

# What's Happening for WordCamp Philly 2011

Helpful tips for a productive day



## Organizers

Doug Stewart~Anthony Bubel~Reed Gustow~Brad Williams

## Arriving

- Arrive and register between 8-9am Saturday November 5, 2011
- Grab your badge, t-shirt and other good stuff
- Guest Wifi will be available. Get an access code after you get your badge
- Opening remarks at 9am
- Check the schedule and pick out the sessions that interest you
- 3 sessions before lunch break, 4 sessions after lunch break, 4 topics/tracks offered during each
- The final session ends between 5:30 and 6pm

## Venue details

**Location:** The Fox School of Business and Management, Temple University  
Alter Hall, 1801 Liacouras Walk, Philadelphia, PA 19122.

Alter Hall is located on Temple University's main campus, at the intersection of 13th and Montgomery streets.

[http://www.temple.edu/maps/documents/TUMain\\_map.pdf](http://www.temple.edu/maps/documents/TUMain_map.pdf)

## Driving

Visitor parking is available on a cash basis at several lots on campus. Parking is \$14/day at both of the lots listed below:

- Parking garage at Liacouras Center, located on 15th St between Montgomery & Cecil B. Moore Avenues
- "Area 10" on Diamond between 11th and 12th

## Taking the train

The Temple University Septa station stop is a few blocks from Alter Hall. See SEPTA's website for more details/schedules: <http://www.septa.org/>

## Shuttle from the conference hotel

A shuttle bus will be available from the [Comfort Inn at Penn's Landing](#) to the venue in the morning with a return trip in the evening. The shuttle will leave from the front entrance of the Comfort Inn at 8:00am with a second trip around 8:45am. The shuttle will make return trips to the Comfort Inn at 5:30pm and 6:15pm

## Learning

Mix and Match to create your perfect day at WordCamp from 28 educational presentations. The presentations are organized by tracks for: **Users, Power Users, Developers, and Designers**

## Sharing

The **Saturday Classroom track** will focus on hands-on training. The first three classes (9:45-11:15) will be 30 minutes theme demos with a Q&A located directly afterwards outside the classroom.

It's recommended you bring a laptop or tablet to interact with the classroom sessions

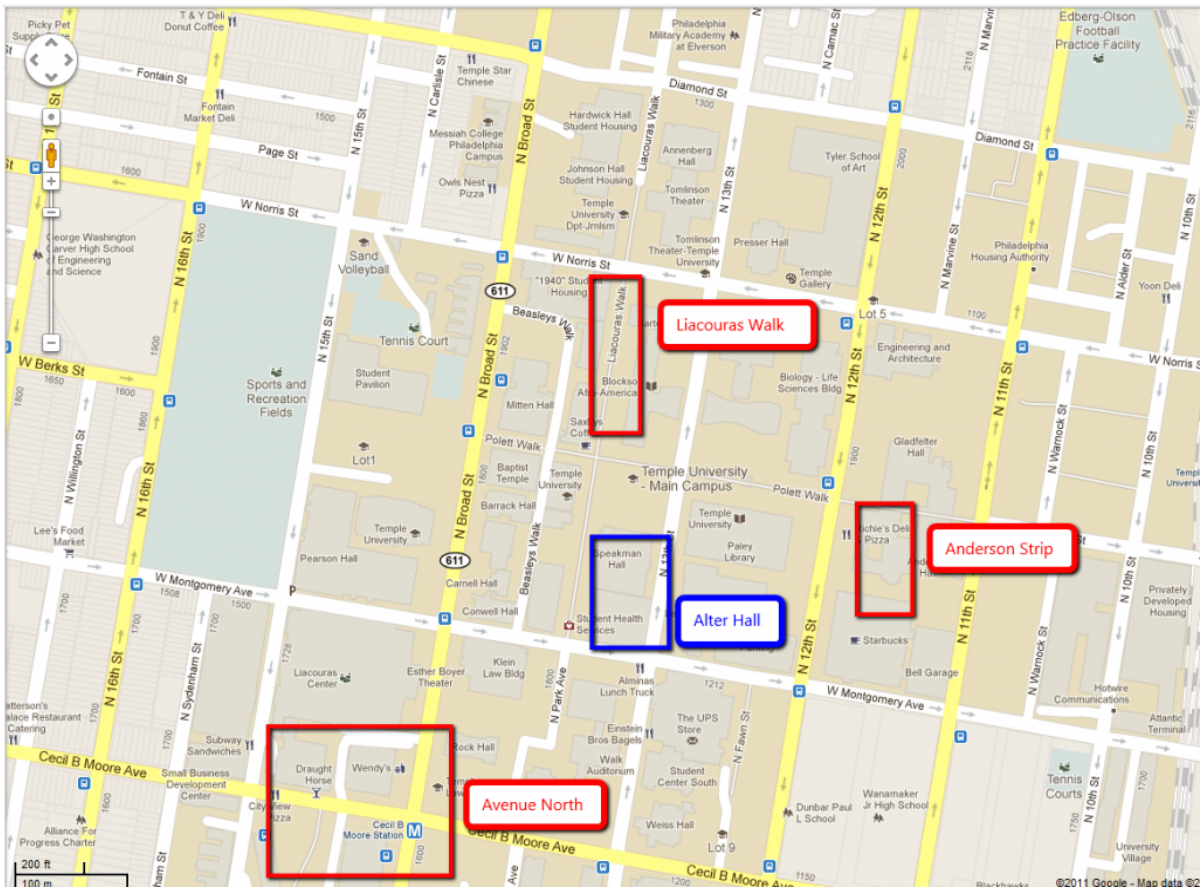
- 9:45 – 10:15 Genesis Demo Chris Cochran
- 10:15-10:45 Startbox Demo Brian Richards
- 10:45-11:15 iThemes Demo Matt Danner
- 11:15-12:00 WordPress for Beginners Reed Gustow
- 1:15-2:00 Creating Your First WordPress Plugin Brad Williams
- 2:15-3:00 Extending WordPress for Beginners Reed Gustow
- 3:15-4:00 WordPress Optimization Ben Metcalfe
- 4:15-5:00 Gravity Forms Demo Carl Hancock

