

CHRISTINA VARRO

@VARROCREATIVE

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# TOOLS FOR MANAGING MULTIPLE WORDPRESS SITES



# **“AIN’T NOBODY GOT TIME”**

**to waste going site-to-site to do updates on multiple WP sites.**

**WHY DOES WORDPRESS  
NEED TO BE UPDATED?**

# WHY UPDATE WORDPRESS?

- ▶ To Keep You Site Secure (!!)
- ▶ Awesome New Wordpress Features
- ▶ Improved Site Speed
- ▶ Wordpress Bug Fixes
- ▶ Plugin Compatibility (or incompatibility)

**HOW DO YOU MAINTAIN  
A WORDPRESS SITE?**





**SO YOUR WORDPRESS  
WEBSITE WAS HACKED?**

**TELL ME ABOUT THE BACKUP  
SERVICE YOU DIDN'T HAVE RUNNING.**

# REGULAR MAINTENANCE IS ESSENTIAL

- ▶ Backups (!!!)
- ▶ Maintenance Mode
- ▶ WordPress Core and Plugin Updates
- ▶ Manage Comment Spam
- ▶ Health and Security Monitoring
- ▶ Database Maintenance and Optimization

**WHY DO YOU NEED A  
MANAGEMENT SYSTEM, ITS  
EASY TO DO WP UPDATES?**





# MANAGEMENT SERVICES

# HOW DOES IT WORK?

- ▶ Most are third-party hosted (except InfiniteWP & MainWP)
- ▶ You sign up for an account, then install a plugin onto each of your WP sites. This allows you to manage many sites from one dashboard
- ▶ Each software has different features, but they all let you see available updates and perform tasks from one place
- ▶ It saves you time from logging in and out of different sites to perform repetitive tasks

# FEATURES & BENEFITS

- ▶ 1-click Wordpress core updates
- ▶ 1-click Plugin and Theme Updates
- ▶ Backup & restore options
- ▶ Manage Posts and Pages
- ▶ Manage Comments
- ▶ Manage User Accounts
- ▶ Reporting & Analytics

# POPULAR WP MANAGEMENT SOFTWARES

## MANAGE WP

- ▶ Most popular service for managing multiple WordPress sites
- ▶ Free for up to five sites
- ▶ Full set of premium features, including: SEO analysis, Integration with Google Analytics, Uptime Monitoring, Scheduled Backups, White Labeling and Activity Reports
- ▶ Premium support



**ManageWP**

## CMS COMMANDER

- ▶ One of the nicest interfaces
- ▶ Free for up to five sites
- ▶ Manage multiple WordPress sites, with a focus on content creation and content spinning
- ▶ Unique features including: bulk editing, backlink monitoring, customized maintenance modes, and “automated content” from a number of different providers



**CMS** Commander



# WP REMOTE

- ▶ Completely free way to manage all of your WordPress sites
- ▶ 1-click update of Wordpress Core, Plugins and Themes
- ▶ Download a backup of your site
- ▶ Cost effective (free) but lacks the features of many other management programs



# MAIN WP

- ▶ Free application that you install on your own server
- ▶ Great features and premium add-ons are reasonably priced
- ▶ Installing and configuring MainWP and the extensions takes time
- ▶ Potential issues with server load and usage on shared hosting



# INFINITE WP

- ▶ Free application that you install on your own server
- ▶ Basic version lacks many features such as managing users, uptime monitoring, website cloning and scheduled backups
- ▶ Premium features can be purchased for a fee. Unfortunately, they are very expensive

The logo for Infinite WP is displayed on a white background. The word "INFINITE" is written in a large, bold, dark blue sans-serif font. Below it, the letters "WP" are written in a smaller, bold, orange-red sans-serif font.

