Web 2.0 and diffusion of research

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Barcelona, 06/04/2006

Conclusions (1/3)

I proceed from the assumption that as knowledge workers our **primary job** is to communicate. Communication is not overhead, it's the work.

Chris Dent http://www.burningchrome.com/~cdent/mt/archives/000435.html

Conclusions (2/3)

1. Markets are **conversations**.

95. We are waking up and linking to each other. We are watching. But we are **not waiting**.

Levine, Locke, Searls & Weinberger (1999) The Cluetrain Manifesto Conclusions (3/3)

Establishing **open access** as a worthwhile procedure ideally requires the **active commitment** of each and every individual producer of scientific knowledge and holder of cultural heritage. Open access **contributions** include **original** scientific research results, **raw** data and metadata, **source** materials, digital representations of pictorial and graphical materials and scholarly multimedia material.

Berlin Declaration on Open Access to Knowledge in the Sciences and Humanities

Visibility of working in the web 2.0

- Identity in the network
- Appearing in your research area
- Self-tagging



Appearing in your research area

Google Web Images Groups News Froogle Local more » ict4d Search Preferences

Web

Results 1 - 10 of about 274,000 for ict4d

Welcome to ICT4D's home page

A portal providing ICT4D links and resources. www.ict4d.org.uk/ - 1k - <u>Cached</u> - <u>Similar pages</u>

ICT for Development Platform - Geneva 03

ICT4D - CONNECTING PEOPLE FOR A BETTER WORLD ... those development organisations which are still sceptical about ICT4D because of its perceived technical ... www.ict-4d.org/ - 13k - Cached - Similar pages

ICT4D - Connecting People for a Better World

ICT4D - Connecting People for a better world. The ICT4D Platform was held in conjunction with the World Summit on the Information Society (WSIS), ... www.globalknowledge.org/ict4d/ - 19k - 28 Feb 2006 - Cached - Similar pages



ICTlogy

Information and Communication Technologies for development (ICT4D) ... In the field of ICT4D there's of special interest the online course entitled ... www.ictlogy.net/ - 57k - 28 Feb 2006 - Cached - Similar pages

10 blog

Self-tagging

- ICT4D blog: #1 www.ictlogy.net
- ICT4D (a Google Blog Search): #1, #2, #3 www.ictlogy.net
- ICT4D wiki: #1 wiki.ictlogy.net
- ICT4D bibliography: #1 www.ictlogy.net/bibciter; #2, #3, #5 references
- ICT4D articles: #1 www.ictlogy.net
- ICT4D courses: #1 courses.ictlogy.net; #3, #4 references
- etc.

e-Diffusion of research = data + metadata

<title>ICTlogy</title>

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- <meta name="description" content="Information and Communication Technologies for development. Focus on contents an
- <meta name="author" content="Ismael Peña"/>
- <meta name="organization" content="ICTlogy.net"/>
- <meta name="locality" content="EN, Spain"/>
- <meta name="lang" content="en, net"/>
- <meta name="keywords" content="ictlogy, ictlogist, ismael, peña, ict, ict4d, development, digital, divide,
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- <meta name="generator" content="WordPress 2.0.1" />

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>Technologies for development (ICT4D)</h2><//

<h3 class="storytitle">

<a href="http://www.ictlogy.net/?p=336" rel="bookmark" title="Permanent Link: Book: Access, Empowerment & Governance: Edit This

\rightarrow towards the semantic web

Why being in the network (in academic terms)?

- Personal/professional changes
- Expression of interests and academic orientation
 Work in progress
- Self-edition/self-publication of results

Personal/professional changes



Web

Results 1 - 10 of about 129 for "public policies for development"

1.000

ICTlogy » Public policies for development and digital divide

Information and Communication Technologies for development. Focus on contents and services: e-learning, online volunteering and knowledge management. www.ictlogy.net/?p=323 - 43k - <u>Cached</u> - <u>Similar pages</u>

Comments on: Public policies for development and digital divide

File Format: Unrecognized - <u>View as HTML</u> http://www.ictlogy.net/?p=323 Information and Communication Technologies for development (ICT4D): e-learning, e-volunteering, knowledge management Tue, ... www.ictlogy.net/?feed=rss2&p=323 - <u>Similar pages</u> [<u>More results from www.ictlogy.net</u>]

1 blog

Personal/professional changes



Web

Results 1 - 10 of about 562 for e-readiness bibliography.

