

# ForbesWOMEN

This past Sunday, the first Sunday in August, marked a “holiday” that’s not actually a holiday but a day I’m nonetheless glad exists: National Friendship Day.

I could write tomes about the value of close friendships, intergenerational friendships, long distance friendships... they’re all important for the ways we develop as adults, find connection in this world, and add joy and meaning to our lives. And as I’m learning through the excellent book *Big Friendship*, by Aminatou Sow and Ann Friedman, [our friends impact our careers, too](#).

“While we don’t select friends because they might help us advance our careers, here’s the dirty capitalist truth: Friendship has been the source of some of our biggest professional leaps,” they write. “Friends are how we figure out the salary we deserve, and how to negotiate for it... they have been the inspiration to keep going when, having moved up, we become the bosses and feel like imposters.”

Cheers to all the friends who have our backs!

Maggie

P.S.: It’s list season here at Forbes. Last week, I told you about the Next 1000, our hunt for the [small business owners who are the true definition of self-starters](#). This week, I’m pleased to say that nominations for our 10th annual 30 Under 30 have officially opened. Know a Gen-Zer changing the world? As long as they weren’t born before 1991, [tell us about them here](#).



**Maggie McGrath**  
Editor, ForbesWomen



## Investigation Of The Week: Why Senator Kelly Loeffler Might Be The Richest Person On Capitol Hill

Three months after becoming a senator this winter, Kelly Loeffler became a poster child for Washington swampiness: having received early briefings on the potential effects of the coronavirus, the Georgia Republican got rid of more than \$20 million shares of stock from late January to March. But the truth was that Loeffler hadn’t gotten much richer from those stock trades—because she was already extremely rich, worth far more than most realized. Forbes now estimates that Loeffler and her husband are worth at least \$800 million.

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## ICYMI: Stories From The Week

Forbes tabulated **TikTok’s highest-earning stars**, and found that teen queens **Addison Rae** and **Charli D’Amelio** [sit at the top of the list](#).

**Clorox** announced Monday that president **Linda Rendle** [has been promoted to CEO](#) and elected to the board of directors amid a pandemic-related **22% jump in sales**. This makes Rendle one of a few women at the helm of a **S&P 500 company**.

In honor of the upcoming 100th anniversary of the **19th Amendment** (which gave women the right to vote), **Melinda Gates’ Pivotal Ventures** has launched *Truth Be Told*, a [digital collection of historical portraits and artifacts that tells a more inclusive story](#) of the women’s suffrage movement with a spotlight on **Sojourner Truth**, **Mary Church Terrell**, **Ida B. Wells-Barnett** and the other, less familiar stories of Black women’s activism throughout this period.

After six Golden Globe nominations, five Primetime Emmy Award nominations and an Emmy win for her work on the NBC sitcom *Will & Grace*, **Debra Messing** is focused on how to use her platform for change. Here’s [why she says we need to “help the helpers.”](#)

In the wake of anti-racism protests around the world, United Kingdom-based interior designers **Sophie Ashby** and **Alexandria Dauley** have teamed up to launch **United In Design**, a pending nonprofit with the mission to [address the interior design industry’s lack of diversity](#).

The [turbulence at the “Ellen DeGeneres Show”](#) continues: last Thursday, dozens of former employees [accused multiple executive producers](#) of sexual misconduct, harassment and assault. On Wednesday, **Ashton Kutcher** joined [numerous other celebrities speaking out](#) about the show’s environment.

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## Check List

- ☑ **#1: Refocus on something you’re proud of.** If you find yourself dwelling on a professional setback, or even feeling shameful about it, think instead of a recent “win.” It will remind you that [you’re not bad, you’re human](#).
- ☑ **#2: Arrive early to video meetings.** Remember small talk with coworkers? Remember the little details about their lives and projects you’d learn as you waited for others to file into the conference room? This is hard to do when everyone’s working remotely, but starting your Zoom camera a few minutes early might give you a few spare minutes [to connect with key decision makers](#).
- ☑ **#3: Find a different way to “commute.”** The time we used to spend commuting marked an important transition between home and work. If possible, take the time you used to spend in transit to mimic a commute, like by taking a morning walk. It will help you [battle work-from-home burnout](#).

## Across Forbes



FORBES SHOPPING

## 31 Great Buys From The Nordstrom Anniversary Sale

From Nike sneakers to designer denim, you’ll want to add these top picks to your wishlist.

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