**OTHER MANAGEMENT  
SOFTWARE**

## ITHEMES SYNC

- ▶ Product from iThemes Security
- ▶ Basic free plan for 10 sites
- ▶ No option for backups, but integrates nicely with iTheme's BackupBuddy
- ▶ Pro version includes ability to hide plugin from clients' dashboard, uptime monitoring, track site performance and view analytics data



## I CONTROLWP

- ▶ No free plan, starts at \$15/month for 10 sites
- ▶ Nice feature set, but lacks managing of posts and pages, and user management
- ▶ No third-party backup option, only their custom WorpDrive system
- ▶ Focus on security and daily backups



**iControl**  
**WP**

**SO, WHICH ONE  
DID I CHOOSE?**



## MANAGE WP

- ▶ Automatic backup to Google Drive or Dropbox
- ▶ Ability to link multiple accounts, with different costs/features
- ▶ 1-Click site restore (although not always effective!)
- ▶ BUT! They have just released the new 'Orion' interface and am considering switching some sites over to CMS Commander



**ManageWP**

# DASHBOARD PREVIEW

All Websites

Dashboard Sync Dashboard

Search for a website

- mywebsite.com
- clientwebsite1.com
- clientwebsite2.com
- friendswebsite1.com
- clientwebsite3.com
- clientwebsite4.com
- clientwebsite5.com
- clientwebsite6.com
- clientwebsite7.com
- clientwebsite8.com
- clientwebsite9.com
- friendswebsite2.com
- friendswebsite3.com
- clientwebsite10.com
- clientwebsite11.com

+ Add Website Groups

Overview Updated 1 second ago — 15/15 websites

Show by Type Show by Website Expand All

7 Plugins Ignore All Update All

View Ignore List Update Everything

203 Post Revisions Clean All

718.4 KB Table Overhead Clean All

48 Spam Comments Clean All

Clean Everything

Recent Comments

Pending (5) Approved (5)

From Vern on Customer complaints  
clientwebsite1.com - 2016/07/14

Just what I was looking for, regards foor putting up.

From roof cleaning ct on Mistakes  
clientwebsite1.com - 2016/07/14

I don't unremarkably comment but I gotta admit regards for the post on this amazing one :D.

From Kasha on Office Zen  
clientwebsite1.com - 2016/07/14

I see you don't monetize your page, I know how to make good passive income using one simple method, just search in gogle for; Coisin's tricks

From Harrison on UBER eats  
clientwebsite1.com - 2016/07/11

I see you don't monetize your page, I know how to make good passive income using one simple method, just search in gogle for; Coisin's tricks

From Ellis on Office Zen  
clientwebsite1.com - 2016/07/11

I see you don't monetize your page, I know how to make good passive income using one simple method, just search in gogle for; Coisin's tricks

Quick Access

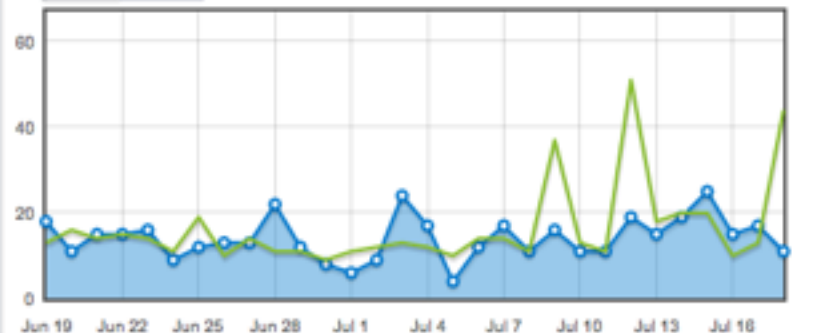
Backup Now View / Restore Backups Clone / Migration SEO

Plugins & Themes New Post Security Check Client Report

Google Analytics

clientwebsite1.com

Weekly Monthly This month Previous month



Visits 423 (-13.85% Previous: 491)

Bounce Rate 81.56% (-1.85% Previous: 83.10%)

Pageviews 730 (-4.70% Previous: 766)

Avg. Time on Site 00:00:58 (+45.02% Previous: 00:00:40)

Pages/Visit 1.73 (+10.82% Previous: 1.56)

New Visits 79.20% (-6.30% Previous: 84.52%)