ICTlogy » e-Readiness Bibliography

Information and Communication Technologies for development. Focus on contents and services: e-learning, online volunteering and knowledge management. www.ictlogy.net/?p=331 - 46k - <u>Cached</u> - <u>Similar pages</u> 1 blog

<u>ICTlogy</u>

ICT4D Blog, ICT4D Wiki · ICT4D **Bibliography** · ICT4D Courses · about ICTlogy ... Online Volunteering · Knowledge Management · e-Readiness · e-Justice ... www.ictlogy.net/ - 53k - 8 Mar 2006 - <u>Cached</u> - <u>Similar pages</u> [More results from www.ictlogy.net]

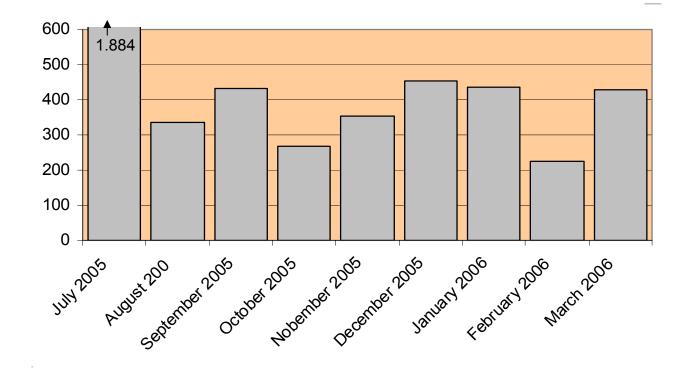
Selfedition/selfpublication of results (1/2)

Local more » Web Images Groups News Froogle Google Advanced Search "e-learning for development" Search Preferences Web Results 1 - 10 of about 537 for "e-learning for development". e-Learning for Development Sponsored L www.knowledgebank.irri.org/eLearningForDev/ - 2k - Cached - Similar pages I a sum ins as XA/A AFD 2 PhD Dissertation paper e-Learning for Development www.knowledgebank.irri.org/eLearningForDev/default.htm - 2k - Cached - Similar pages www.e-learningwmb.co. [More results from www.knowledgebank.irri.org] E learning ICTlogy » e-Learning for Development: a model Free E learning info. Information and Communication Technologies for development. Focus on contents We've done the work! and services: e-learning, online volunteering and knowledge management. InfoScouts.com www.ictlogy.net/?page_id=295 - 39k - 28 Feb 2006 - Cached - Similar pages E Learning [PDF] e-Learning for Development: a model Ton 3 Sites on File Format: PDF/Adobe Acrobat Figure 1: Three pillars of e-learning for development at UOC Cooperation. ... **3 reference to PhD Dissertation paper** e-learning for development project. The, proposed typology is as follows: ... www.ictlogy.net/ictlogy/articles/ismael pena elearning for development.pdf - Similar page E Learning [More results from www.ictlogv.net] Free online resource on Beginning with a very brief case study of a free e-learning for ... **4 reference to PhD Dissertation paper** Beginning with a very brief case study of a free e-learning for development project, the Campus for Peace of the ... e-Learning for Development: a model ... topics.developmentgateway.org/ict/rc/ltemDetail.do~1041453 - 63k - Cached - Similar pages Brief and Straightforward e-Learning for Development: a model at incorporated subversion eLearning wisegeek.com e-Learning for Development: a model, July 18th, 2005. Isma has posted a working version of his paper, e-Learning for Development: a model and if you've got ... **5 reference to PhD Dissertation paper** incsub.org/blog/2005/e-learning-for-development-a-model - 28k - Cached - Similar pages Free Reports, Info. & Re UNITAR e-Learning Community - e-Learning for Development: a model Beginning with a very brief case study of a free e-learning for development and 6, 8, 10, 13, 16...

Selfedition/selfpublication of results (2/2)

Publishing date of PhD Disertation: July 4th 2005

- downloads first month: 1.884
- monthly average download rest of months: 366
- total downloads: 4.386, from July 4th to March 31st 2006 (9 months)



Web 2.0

- Origin
- Buzzwords
- Concepts
- Philosophy



"Truly great companies aren't built by the greedy, but by the passionate." -William Gurley

<October 5-7, 2004> <Hotel Nikko>constatic.com/a adding="D"<San Francisco, CA><

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Why Attend Speakers Workshops Hotel/Travel Media Center

The Web As Platform

The Web 2.0 conference was held October 5-7, 2004 at the Hotel Nikko in San Francisco.

