What are the costs and benefits associated with global sponsorship?

	Gold	Silver	Bronze
Western region (North, Central, South America)	**$200,000**	**$100,000**	**$55,000**
Eastern region (Europe, Africa, Asia)	**$125,000**	**$85,000**	**$50,000**
Name, logo, and company description on all WordCamp websites in the region	X	X	X
Acknowledgment in one program-wide email to all WordPress chapter account meetups/user groups	X	X	X
Acknowledgment on sponsor page on WordCamp Central	X	X	X
Inclusion in the Thank You To Our Sponsors blog post on each WordCamp you sponsor	X	X	X
Acknowledgement in the footer of the post-event, wrap-up thank you email to attendees	X	X	X
Notification email sent when events in your sponsored region are added to the official schedule	X	X	X
Notification email sent when events in your sponsored region are approved for pre-planning	X	X	X
Include a discount or coupon code for your product or service in your company description, posted to all WordCamps in your region (subject to approval)	X	X	
Listing, if requested, on official handbook page with resources that meetup and WordCamp organizers can use for new user workshops, charity hackathons, etc.	X	X	
"Featured" acknowledgement on two meetup organizer newsletters per year (received by 1200+ WordPress community influencers every month)	X		
Table at WordCamps for meeting attendees if space is available*	X		
Acknowledgement in all WordCamp "ticket purchase successful" pages in your region	X		
A number of swag items added to each WordCamp's "swag table," if available (subject to approval)	3	2	1
A number of free tickets to each WordCamp you sponsor, reserved for your company representatives**	4	2	
Unlimited upgrades to higher sponsorship level, up to 6 weeks before the event***		X	X