



# Keeping the cameras rolling



## Media, Press & TV

- Established in 1992
- Prague, Czech Republic
- 24/7 programming and news output
- Using Kaspersky Endpoint Security for Business Select

## Ceska Televize, established on 1.1.1992, is the national public service broadcaster for the Czech Republic.

Funded by a licence fee and commercial activities, Ceska Televize broadcasts 24 hours a day with six television channels broadcasting movies, drama, documentaries, culture, news and current affairs, sport and programmes for children.

Established in 1992 Ceska Televize is headquartered in Prague with its two main production centres in the regional cities of Ostrava and Brno.

### Challenge

Ceska Televize employs thousands of highly skilled people in a diverse range of creative roles, many operating from multiple, fixed facilities with others on location throughout the country and abroad.

To enable its people to stay connected and productive, anytime, anywhere in the fast moving 24/7 world of TV and media, Ceska Televize needs robust, secure and agile IT and telecoms systems.

As the national broadcaster and with part of its income coming from licence fees paid by citizens, it is also important that Ceska Televize is efficient, transparent and accountable for the use of its budgets and the management and protection of its assets, including huge volumes of confidential and commercially sensitive information and data.

**“The Kaspersky Lab solution fulfilled all our technical and financial requirements. We had more than 25 technical parameters that had to be met – and Kaspersky Lab met all of them.”**

Rene Pisinger,  
Head of System Support,  
Ceska Televize



### Secure

Enterprise-wide solution protects national asset



### Cost

Solution met all 25 technical parameters within budget



### Control

Central console enables swift and easy administration and management



### Support

Technical assistance and training ensures solution value is maximized

Achieving these goals was complicated by disparate and wide-ranging legacy IT infrastructure and systems, with multiple varieties and versions of hardware and software in use. This left the organization vulnerable to viruses and other cyber attacks.

"It was important that Ceska Televize further improved its IT security standards so that we could protect the wide range of valuable data and material within our systems, from corporate documents, presentations and commercial agreements, to movies and film clips," said Rene Pisinger, Head of System Support at Ceska Televize.

## The Kaspersky Lab solution

After a comprehensive review of the market and potential solution providers, Ceska Televize, based on public tender, selected Kaspersky Lab's integrated threat protection and endpoint security platform, safeguarding both internal and external IT environments.

It purchased 3,200 licences for multi-layered virus and spyware protection on both workstations and servers, including protection and controls for mobile and USB storage devices, web traffic and email, with the capability to add additional features and functionality later.

At the heart of the solution is Kaspersky Lab's integrated, centralized management console, providing Pisinger and his team with intuitive visibility and control of all of the endpoint security technologies in use on the platform at any one time, informed by automatic reports and notifications.

# 3,200

Licences

# 3

Locations

To ensure a successful implementation of the solution, a programme of follow-up staff training and administration was developed, covering specific products, regular innovations and planned changes.

## Efficiency and performance

“The Kaspersky Lab solution fulfilled all our technical and financial requirements. We had more than 25 technical parameters that had to be met – and Kaspersky Lab met all of them,” said Pisinger.

“We liked the protection and control capabilities of the product, and the fact that it could be deployed quickly and easily with a low footprint on the memory of our servers and workstations.”

The solution could be achieved within the budget, and it is easily managed with good quality technical support. After successful trials the roll-out delivered a very good level of protection across the organization, saving time and allowing Ceska Televize to focus on other productive tasks.



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**KASPERSKY PROTECTION**

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