



## The Internet Corporation for Assigned Names and Numbers

Date: October 14, 2016

ICANN Final Determination

Re: Notice of Registry Operator Request for Termination of Registry Agreement - .EMERSON

On 21 April 2016, EMERSON Electric Co notified ICANN of its intent to terminate the .EMERSON Registry Agreement entered into on 24 July 2014. Pursuant to Section 4.4(b) of the Registry Agreement, Registry Operator may terminate the Registry Agreement for any reason upon one hundred eighty (180) calendar day advance notice.

Pursuant to the terms of Section 4.5 of the Registry Agreement, ICANN consulted with EMERSON Electric Co to assess whether to transition operation of the .EMERSON top-level domain (TLD) to a successor Registry Operator.

On September 9, 2016, ICANN made a preliminary determination that operation of the .EMERSON TLD need not be transitioned to a successor Registry Operator based on the following rationale:

- Registry Operator has represented to ICANN that it holds intellectual property rights for the name "EMERSON".
- .EMERSON qualifies as a .Brand TLD.
- The .EMERSON TLD has not been delegated into the root zone, and there are zero (0) domain names registered in the TLD.

On 8 October 2016, after a 30-day period for comments by interested parties, no comments were received. Pursuant to Section 4.4(b) of the Registry Agreement, ICANN will proceed to terminate the .EMERSON Registry Agreement by 18 October 2016.

In conformance with Section 4.5 of the Registry agreement (as modified by section 6 of Specification 13 for this .Brand TLD), ICANN may not delegate the TLD to a successor registry operator for a period of two years without Registry Operator's consent, which shall not be unreasonably withheld, conditioned or delayed.

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