## Eating

Bring your Own lunch if you don't want to miss any of the lunchtime panel

Temple University has tons of great lunch options within walking distance! To help you make your decision quickly we have compiled a list and map with dining options in the area.

Name	Cuisine	Location	Phone
Koja Grille	Korean/Japanese	1600 N. Broad (Avenue North)	(215) 763-5652
Noshery Gourmet Café	Sandwiches/Sushi	1600 N. Broad (Avenue North)	(215) 769-1289
Plaza Pizza	Pizza/Sandwiches	1600 N. Broad (Avenue North)	(215) 765-3330
Wing Stop	Chicken Wings	1600 N. Broad (Avenue North)	(215) 765-6555
Q'doba Mexican Grill	Mexican	1600 N. Broad (Avenue North)	(215) 763-4090
Jimmy John's Gourmet Sandwiches	Sandwiches	1601 N 15th St	(215) 765-8800
Draught Horse	American/Pub	1431 Cecil B Moore Ave	(215) 235-1010
City View Pizza	Pizza/Sandwiches	1434 Cecil B Moore Ave	(215) 769-7437
Master Wok	Chinese	Liacouras Walk	n/a
Maxi's Pizza	American/Pizza	Liacouras Walk	(215) 204-7002
Saxbys Coffee	Coffee	Liacouras Walk	



## Reveling

After party will take place at **National Mechanics**, 22 South 3<sup>rd</sup> St. Philadelphia PA 19106 (The building is on 3rd street between Market and Chestnut and is approximately 3 miles from Temple University area).

The event runs 8-11pm and is free to all attendees; appetizers and free Yuengling lager/Coors Light are a part of your ticket. Non-attendees may accompany you for \$10/person, 21 and over for admittance.

## Developing

**Location:** [Philadelphia Center for Architecture](#) 1218 Arch Street, Philadelphia, PA 19107

1-5pm Sunday November 6, 2011 Dev Day will be less session based and more hands-on hacking!

## Publicizing

[Ryan Imel](#), editor and chief of [WP Candy](#), will be attending WordCamp Philly this year as our official press representative. WP Candy is home to a team of contributors that bring you news about all things WordPress. Their website includes a vast variety of news, videos, tutorials, podcasts and interviews all pertaining to WordPress and the community.

Saturday, Ryan will have a dedicated location on the 2nd floor of Alter Hall where he will be interviewing speakers, sponsors and attendees of WordCamp Philly. If you have some news you would like to share with the community feel free to stop by Ryan's booth!

# Supporting

We couldn't have put on an event like this without our wonderful sponsors. Please be sure to visit their sites and say "thank you".

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