Attendees joined leaders of innovative start-ups and industry titans at the first-ever second-generation internet business conference, Jeff Bezos, Mark Cuban, John Doerr, Mary Meeker, Craig Newmark, and dozens more lead three-days of high-level discussions around the theme "The Web as Platform".

If you weren't able to attend or if you want to touch up your notes from the conference, presentation files from some of the sessions and tutorials are available online. And don't miss our conference coverage, including news, weblogs, and photos from the show floor.

Web 2.0 Speaker Line-up - The Web's Foremost Leaders and Influencers







Gansky



Kapor



O'Reilly Battelle







Meeker Danger Mouse





 George Conrades
 James Currier Corv Doctorow • Bill Gross

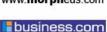
- Bill Gurley William H. Janeway
- Brewster Kahle
 Lawrence Lessig
- Udi Manber John McKinley
- Halsey Minor Louis Monier
- Richard F. Rashid, Ph.D.
- Martin Nisenholtz
 Mike Ramsay
- Dan Rosensweig
 David L. Sifry
- Michael Weiss
 Jake Winebaum
- Jerry Yang













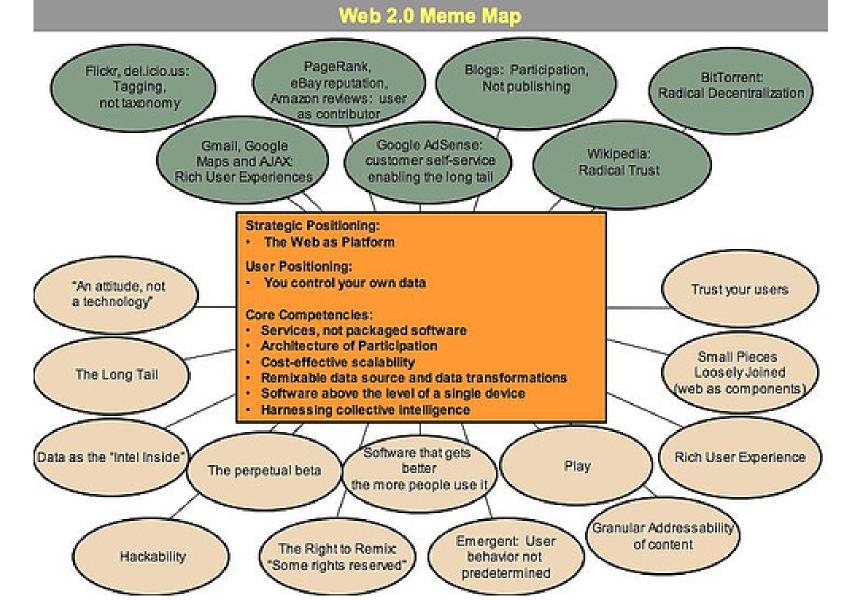


(2/2)

Web 2.0?

S

What



Tim O'Reilly (2005)

From Web 1.0 to Web 2.0

The web 1.0 is the dot-com bubble. The web from 1995 to 1999. The web 2.0 is the "web of the people". The web from 2003 on.

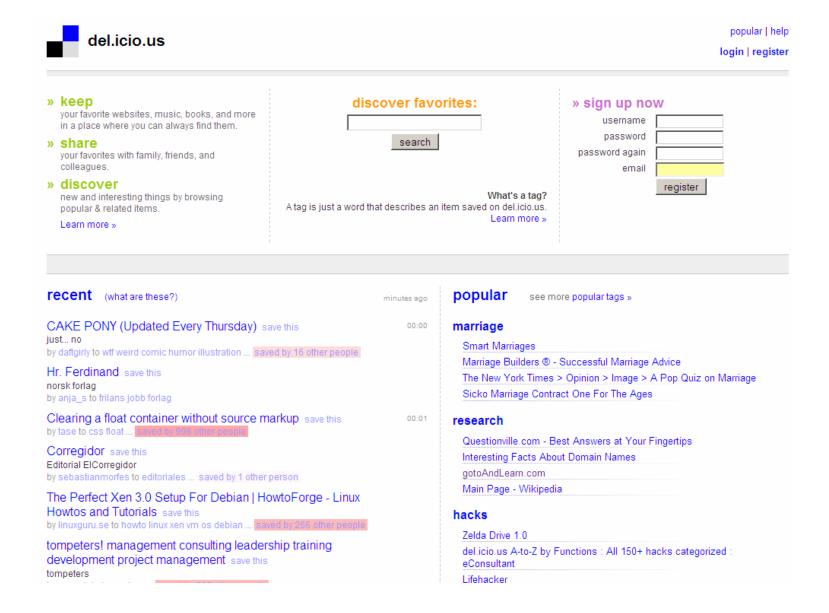
- $\hfill \label{eq:page}$ The personal page \rightarrow The blog
- Directories (taxonomies) → Tagging ("folksonomies"/"tagsonomies")
- $\hfill \ensuremath{\,\bullet\)}$ The Hotmail experience \rightarrow The GMail experience

