WordCamp_London_2016_budget

1	@Venue Costs	
2	Venue_Hire = £12,000.00	£12,000.00
3	Building_Saturday = \pounds 1,152.00	£1,152.00
4	Building_Sunday = \pounds 2,816.00	£2,816.00
5	Security_Friday = ± 135.00	£135.00
6	Security_Saturday = £172.50	£172.50
7	Security_Sunday = £135.00	£135.00
8	Building_Opening = Building_Saturday + Building_Sunday + Security_Friday + Security_Saturday + Security_Sunday	£4,410.50
9		
10	Venue_Total = Venue_Hire + Building_Opening	£16,410.50
11		
12	@Catering	
13	Catering_Costs = £26,745.00	£26,745.00
14	Additional_Staff= £1,791.00	£1,791.00
15	Additional_Sunday_Catering = £264	£264.00
16		
17	Catering_Total = Catering_Costs + Additional_Staff + Additional_Sunday_Catering	£28,800.00
18		
19	@Social	
20	Entertainment_Retro_Games = £367.00	£367.00
21	Speakers_Dinner = $\pounds4,375.00$	£4,375.00
22	Social_Refreshments = £2,260.80	£2,260.80
23		

24	Social_Total = Entertainment_Retro_Games + Speakers_Dinner + Social_Refreshments	£7,002.80
25		
26	@Accessibility	
27	Creche = £2344.00	£2,344.00
28	Live_Captioning = £5,218.70	£5,218.70
29	Signage_Printing = £3,175.00	£3,175.00
30	Volunteers_Shirts = £781.44	£781.44
31	Bathroom_Boxes = £28.50 + £15	£43.50
32	Video_Recording = £3,250.00	£3,250.00
33		
34	Accessibility_Total = Creche + Live_Captioning + Signage_Printing + Volunteers_Shirts + Bathroom_Boxes + Video_Recording	£14,812.64
35		
36	@Swag	
36 37	@Swag Sample_tshirts = £155.66	£155.66
		£155.66 £2,836.12
37	Sample_tshirts = £155.66	
37 38	Sample_tshirts = \pounds 155.66 Attendees_tshirts = \pounds 2,836.12	£2,836.12
37 38 39	Sample_tshirts = \pounds 155.66 Attendees_tshirts = \pounds 2,836.12 Trolley_Coins = \pounds 574.50	£2,836.12 £574.50
37 38 39 40	Sample_tshirts = \pounds 155.66 Attendees_tshirts = \pounds 2,836.12 Trolley_Coins = \pounds 574.50	£2,836.12 £574.50
37 38 39 40 41	Sample_tshirts = \pounds 155.66 Attendees_tshirts = \pounds 2,836.12 Trolley_Coins = \pounds 574.50 Stickers = \pounds 1,365.60 Swag_Total = Sample_tshirts + Attendees_tshirts +	£2,836.12 £574.50 £1,365.60
 37 38 39 40 41 42 	Sample_tshirts = \pounds 155.66 Attendees_tshirts = \pounds 2,836.12 Trolley_Coins = \pounds 574.50 Stickers = \pounds 1,365.60 Swag_Total = Sample_tshirts + Attendees_tshirts +	£2,836.12 £574.50 £1,365.60
 37 38 39 40 41 42 43 	Sample_tshirts = £155.66 Attendees_tshirts = £2,836.12 Trolley_Coins = £574.50 Stickers = £1,365.60 Swag_Total = Sample_tshirts + Attendees_tshirts + Trolley_Coins + Stickers	£2,836.12 £574.50 £1,365.60
 37 38 39 40 41 42 43 44 	Sample_tshirts = £155.66 Attendees_tshirts = £2,836.12 Trolley_Coins = £574.50 Stickers = £1,365.60 Swag_Total = Sample_tshirts + Attendees_tshirts + Trolley_Coins + Stickers	£2,836.12 £574.50 £1,365.60 £4,931.88
 37 38 39 40 41 42 43 44 45 	Sample_tshirts = £155.66 Attendees_tshirts = £2,836.12 Trolley_Coins = £574.50 Stickers = £1,365.60 Swag_Total = Sample_tshirts + Attendees_tshirts + Trolley_Coins + Stickers	£2,836.12 £574.50 £1,365.60 £4,931.88 £297.84

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49
   Misc_Total = Event_insurance + Stationary +
                                                          £2,806.92
50
   Lunch_Hall_Cups + Bunting
51
   @Expense Total
52
   Expense_Total = Venue_Total + Catering_Total +
  Social_Total + Accessibility_Total + Swag_Total +
53
                                                          £74,764.74
   Misc_Total
54
55
   @Income
   Tickets_excluding_Whitechapels = £11,295.00
56
                                                          £11,295.00
   Sponsorships
                     = £45,500.00
                                                          £45,500.00
57
   Global_Sponsorship
                         = £15,000.00
                                                          £15,000.00
58
59
   Income_Total = Tickets_excluding_Whitechapels +
                                                          £71,795.00
60
   Sponsorships + Global_Sponsorship
61
   @Variance
62
  Variance = Income_Total - Expense_Total
                                                          -£2,969.74
63
64
```