

GÜTENBERG BLOCK PARTY

Throwin' it down with the
WordPress Block Editor

**BEFORE WE GET
STARTED**



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A LITTLE HISTORY

“We called it Gutenberg for a reason”

MATT MULLENBEG

“Give me twenty-six soldiers of lead and I will conquer the world.”

JOHANNES GUTENBERG



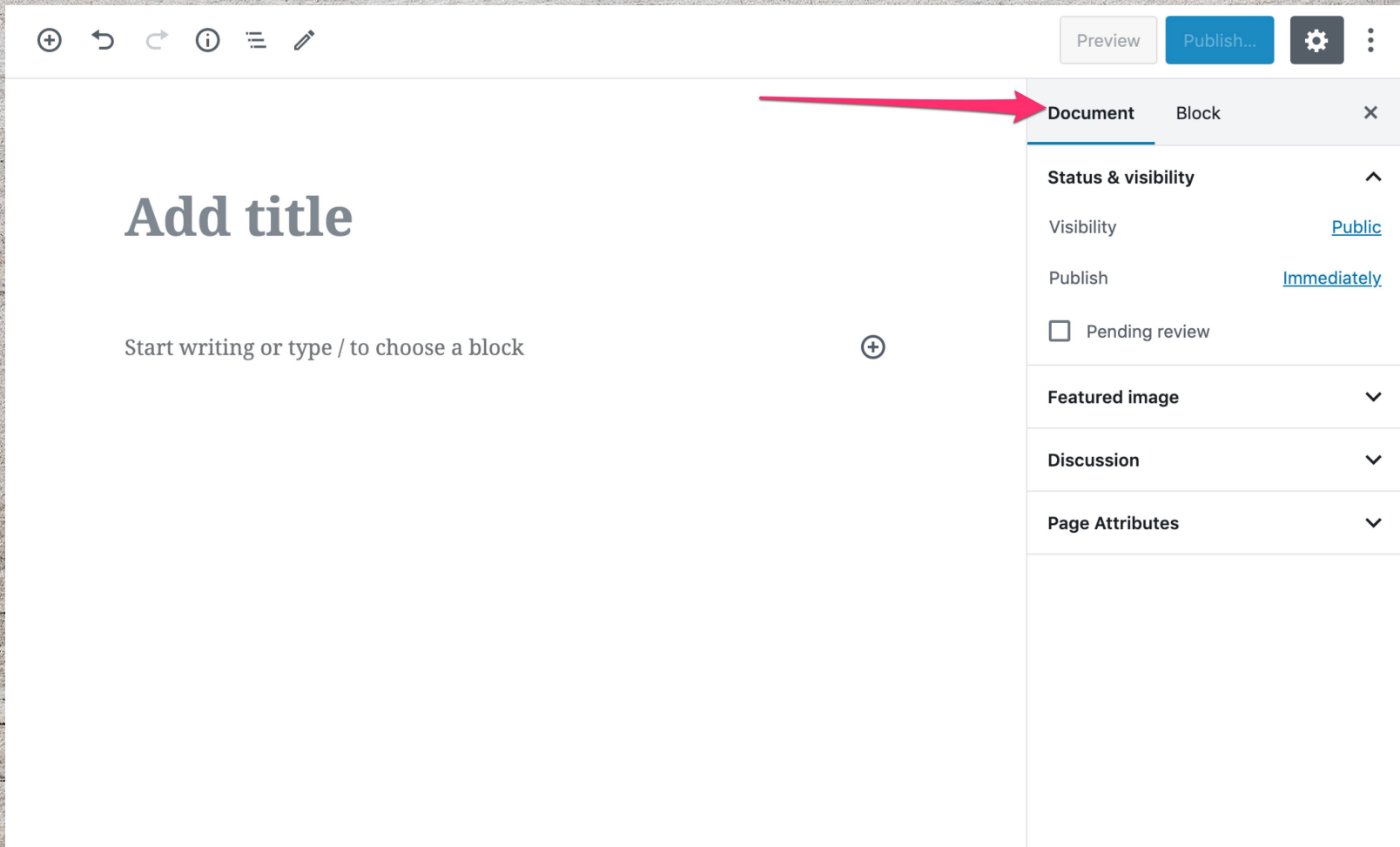
WHAT IT IS!

- Replaces the TinyMCE
- An Experience
- Allows Creative Freedom
- Ease of Use

WHAT IT AIN'T!

- A site builder
- Something to take lightly
- Won't make you an awesome designer if you're not.

WHAT'S ALL UP IN HERE?