Say...

- Content creation, management and publishing made easy
- From a "centralist" organization to the "wisdom of crowds"
- From the static page to the dynamic web application

Core aspects of Web 2.0

- Standards: (X)HTML, CSS, Semantics, Microformats
- Tags and "folksonomies"
 - del.icio.us and Flickr
- The boom of "social software" and architectures of participation
 - Digg and Slashdot
- The Long Tail
 - Amazon
- Rich user experiences
 - GMail, Google Local, ajaxWrite, ajaxSketch
- Web services, open APIs and mash-ups
- Content syndication



1/3 ເກ Ű folksonomi and ging ag



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search

Popular tags on del.icio.us

This is a tag cloud - a list of tags where size reflects popularity. sort: alphabetically | by size

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Product Description

About the Author

Adam Greenfield is principal of the New York design consultancy Studies and Observations Group. Prior to that he served as lead information architect for both Jeffrey Zeldman's Happy Cog Studios and Razorfish. His Web site, v-2.org, has bee nominated for a Chrysler Design Award.

Product details

• ASIN: 0321384016

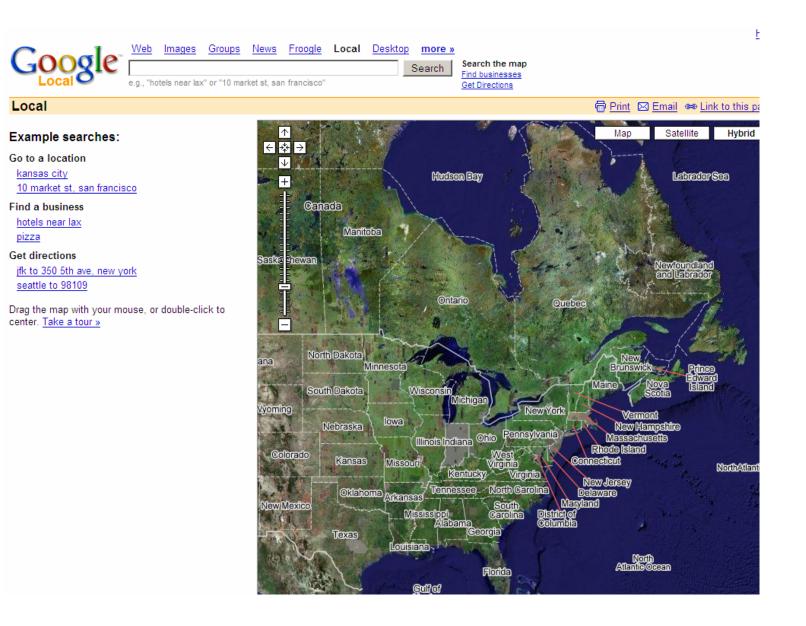
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 Where's My Stuff? track your recent orders view or change your orders in Your Account 	Delivery and Returns • see our <u>delivery rates and policies</u> • <u>thinking of returning an item</u> ? (See our <u>Returns Policy</u>)	 Need Help? forgot your password? <u>Click here</u>. <u>redeem</u> or <u>buy</u> a gift certificate still have questions? <u>Visit our Help Pages</u>
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The Long Tail (2/2)



"Philosophy" of Web 2.0

What it is

- An attitude, not one technology
- User as contributor and editor
- Data hegemony
- Freedom to create and share
- Emergent behavior
- Web as the platform
- Market as conversation
- Eternal beta (Google Labs / Yahoo! Next)