Referrers	Visits	Keywords	Visits
site-auditor.online	180	(not provided)	58
monetizationking.net	104	share buttons sharebutton.org	21
google	73		
(direct)	32		

Pages	Pageviews	Country	Visits
/	442	Russia	227
/events/	68	Canada	91
/contact/	22	Kyrgyzstan	40
/news/	22	United Kingdom	26

**Add-ons**

- Uptime Monitor 15
- Backups 15

**Status**

- Backup failed 4
- Currently down 1
- Disconnected 6
- Security Issues 3
- SSL Enabled 1
- Updates available 9

**Tags**

- Example tag 1 0
- Example tag 2 0
- No tags 15

**Clients**

- No client 15

**WordPress**

- 4.5.3 7
- 4.6 2

**Language**

- en\_US 9

Hide filters

### Updates

25 Plugins    8 Themes    6 WordPress

[Update All](#)

<input type="checkbox"/>	4	MailChimp for WordPress	3.1.1x → 4.0.2
<input type="checkbox"/>	4	ManageWP - Worker	4.2.7 → 4.2.9
<input type="checkbox"/>	4	Yoast SEO <span style="color: orange;">⚠</span>	3.4.1 → 3.4.2
<input type="checkbox"/>	3	iThemes Security	5.6.0 → 5.6.1
<input type="checkbox"/>	2	Advanced Custom Fields PRO	5.4.1 → 5.4.2
<input type="checkbox"/>	2	Contact Form 7	4.4.2 → 4.5
<input type="checkbox"/>	1	Booked	1.7.16 → 1.8.01
<input type="checkbox"/>	1	Collapse-O-Matic	1.7.2 → 1.7.3
<input type="checkbox"/>	1	Envira Gallery	1.5.1 → 1.5.1.2

Select all    None selected    [Ignore](#)    [Update](#)

### Optimization

91 Spam    87 Post Revisions    2.1 MB Overhead

[Optimize All](#)





Dashboard

Choose Sources

Post Editor

Bulk Content

Content

Users

Configuration

Plugins

Themes

Backups

Clone Site

Create Site

**DASHBOARD** REPORTS STATS SETTINGS **+ ADD SITE**

### NOTIFICATIONS:

27 Updates Cleanup

Refresh Data

Type here to search your sites below.

All Groups

Sites	Metrics					Updates	Comments	Drafts	Tools
Personal									
personalwebsite1.com			94	0	11		1 New	4 Drafts	
personalwebsite2.com			90	1.1M				4 Drafts	
Client Group 1									
clientwebsite1.com			62	26		1		1 Drafts	
clientwebsite2.com			70	0					
Client Group 2									
clientwebsite3.com			55	16		1			
clientwebsite4.com			67	5		1		2 Drafts	
clientwebsite5.com			60	1		4.5.3  5			
clientwebsite6.com			54	10					
clientwebsite7.com			64	29		2			
clientwebsite8.com			41	11		1			
Client Group 3									
clientwebsite9.com			64	0		4.5.3			
clientwebsite10.com			62	1			1		
clientwebsite11.com			68	60		4.5.3  5			
Friend Sites									
clientwebsite12.com			79	0		3	5 New	2 Drafts	
clientwebsite13.com			62	0		3			
clientwebsite14.com			73	20		1			
Sites			Metrics			Updates	Comments	Drafts	Tools

# GET MORE INFO

- ▶ Great site for comparing features:  
<http://wpscoop.com/comparisons/wordpress-management-software-comparison/>
- ▶ ManageWP - <https://managewp.com/>
- ▶ CMS Commander - <https://cmscommander.com/>
- ▶ WP Remote - <https://wpremote.com/>
- ▶ Main WP - <https://mainwp.com/>
- ▶ Infinite WP - <https://infinitewp.com/>
- ▶ iThemes Sync - <https://ithemes.com/sync/>
- ▶ iControlWP - <https://www.icontrolwp.com/>

# QUESTIONS?

[www.varrocreative.com](http://www.varrocreative.com) | @varrocreative