

DHL eCommerce Solutions is focused on providing a best-in-class consumer experience to the United Kingdom through **DHL Parcel International Direct**, our flagship product providing the perfect balance of speed, visibility, and affordability.

The United Kingdom is one of the largest international markets for U.S. businesses selling abroad. With a large percentage of consumers shopping online and a high demand for U.S. brands, the United Kingdom is the perfect market to expand to when growing your business outside the U.S.

## **COUNTRY FACTS:**



67,800,000



English



94,000 square miles



\$43,600 average annual income

#### **E-COMMERCE FACTS:**



E-commerce accounts for **33%** of the total **retail sales** in the U.K.



The U.K. has **72.4 million mobile** phone connections



The U.K. has an **internet penetration** rate of **96%** 



**E-commerce sales** in the U.K. reached **\$265 billion** in 2020



**36%** of online shoppers in the U.K. make purchases from **other countries** 



**PayPal** is the preferred **payment method** in the U.K.

Sources: International Trade Administration, Ecommerce News

## **JOURNEY OF A PARCEL**













Tracking events







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#### **END-TO-END TRACKING**

Location	Tracking Event		
1 United States	Arrival at DHL eCommerce Solutions		
2 United States	Processed		
3 United States	Processing Completed		
4 United Kingdom	Arrival at Destination Country		
5 United Kingdom	Cleared Customs		
6 United Kingdom	Out for Delivery		
7 Consignee's Address	Delivered		

End-to-end piece-level visibility with delivery confirmation available for your customers via the DHL eCommerce Solutions online tracking site. Along with online tracking, the DHL eCommerce Solutions Customer Web Portal provides you with comprehensive reporting, as well as easy account management.

#### **AVERAGE TRANSIT DAYS FROM ORIGIN**

Country	EWR	LAX	ORD	Overall
Great Britain (England, Scotland, Wales)	4 to 6	4 to 7	4 to 6	4 to 6
Northern Ireland	5 to 8	5 to 8	5 to 7	5 to 8

Represents ~97% of the U.K.'s population

## **KEY PRODUCT FEATURES**



# **WEIGHT/SIZE LIMITS**

Weight: Up to 44 lbs. (20 kg.)

**Dimensions:** (L+G) ≤79" and Length ≤42"



#### **DUTIES & TAXES**

**De Minimis Value:** 0 GBP for Taxes, 135 GBP for

Duty

## **Customs Clearance Options:**

**DDP** (Delivered Duty Paid) and Taxes paid in advance

**DDU** (Delivered Duty Unpaid), now DAP (Delivered at Place), and Taxes paid upon delivery

#### **ADDITIONAL VALUE-ADDED SERVICES**

- DHL Duty & Tax Calculator: To support with itemized costs at the time of checkout, and improve cart conversion
- Customs Documentation: All necessary documentation is prepared and applied by DHL eCommerce Solutions
- **Returns Management:** Solutions for unintended returns
- Shipment Value Protection: Up to 100 USD per parcel
- DHL Verify: Address verification included

<sup>\*\*</sup> Average transit time ranges based on DHL Feb. 2021 data, and incoterms DDP (Delivered Duty Paid) and Taxes paid in advance

<sup>\*\*</sup> All time ranges are indications of transit time, and may differ from actual

<sup>\*\*</sup> All times in business days (5 days/week)