Concepts around Web 2.0

Ideas

- FLOSS / GNU GPL
- LAMP
- RSS
- Open Access / Creative Commons
- FLOSSE
- OER
- CMS
- VLE
- personal learning environment
- e-portfolio

(emblematic) Tools

- Wiki: Wikipedia
- Blog: <u>WordPress</u>
- Feed readers: <u>Bloglines</u>
- Agregator: <u>Digg</u>
- Social bookmarking: <u>del.icio.us</u>, <u>furl</u>, <u>connotea</u>, <u>citeulike</u>
- Storage: <u>flickr</u>, <u>youtube</u>
- Google maps: <u>frappr</u> (edubloggers), <u>hurricane inf. maps</u>
- Agenda and social networks: <u>43 things</u>, <u>orkut</u>, <u>friendster</u>
- Comunication: <u>Skype</u>
- e-Commerce: <u>Amazon</u>
-

Using Web 2.0 in the diffusion of the research (1/2)

- Constant updating
- Specialization
- Training
- Improving writing, analysis, abstraction, synthesis.
- Read \rightarrow think \rightarrow write



Constant public exposure

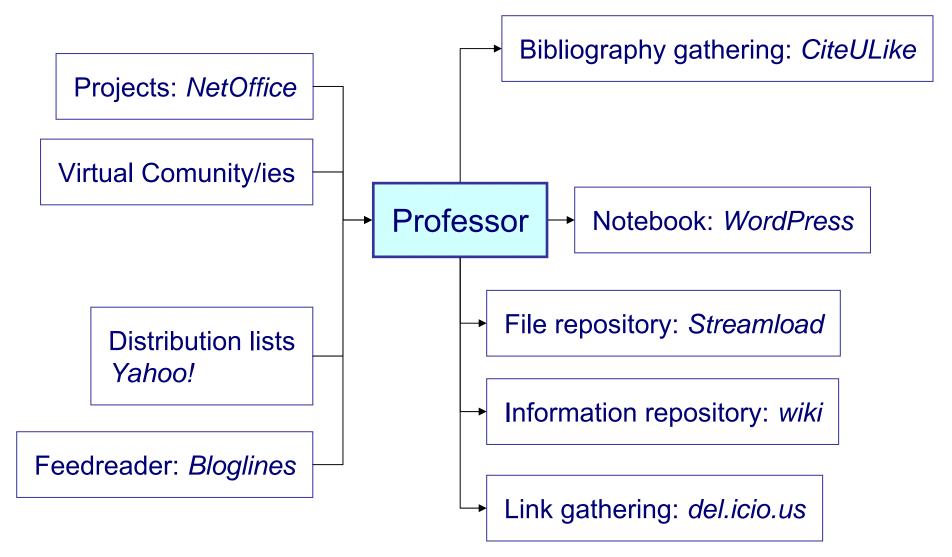
- Digital resources gathering
- Current news
- Information
- Materials
- Forefront research

Using Web 2.0 in the diffusion of the research (2/2)

- personal/public information repository, with past and present (work in progress) interlinked documentation
- belonging to a (wide) informal community of people interested in same knowledge field, where to go looking for help, collaborators, to share experiences or just to have an outlet for yourself
- enter the virtuous cycle of reading and being read
- first-hand information, from the source and in real time.
- Iet others know that you know and what you know
- avoid waits and filters... and "google friendly"
- and with the desired license

