

# *Casual politics:* from slacktivism to emergent movements and pattern recognition

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## ICT4D v1.0

- **e-Readiness, digital divide**
- **e-Inclusion and access: telecentres**
- **e-Inclusion and skills: digital competence, 1x1**

## Voting with one's feet

- **Feet voting (Tiebout, 1956).**
- **New ways of producing and participating (Benkler, 2006; Noveck, 2005).**
- **New values (Inglehart, 2008; Himanen, 2003; Lanier, 2010).**

## Politics on/and Internet

- **SES determines participation (Tichenor et al., 1970; Robles Morales, 2012).**
- **More Internet, more information, more participation (Borge et al., 2012; Horrigan, 2004).**
- **More Internet, critical/extra-representative participation (Christensen 2011; Cantijoch, 2009).**
- **New political spaces (Lefebvre, 1991; Martínez Roldán, 2011; Castells, 2009, 2012; Echeverría, 1999).**

## Empowerment and para-institutions

- **More efficacy of internal politics (Colombo et al., 2012).**
- **Leetocracy, Goverati, hard cores and para-institutions (Breindl & Gustafsson, 2011; Breindl, 2012; Peña-López, 2011; Peña-López et al., 2013).**
- **New relationships with media and communication (Kelly, 2008).**
- **Silent democracy, extra-representative democracy (Font et al., 2012; Hibbing & Theiss-Morse, 2002).**

# Participation, cyberactivism, slacktivism

- **Offline ¿vs.? online engagement (Smith, 2013; Rainie et al., 2011; Obar, 2012).**
- **Activism 2.0 & hacktivism (Fernández-Prados, 2012).**
- **Virtual political communities and open communities (Fuster & Subirats, 2012; Kelly, 2008).**
- **Mobilization, reinforcement and transformation (Norris, 2001; Peña-López et al., 2013).**
- **Slacktivism & lurkers (Morozov, 2011; Nonneke & Preece, 2003; Ogilvy et al., 2011).**

## Casual politics

- **New political actions (De Marco & Robles Morales, 2012)**
- **Silent democracy, process-oriented democracy (Hibbing & Theiss-Morse, 2002; Font et al., 2012).**
- **“Exit” as “voice” (Hirschman, 1970).**
- **From futility to big data (Hirschman, 1991).**

# Emergent systems, pattern recognition

- Emergent systems and decision-making grounded on data (Johnson, 2001; Esty & Rushing, 2007).
- A comprehensive vision (Rieder, 2012).
- Virality after critical mass and its characterization (Watts & Dodds, 2007; Kosinski et al., 2013).
- From new extra-representative engagement to effective choice (Peña-López, 2013; Welzel et al., 2003).



## Vindicating slacktivism

- **Slacktivism as a political iceberg.**
- **Slacktivism from decision-making.**
- **Extra-representative politics and para-institutions.**
- ***Casual politics* or informal politics in the periphery of social movements.**
- **Monitoring, pattern recognition, inference of ideologies and tacit proposals, real-time politics.**

## ICT4D v2.0

- **e-Readiness, digital divide**
- **e-Inclusion and access: *insourcing* telecentres**
- **ICT and learning: personal learning environments, translearning**
- **e-empowerment & e-governance: extra-representative engagement and para-institutions**

## How?

- **sociology: theoretical modelling**
- **ethnography: making sense of ICTs, appropriation**
- **psychology: interventions in time series (ARIMA, etc.)**
- **economics: quantitative approach & causality: SEM, factor analysis, cluster analysis, logit/probit analyses**

## i2TIC (<http://i2tic.net/en/research/>)

- **ICTs, knowledge, productivity, growth and development**
- **ICTs, knowledge, people and work**
- **ICTs, knowledge, economic activities and social structure**
- **ICTs, knowledge and territorial competitive advantage**
- **ICTs, knowledge, networks and complexity**

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