



Date: 06 November 2019

ICANN Final Determination

Re: Notice of Registry Operator Request for Termination of Registry Agreement - .lancome

On 08 July 2019, L'Oréal notified ICANN org of its intent to terminate the .lancome Registry Agreement entered into on 23 July 2015. Pursuant to Section 4.4(b) of the Registry Agreement, Registry Operator may terminate the Registry Agreement for any reason upon one hundred eighty (180) calendar day advance notice.

Pursuant to the terms of Section 4.5 of the Registry Agreement (as modified by Section 6 of Specification 13 for this .Brand TLD), ICANN org consulted with L'Oréal to assess whether to transition operation of the .lancome top-level domain (TLD) to a successor Registry Operator.

On 10 September 2019, ICANN org made a preliminary determination that operation of the .lancome TLD need not be transitioned to a successor Registry Operator based on the following rationale:

1. .lancome qualifies as a .Brand TLD.
2. Transitioning the TLD is not necessary to protect the public interest.

On 10 October 2019, after a 30-day period for comments by interested parties, no comments were received. Pursuant to Section 4.4(b) of the Registry Agreement, ICANN org will proceed to terminate the .lancome Registry Agreement by 04 January 2020.

In conformance with Section 4.5 of the Registry Agreement (as modified by Section 6 of Specification 13 for this .Brand TLD), ICANN org may not delegate the TLD to a successor registry operator for a period of two years without Registry Operator's consent, which shall not be unreasonably withheld, conditioned or delayed.

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