

# Smoother Sailing for MSPs with Automation

MSPs face turbulent seas in an industry that's increasingly commoditized. But automation can help you keep the ship afloat, prevent your team from drowning in mundane repetition, and sail into the clear waters of profitability.

**Est. 45 minutes/desktop/month**  
spent on manually running maintenance tasks

**Est. 3 minutes/desktop/month**  
spent after automating maintenance tasks<sup>1</sup>

## Lift the anchor on your crew's productivity

- Reduce time spent on repetitive, yet important tasks
- Free technicians for high-value, revenue-driving projects
- Reduce team burnout from mind-numbing tasks

**40%** of workers never get more than 30 minutes of uninterrupted work time<sup>2</sup>

## Run a tighter ship

- Standardize your service delivery (and quality)
- Eliminate human error on repetitive tasks
- Bring customers on board faster

**\$2.09 Million USD**

average savings by automating security<sup>3</sup>

## Sail toward increased profitability

- Reduce costs by completing more work in less time
- Free up time to expand into higher-value services
- Take on more customers without drastically increasing staff



## Automation manager from N-able N-central

With N-able™ N-central®, you can upload your own scripts or automate routine tasks without writing a single line of code using our drag-and-drop editor.

**Try N-central free for 30 days to see it in action.**

[n-able.com/products/n-central](https://n-able.com/products/n-central)

N-able empowers managed services providers (MSPs) to help small and medium enterprises navigate the digital evolution. With a flexible technology platform and powerful integrations, we make it easy for MSPs to monitor, manage, and protect their end customer systems, data, and networks. Our growing portfolio of security, automation, and backup and recovery solutions is built for IT services management professionals. N-able simplifies complex ecosystems and enables customers to solve their most pressing challenges. We provide extensive, proactive support—through enriching partner programs, hands-on training, and growth resources—to help MSPs deliver exceptional value and achieve success at scale. [n-able.com](https://n-able.com)

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<sup>1</sup>Internal N-able data based on data from N-able N-central. (Accessed June 2019).

<sup>2</sup>Communication Overload: Our Research Shows Most Workers Can't Go 6 Minutes Without Checking Email or IM, "RescueTime:blog. <https://blog.rescuetime.com/communication-multitasking-switches/> (Accessed June 2019).

<sup>3</sup>"The Cost of Cybercrime," Accenture Security and Ponemon Institute. [https://www.accenture.com/\\_acnmedia/PDF-96/Accenture-2019-Cost-of-Cybercrime-Study-Final.pdf](https://www.accenture.com/_acnmedia/PDF-96/Accenture-2019-Cost-of-Cybercrime-Study-Final.pdf) (Accessed June 2019).