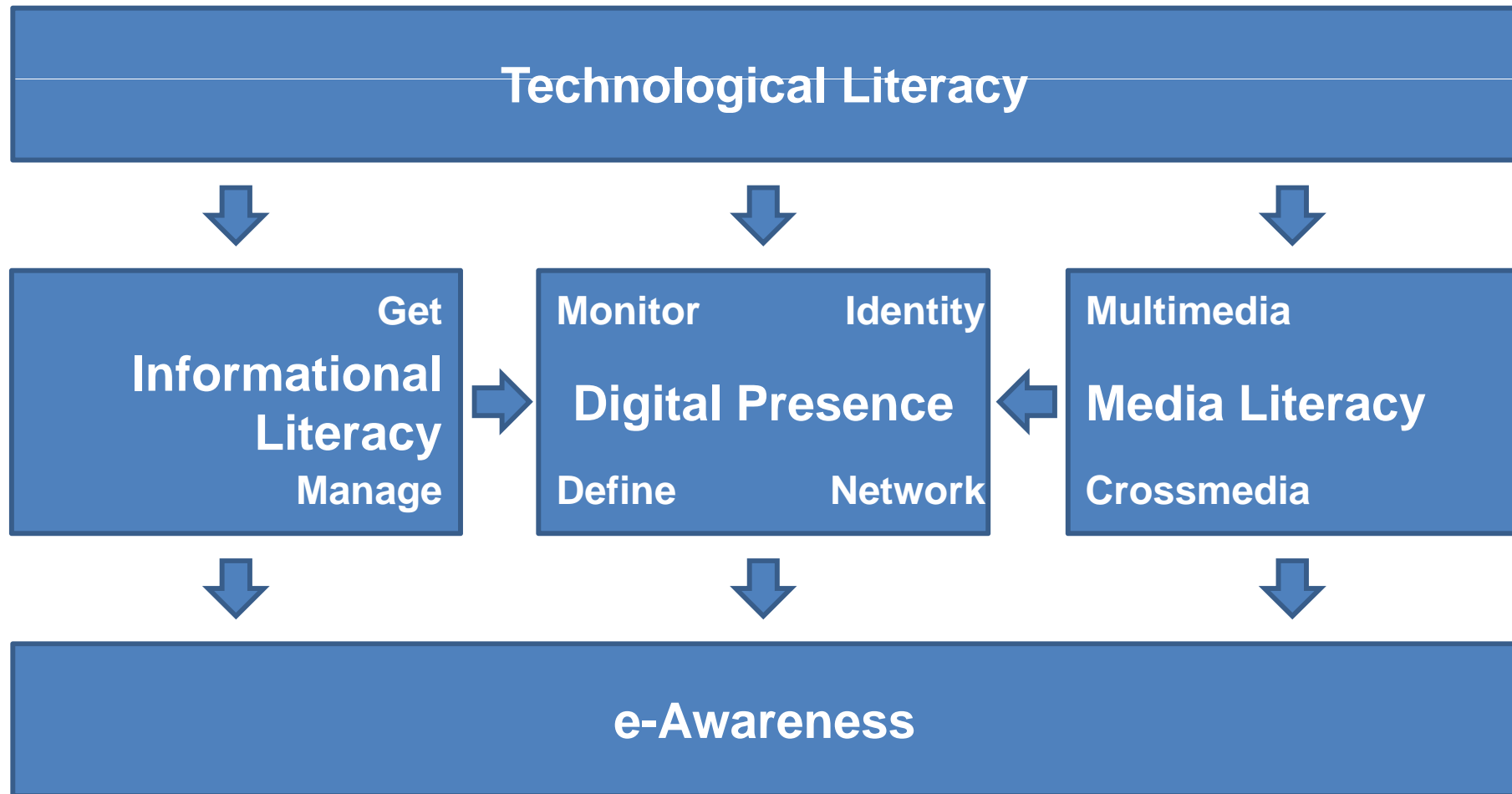


Goverati and media literacy: from empowerment to governance

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I Congress on Communication and Education: Media Literacy Strategies
Barcelona, 11-13 May 2011

