Get Apple TV+ free when you buy a new iPhone, iPad, iPod touch, Apple TV or Mac.

Terms and conditions

- Offer is available for a limited time only.
- Eligible devices activated on 1 July 2021 or later will qualify for offers of 3 months free Apple TV+, while those activated on 30 June 2021 or earlier will qualify for offers of 1 year free Apple TV+.
- Offer cannot be combined with Apple One.
- Only one offer per Family, regardless of number of devices purchased. You can share your Apple TV+ subscription with up to five other family members via Family Sharing.
- The 3 months free Apple TV+ offer is not available if you or your Family have previously accepted the 1 year free Apple TV+ offer.
- Make sure your device is using the latest iOS, iPadOS, tvOS or macOS.
- Offer must be claimed in the Apple TV app within 3 months of first setting up your new device. To see the offer appear, you will need to sign in with your Apple ID on your new device.
- Upon claiming the offer, you agree to a £4.99/month subscription that starts immediately after the free offer period and automatically renews until cancelled. You can cancel at any time in Settings at least one day before each renewal date. If you cancel during your free offer period, you and your family members will immediately lose access to Apple TV+ and the remainder of your free trial. You can't reactivate this trial.

Eligible devices

• Any new iPhone, iPad, iPod touch, Apple TV or Mac capable of using the latest iOS, iPadOS, tvOS or macOS, from Apple or an Apple Authorised Reseller.