The image shows a screenshot of a web editor interface. At the top, there is a toolbar with icons for adding content, undo, redo, help, and edit. To the right of the toolbar are buttons for 'Preview', 'Publish...', a settings gear icon, and a vertical ellipsis menu icon. Below the toolbar, the main editing area contains the text 'Add title' and 'Start writing or type / to choose a block'. A red arrow points from the 'Document' tab in the sidebar to the main editing area. The sidebar on the right contains a 'Document' tab (selected), a 'Block' tab, and a close button. Below the tabs are sections for 'Status & visibility' (with expand/collapse arrows), 'Visibility' (set to 'Public'), 'Publish' (set to 'Immediately'), a 'Pending review' checkbox, 'Featured image' (with a collapse arrow), 'Discussion' (with a collapse arrow), and 'Page Attributes' (with a collapse arrow).

Preview Publish... ⚙️ ⋮

Document Block ×

Add title

Start writing or type / to choose a block

⊕

Status & visibility ^

Visibility [Public](#)

Publish [Immediately](#)

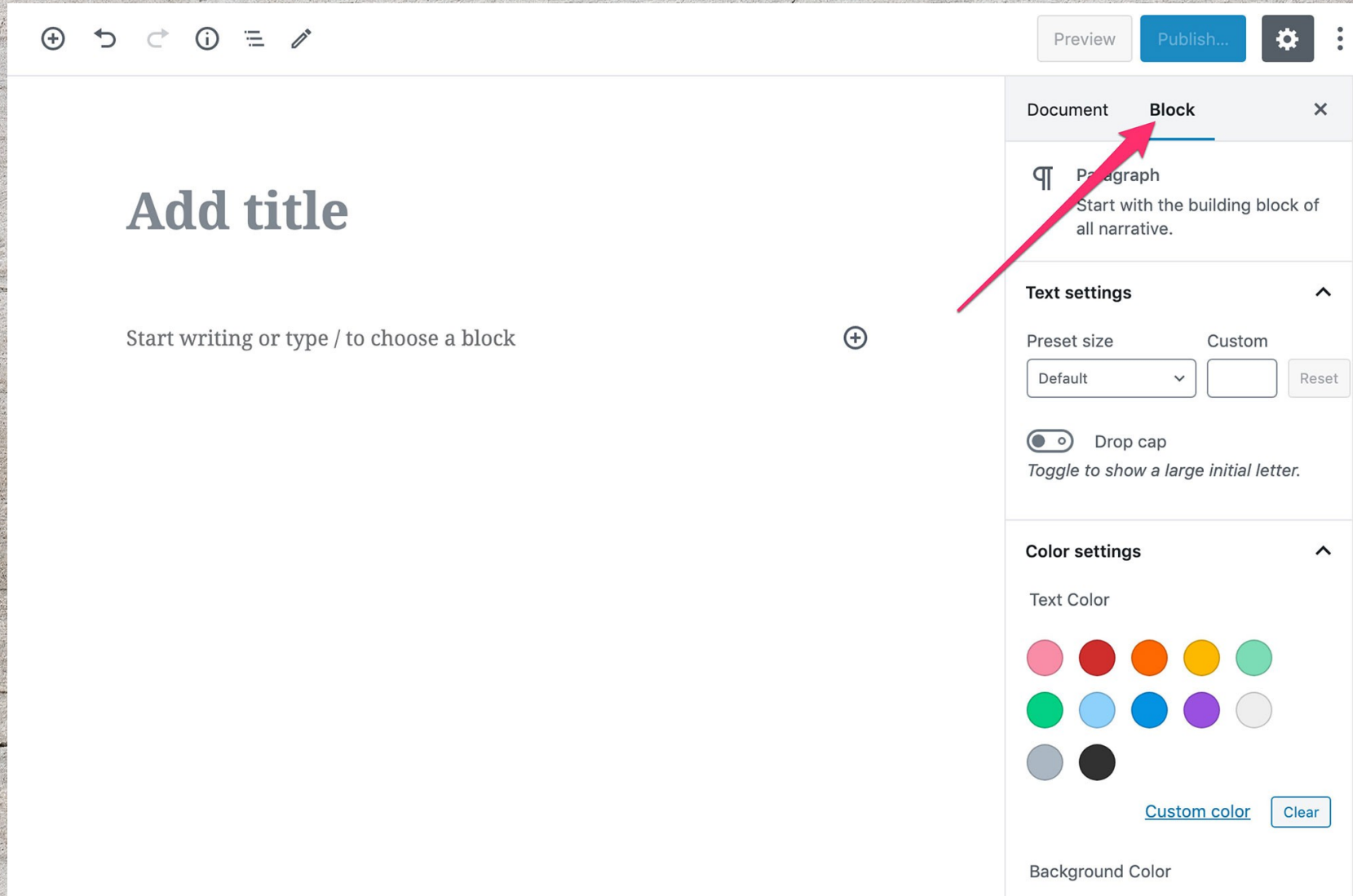
Pending review

Featured image v

Discussion v

Page Attributes v

WHAT'S ALL UP IN HERE?



