



The Internet Corporation for Assigned Names and Numbers

22 November 2013

TRANSMITTED VIA ELECTRONIC MAIL, FACSIMILE, AND COURIER

Jang-Hee Han
Asadal, Inc. (IANA ID# 632)
8F A-dong Woolim Lions Valley, 371-28 Gasan-dong, Geumcheon-gu
Seoul 153-803
Korea (South)

E-mail: domain@asadal.com
Fax Number: +82 2 2026 2008

RE: NOTICE OF BREACH OF REGISTRAR ACCREDITATION AGREEMENT

Dear Ms. Han,

Please be advised that as of 22 November 2013, Asadal, Inc. (“Asadal”) is in breach of its Registrar Accreditation Agreement (“RAA”) with the Internet Corporation for Assigned Names and Numbers (“ICANN”) dated 20 January 2009 (“RAA”). These breaches result from:

1. Asadal’s failure to timely respond to ICANN’s Contractual Compliance Audit Program (“Audit”) notices, specifically:
 - a. Failure to maintain records relating to Asadal’s dealings with Registry Operator(s) and Registered Name Holders and to make such records available to ICANN for inspection, pursuant to Sections 3.4.2 and 3.4.3 of the RAA.
2. Asadal’s failure to pay past due accreditation fees pursuant to Section 3.9 of the RAA.

Please refer to the attachment for details regarding these breaches.



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ICANN requests that Asadal cure the breaches by 17 December 2013, 15 working days from the date of this letter, by taking the following actions:

1. Complete the Audit Request for Information (RFI) Phase, by:
 - a. Contacting complianceaudit@icann.org to receive your registrar's login credentials for the ICANN Compliance Site ("Site"); and
 - b. Completing the RFI and providing all supporting documentation through the Site.

2. Pay all past due accreditation fees of \$3,721.86.

If Asadal fails to timely cure the breaches and provide the information requested, ICANN may commence the termination process.

If you have questions or require assistance, please contact Owen Smigelski at owen.smigelski@icann.org.

Sincerely,

A handwritten signature in blue ink, appearing to read "M Serad", is written over a light blue circular watermark.

Maguy Serad
Vice President
Contractual Compliance

Cc: John O. Jeffrey, General Counsel and Secretary



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ATTACHMENT

Failure to Make Data and Records Relating to Registered Name Holders Available to ICANN

Section 3.4.2 of the RAA requires Asadal to maintain registration data and records relating to its dealings with Registered Name Holders and with the Registry Operator(s) for every domain name under Asadal's management. Section 3.4.3 of the RAA requires Asadal to make these records and data available to ICANN upon reasonable notice.

As detailed in the chronology below, since 1 October 2013 ICANN sent Asadal three notices regarding the requirements of ICANN's Audit Program. To date, Asadal has logged into the Site, but has not completed and submitted the RFI and has not provided the supporting documentation.

Failure to Pay Accreditation Fees

Section 3.9 of the RAA requires registrars to timely pay accreditation fees to ICANN, consisting of yearly and variable fees. Asadal owes ICANN \$3,721.86 in past due accreditation fees, in breach of Section 3.9 of the RAA.

Chronology:

Date of Notice	Deadline for Response	Details
1 Oct 2013	N/A	ICANN sent all Registrars and Registries a Pre-Audit Notification Letter with Dates of future Notifications. This letter was immediately published on icann.org
14 Oct 2013	4 Nov 2013	ICANN sent 1 st Notice via email to domain@asadal.com . In addition, the notice was faxed to: +82 2 2026 2008 No response received.
4 Nov 2013	10 Nov 2013	ICANN sent 2 nd Notice via email to domain@asadal.com . In addition, the notice was faxed to: +82 2 2026 2008



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Date of Notice	Deadline for Response	Details
5 Nov 2013	N/A	ICANN received a email from registrar indicating it would submit the data and documents on of before 10 November 2013.
11 Nov 2013	18 Nov 2013	ICANN sent 3 rd (FINAL) Notice via email to domain@asadal.com . In addition, the notice was faxed to: +82 2 2026 2008. No response received.
18 Nov 2013	N/A	ICANN contacted Registrar via phone and spoke with Kyung Hwa Bae. All three Notices were forwarded/resent to bkh173@asadal.com . In addition, the password was reset and sent to Kyung Hwa.
Other: 18 Nov 2013	N/A	ICANN notes that 5 November 2013 was the last login date by this Registrar within compliance.icann.org