Web 2.0 <> having a blog, but taking part in the web 2.0 dynamics

(possible) Web 2.0 map: teaching, research, diffusion





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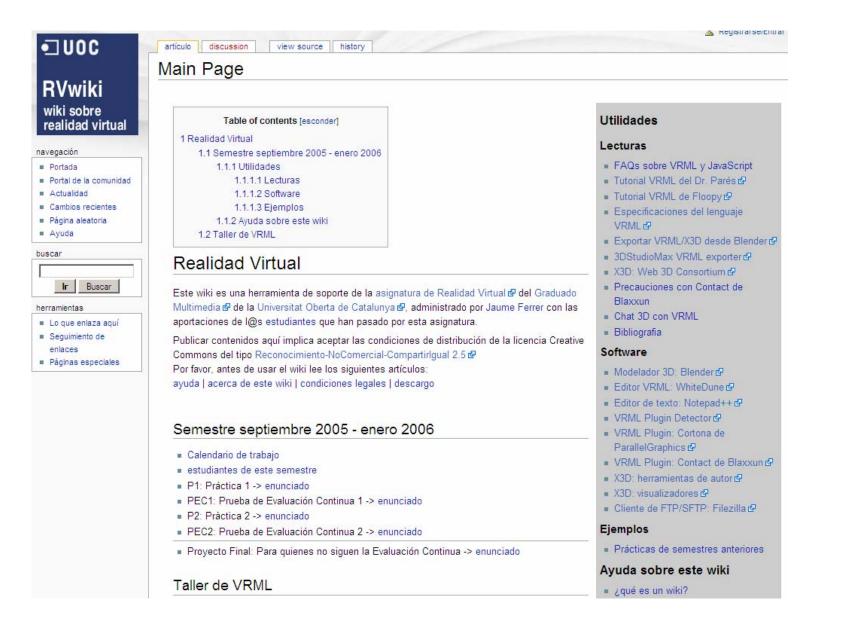
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	29. Tblanco: Tomas Blanco Caro	

Examples: Teaching (2/5)

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Portal de la comunidad	5 ACTIVIDAD TUTORIAL 7			
Actualidad	6 ACTIVIDAD TUTORIAL 8			
Cambios recientes	7 ACTIVIDAD TUTORIAL 9			
 Página aleatoria 	8 ACTIVIDAD TUTORIAL 10			
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Examples: Teaching (3/5)

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	Cachivaches	

Cachivaches

Pequeños modelos de interacción basados exclusivamente en VRML, sin el uso del nodo Script.

Nota: los enlaces apuntan a archivos .WRL que se abriran en una ventana del navegador si se dispone de un pluggin de VRML. Para tener acceso al código fuente basta con guardar los enlaces a disco en lugar de abrirlos directamente. Una vez guardados, pueden abrirse con cualquier editor de texto o con un editor visual de VRML. Para disponer de pluggins y editores consultar la sección de software.

028



Barril & de Manuel Rodríguez. GNU-GPL. 27-12-05 Se trata de un objeto bastante simple, que se puede manipular mediante un PlaneSensor.texto.

027



cachivache 2 d² de José Luis Herráez. GNU-GPL. 27-12-05 He utilizado un interpolador de color para la estrella y un interpolador de posición para el texto. La estrella tiene un sensor que activa el movimiento del texto.

026



Nave con antena de José Luis Herráez. GNU-GPL. 27-12-05 Nave con antena que hace un barrido de 360° cuando se pulsa el botón verde.

025



Nave & de Antoni Peremartí. GNU-GPL. 27-12-05 Hemos creado un wrl con dos spheresensors que controlan una nave espacial posicionando los impulsores y la capsula.

024

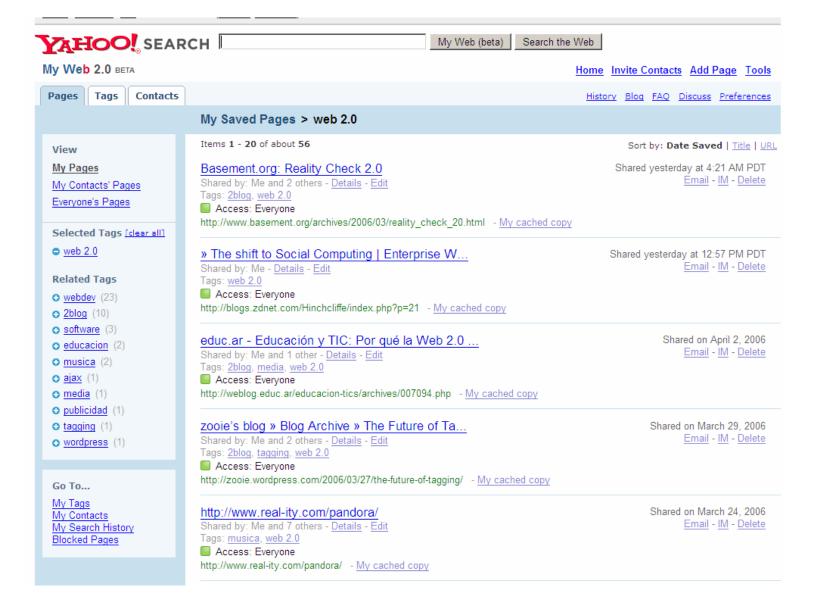


Exploracion & de Antoni Peremartí. GNU-GPL. 27-12-05

Hemos creado un wrl con un spheresensor incorporado al núcleo de los elementos mediante el cual posicionamos los filtros de exploración. Se supone que es un complemento de la nave espacial (Nave), que a su vez exploraría el entorno creado (Universo).



