

05 August 2021

ICANN Final Determination

Re: Notice of Registry Operator Request for Termination of Registry Agreement - .qvc

On 12 April 2021, QVC, Inc. notified ICANN org of its intent to terminate the .qvc Registry Agreement entered into on 30 July 2015. Pursuant to Section 4.4(b) of the Registry Agreement, Registry Operator may terminate the Registry Agreement for any reason upon one hundred eighty (180) calendar day advance notice.

Pursuant to the terms of Section 4.5 of the Registry Agreement (as modified by Section 6 of Specification 13 for this .Brand TLD), ICANN org consulted with QVC, Inc. to assess whether to transition operation of the .qvc top-level domain (TLD) to a successor Registry Operator.

On 04 June 2021, ICANN org made a preliminary determination that operation of the .qvc TLD need not be transitioned to a successor Registry Operator based on the following rationale:

1. .qvc qualifies as a .Brand TLD.
2. Transitioning the TLD is not necessary to protect the public interest.

On 04 July 2021, after a 30-day period for comments by interested parties, no comments were received. Pursuant to Section 4.4(b) of the Registry Agreement, ICANN org will proceed to terminate the .qvc Registry Agreement by 09 October 2021.

In conformance with Section 4.5 of the Registry Agreement (as modified by Section 6 of Specification 13 for this .Brand TLD), ICANN org may not delegate the TLD to a successor registry operator for a period of two years without Registry Operator's consent, which shall not be unreasonably withheld, conditioned or delayed.

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