



The Internet Corporation for Assigned Names and Numbers

23 September 2015

TRANSMITTED VIA ELECTRONIC MAIL, FACSIMILE, AND COURIER

Steve Hisey
DropLabel.com, Inc. (IANA #1073)
515 Arbolada Drive
Arcadia CA 91006
United States

Email: stevehisey@gmail.com
Fax: +1 626 463 7326

RE: NOTICE OF TERMINATION OF ACCREDITATION AGREEMENT

Dear Mr. Hisey,

Please be advised that as of 23 September 2015, DropLabel.com, Inc.'s ("DropLabel") Registrar Accreditation Agreement ("RAA") with the Internet Corporation for Assigned Names and Numbers ("ICANN") dated 30 September 2014 ("RAA") is terminated pursuant to Section 5.5.4 of the RAA. The termination shall become effective 23 October 2015, 30 calendar days from the date of this notice. ICANN extends DropLabel's current suspension to align with the termination effective date.

The termination is due to DropLabel's failure to timely cure the breaches by 26 February 2015 as set forth in ICANN's notice of breach of RAA dated 5 February 2015. As of 23 September 2015, the following breaches remain:

1. DropLabel's failure to maintain accurate and current contact information as specified in the Registrar Information Specification ("RIS"), pursuant to Section 3.17 of the RAA;
2. Failure to publish the full name and position of all officers of the registrar on DropLabel's website, as required by Section 3.17 and Section 17 of the RIS of the RAA;
3. Failure to publish an email address to receive abuse reports on the home page of DropLabel's website, as required by Section 3.18.1 of the RAA;

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4. Failure to publish a description of DropLabel's procedures for the receipt, handling and tracking of abuse reports, as required by Section 3.18.3 of the RAA;
5. Failure to provide an interactive webpage providing free public query-based access to up-to-date data concerning all active registered names sponsored by DropLabel for each top-level domain ("TLD") in which it is accredited, pursuant to Section 3.3.1 of the RAA; and
6. Failure to clearly display on DropLabel's website, and include a link in its registration agreement, to its renewal fees, post-expiration renewal fees (if different) and redemption/restore fees, as required by Section 4.1 of the Expired Registration Recovery Policy ("ERRP").

Please see the chronology below for additional details.

DropLabel is further advised that the logo license granted in the Logo License Specification to the RAA is revoked as of 23 October 2015. Please remove all ICANN trademarks, name, and logo from DropLabel's website and business materials that have been licensed to DropLabel under the terms of that Specification by 23 October 2015.

Domain Name Transition Process

To protect domain name registrants, ICANN will commence the domain name transition process and will solicit bids for a qualified ICANN-accredited registrar to manage the domain names currently managed by DropLabel.

ICANN will follow the [De-Accredited Registrar Transition Procedure](#) ("Procedure"). Consistent with the Procedure, please designate a bulk transfer recipient by 30 September 2015 and inform ICANN's Registrar Liaison Team at RegTransition@icann.org.

ICANN reserves all its rights under the RAA. Please note the rights and obligations required to have effect after the expiration of the RAA, including but not limited to Sections 3.4 Retention of Registered Name Holder and Registration Data, 3.9 Accreditation Fees, 5.8 Resolution of Disputes Under this Agreement, and 5.9 Limitations on Monetary Remedies for Violations of this Agreement.

DropLabel has past due accreditation fees in the amount of \$2,446.36. These fees are required to be paid to ICANN by Section 3.9 of the RAA. Please immediately submit payment to ICANN accounting.



Steve Hisey
DropLabel.com, Inc.

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If you have questions or require assistance, please contact Owen Smigelski at owen.smigelski@icann.org.

Sincerely,

A handwritten signature in blue ink, appearing to read "MSerad", is written over a light blue circular watermark.

Maguy Serad
Vice President
Contractual Compliance

Cc: John O. Jeffrey, General Counsel and Secretary



Chronology

Date of Notice	Deadline for Response	Details
12-Jan-2015	19-Jan-2015	ICANN sent 1st compliance notice via email to stevehisey@gmail.com . No response received from Registrar.
20-Jan-2015	27-Jan-2015	ICANN sent 2nd compliance notice via email to stevehisey@gmail.com . No response received from Registrar.
22-Jan-2015	N/A	ICANN called Primary Contact at mobile number [MOBILE REDACTED]. ICANN provided Primary Contact with complaint details.
28-Jan-2015	4-Feb-2015	ICANN sent 3rd compliance notice via email to stevehisey@gmail.com . No response received from Registrar.
28-Jan-2015	N/A	ICANN sent 3rd compliance notice via fax to +1 626 463 7326. Fax successful.
2-Feb-2015	N/A	ICANN called Primary Contact at mobile number [MOBILE REDACTED]. ICANN provided Primary Contact with complaint details.
4-Feb-2015	N/A	ICANN conducted compliance check to determine other areas of noncompliance.
5-Feb-2015	26-Feb-2015	ICANN issues Notice of Breach to Registrar.
5-Feb-2015	N/A	ICANN sent Notice of Breach via fax to +1 626 463 7326. Fax successful.
27-Feb-2015	N/A	Email from Registrar (stevehisey@gmail.com) insufficient to demonstrate compliance.
2-Mar-2015	N/A	ICANN sent follow-up via email to Registrar (stevehisey@gmail.com).
4-Mar-2015	N/A	Email from Registrar (stevehisey@gmail.com) insufficient to demonstrate compliance.
11-Mar-2015	18-Mar-2015	ICANN sent follow-up via email to Registrar (stevehisey@gmail.com) extending the Notice of Breach cure deadline.
17-Mar-2015	N/A	Email from Registrar (stevehisey@gmail.com) insufficient to demonstrate compliance.
18-Mar-2015	1-Apr-2015	ICANN sent follow-up via email to Registrar



Date of Notice	Deadline for Response	Details
		stevehisey@gmail.com extending the Notice of Breach cure deadline.
2-Apr-2015	9-Apr-2015	ICANN sent follow-up via email to Registrar stevehisey@gmail.com extending the Notice of Breach cure deadline.
9-Apr-2015	N/A	Email from Registrar (stevehisey@gmail.com) insufficient to demonstrate compliance.
15-Apr-2015	9-Jul-2015	ICANN issues Notice of Suspension to Registrar.
15-Apr-2015	N/A	ICANN Notice of Suspension via fax to +1 626 463 7326. Fax successful.
28-Jul-2015	N/A	ICANN sent follow-up via email to Registrar stevehisey@gmail.com .
29-Jul-2015	N/A	Email from Registrar (stevehisey@gmail.com) insufficient to demonstrate compliance.
29-Jul-2015	7-Sep-2015	ICANN sent follow-up via email to Registrar stevehisey@gmail.com extending the Suspension period and extending Notice of Suspension cure deadline.
30-Jul-2015	N/A	Email from Registrar (stevehisey@gmail.com) insufficient to demonstrate compliance.
31-Jul-2015	N/A	ICANN sent follow-up via email to Registrar stevehisey@gmail.com .
31-Jul-2015	N/A	Email from Registrar (stevehisey@gmail.com) insufficient to demonstrate compliance.
23-Sep-2015	N/A	To date, Registrar has not responded to ICANN with the requested information and documentation and issues remain unresolved.