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Search Results	Results 1 - 20 of about 145,000 for css centering - 0.11 sec. (About this page)

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- CSS Tools Saved by Me and 13 others. Details Edit
- design in-flight: Soup to Nuts: Making a CSS-based layout... Saved by Me and 21 others. Details Edit
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- See all 4 results . . .

1. SimpleBits | CSS Centering 101 1

Hand-crafted web sites, pixels and text by Dan Cederholm. ... CSS Centering 101. A notebook entry from September 8, 2004 ... How do I center a fixed-width layout using CSS? For those that know, it's simple ... www.simplebits.com/notebook/2004/09/08/centering.html - 10k - Cached - More from this site - Save

2. CSS - centering 🖻

Centering a site. Works fine in all modern browsers. Creates a mess in Netscape 4, though. Update: Explorer 6 turns out to support margin: auto in Strict Mode, though not in Quirks Mode. ... Unfortunately, vertical centering is a notorious weak spot of CSS. Vertical centering is only possible for content of ...

www.quirksmode.org/css/centering.html - 6k - Cached - More from this site - Save

3. CSS Centering: Auto-width Margins Pa

Centering: Auto-width Margins. This box is horizontally centered by setting its right and left margin widths to "auto". This is the preferred way to accomplish horizontal centering with CSS, and works very well in most browsers with CSS2 support. bluerobot.com/web/css/center1.html - 2k - Cached - More from this site - Save

4. Vertical Centering in CSS Pa

... Vertical Centering in CSS. Yuhu's Definitive Solution with Unknown Height. Though there is a CSS property vertical-align, it doesn't work like attribute valign in HTML tables. CSS ... www.jakpsatweb.cz/css/css-vertical-center-solution.html - 13k - Cached - More from this site - Save

5. CSS: centering things 🖻

Web Style Sheets. CSS tips & tricks. (This page uses CSS style sheets) Centering things. A common task for CSS is to center text or images. In fact, there are three kinds of centering: Centering lines of text ... Centering vertically. CSS level 2 doesn't have a property for centering things vertically ... www.w3.org/Style/Examples/007/center.html - 7k - Cached - More from this site - Save

6. Table centering test

Centering Tables. Table of contents. Related documents. I: Introduction ... Unfortunately, this behavior has led to some misinformation about CSS table-centering methods ... the margin settings will allow centering in CSS-compliant browsers and the text ...

theodorakis.net/tablecentertest.html - 21k - Cached - More from this site - Save

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	ent ent light ligh	 20060329 Networked Readiness Index Vs. Human Development Index edit this by ismael peña – average reading time 1'52 minutes filed under: ict4d e-readiness development The World Economic Forum has released the Global Information Technology Report 2005-2006, being one of the more interesting outputs the Networked Readiness Index (NRI). A pity – like most cases – you have to pay to get the full report. In open access you can find: Some information on the Global Information Technology Report, mainly a table of contents, preface and executive summary. Metworked Readiness Index rankings (23 Kb) you can edit and tickle with. I'd usually finish here my post, but tickling is tickling. I put in a table both the Networked Readiness Index (NRI) and the Human Development Index (HDI). In another table, same NRI against the Education Index extracted from the HDI. And plotted a couple of graphics shown below. 			
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	An	Katz, J. & Hilbert, M. R. (2003). <i>Los Caminos Hacia Una Sociedad de la Información en América Latina</i> y e <i>l Caribe</i> . Santiago de Chile: CEPAL. Retrieved February 17, 2006 from http://www.globalpolicy.org/socecon/inequal/2003/09digdiv.pdf			
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		bert, M. R. & Olaya, D. (2005). • WSIS in Latin America and Car			

Conclusions?

- who gives credit to a website?
- how authorship is guaranteed?
- a matter of trust...?
- the website history/log, pingback/trackback

the academic e-community

Barcelona, April 6th, 2006. Universitat Oberta de Catalunya

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