Media literacy into digital literacy



Power

Power = Empowerment + Governance

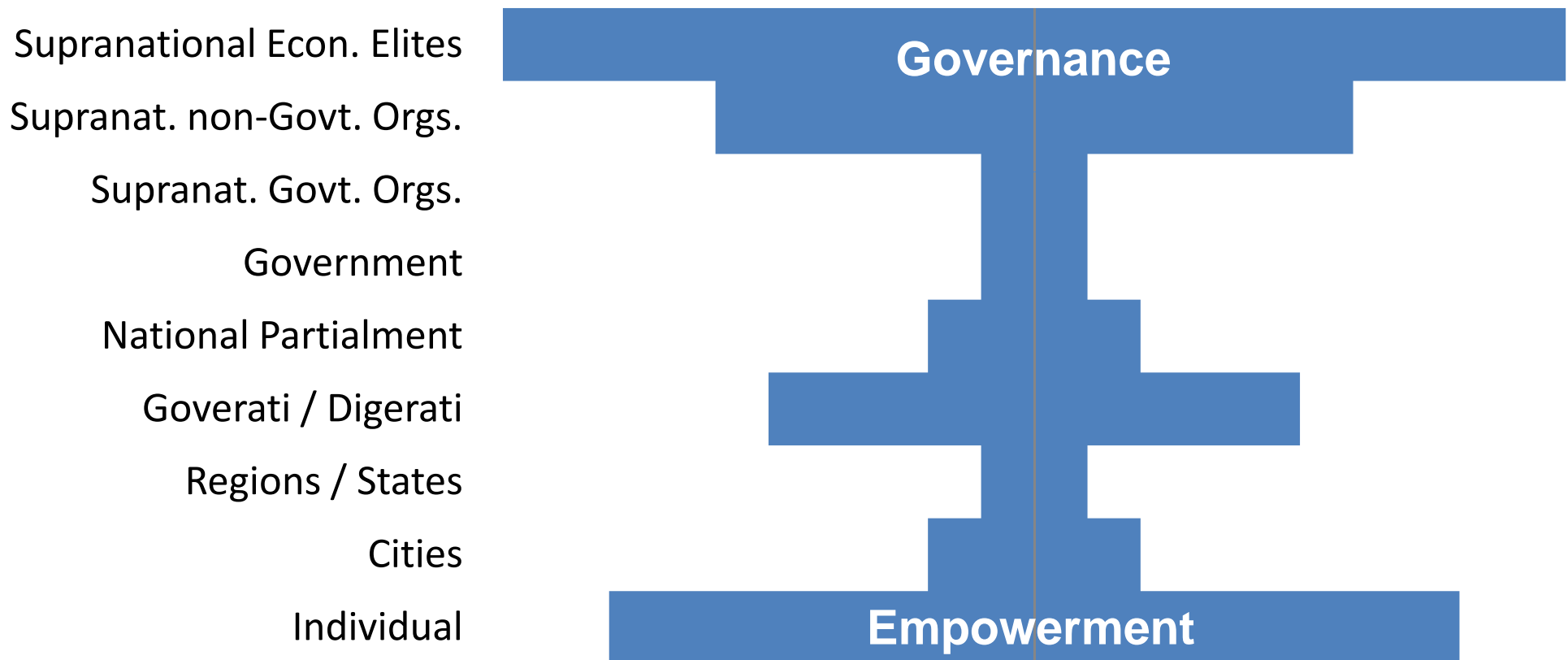
Empowerment:

capability to freely act within the system

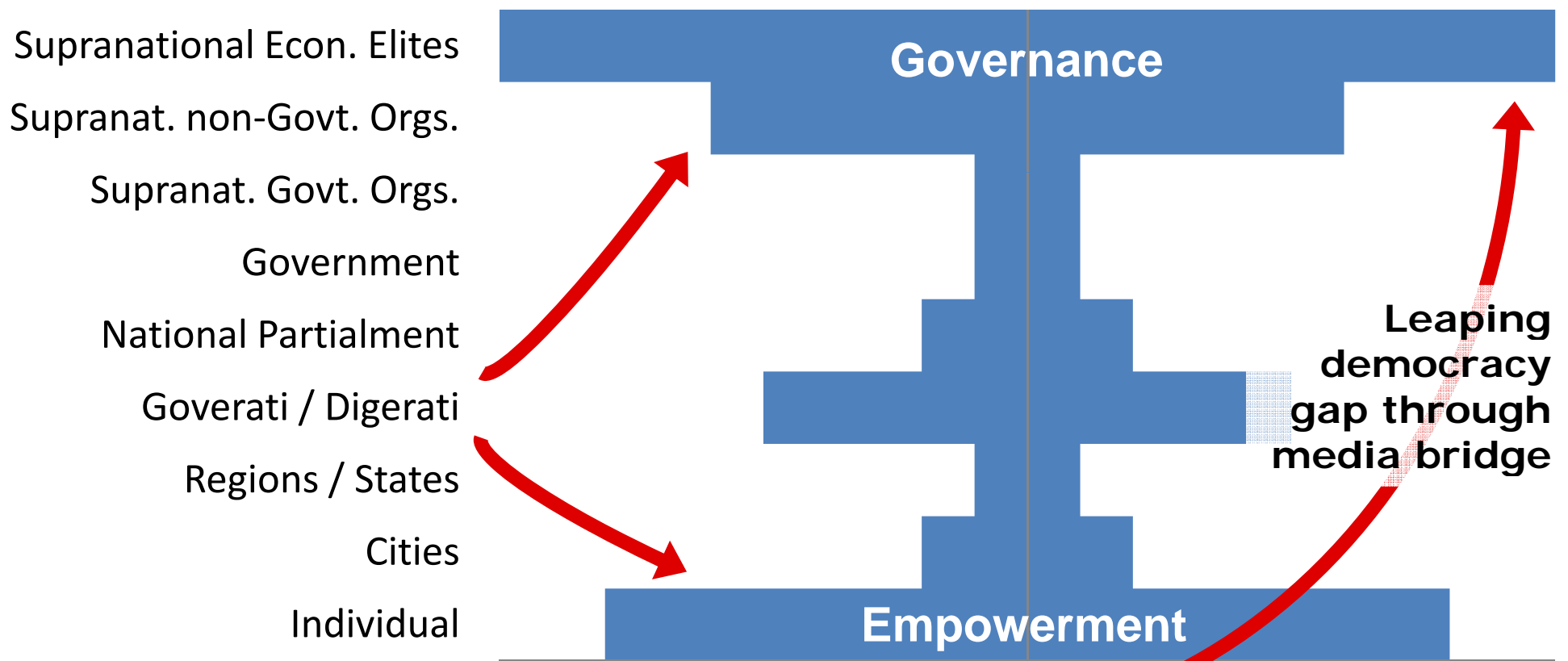
Governance:

capability to rule and change the system

From empowerment to governance



From empowerment to governance: Egypt



#egypt

Leveraging social media for activism

Barcelona, 11-13 May 2011.

I Congress on Communication and Education: Media Literacy Strategies

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