The image shows a text editor interface with a white background. At the top left, there is a toolbar with icons for adding content, undo, redo, help, and edit. At the top right, there are buttons for 'Preview', 'Publish...', and a settings gear icon. The main editing area contains the text 'Add title' in a large, bold font, followed by the instruction 'Start writing or type / to choose a block'. A red arrow points from the 'Block' tab in the settings panel to the 'Paragraph' block description.

Document **Block** ×

¶ Paragraph
Start with the building block of all narrative.

Text settings ^

Preset size Custom
Default ▾ Reset

Drop cap
Toggle to show a large initial letter.

Color settings ^

Text Color

[Custom color](#)

Background Color

WHAT'S ALL UP IN HERE?

The image shows a screenshot of the WordPress editor interface. At the top, there is a toolbar with icons for adding blocks, undo, redo, help, and edit. On the right side, there are buttons for 'Preview', 'Publish...', and a settings gear icon. A red arrow points to the settings gear icon. The settings menu is open, showing the following options:

- View**
 - Top toolbar
 - Access all block and document tools in a single place
 - Spotlight mode
 - Focus on one block at a time
 - Fullscreen mode
 - Work without distraction
- Editor**
 - Visual editor
 - Code editor ⌘⇧M
- Tools**
 - Block Manager
 - Manage all reusable blocks
 - Keyboard shortcuts ⌘⇧H
 - Welcome Guide
 - Help
- Options**

The main content area of the editor is white and contains the text 'Add title' in a large, bold font. Below it, there is a prompt 'Start writing or type / to choose a block' and a plus sign icon for adding blocks.

WHAT'S ALL UP IN HERE?










Add title

Start writing or type / to choose a block



Search for a block

Most used ^

 Page Break	 Paragraph	 Group
 Custom HTML	 Image	 Heading
 Gallery	 List	 Quote

BRINGIN' THE PARTY WITH LAYOUT ELEMENTS

- Groups
- Columns
- Spacers
- Separators
- Buttons

LET'S THROW DOWN WITH GROUPS



Gettin' everybody on the dance floor, yo!

LET'S THROW DOWN WITH COLUMNS



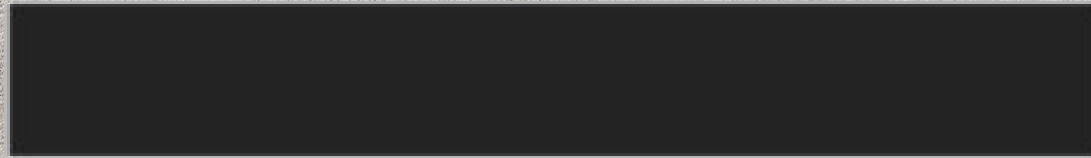
Hip Hop line dance in da house!

LET'S THROW DOWN WITH SPACERS



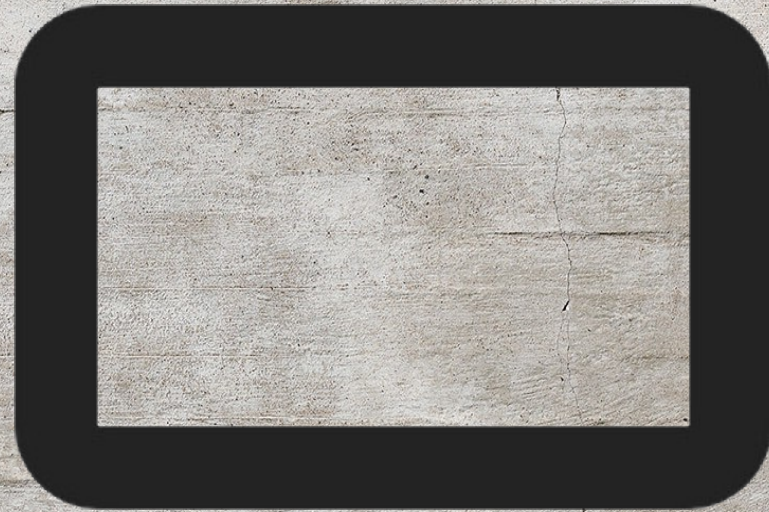
Moves are so dope everybody has to step back!

LET'S THROW DOWN WITH SEPARATORS



That breaking is so Def!

LET'S THROW DOWN WITH BUTTONS



So fly! Has everybody's attention!