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Web 2.0 i difusió de la recerca

Barcelona, 10/03/2006

Conclusions (1/2)

1. Markets are **conversations**.

95. We are waking up and linking to each other.
We are watching. But we are **not waiting**.

Levine, Locke, Searls & Weinberger (1999)
The Cluetrain Manifesto

Conclusions (2/2)

Establishing **open access** as a worthwhile procedure ideally requires the **active commitment** of each and every individual producer of scientific knowledge and holder of cultural heritage. Open access **contributions** include **original** scientific research results, **raw** data and metadata, **source** materials, digital representations of pictorial and graphical materials and scholarly multimedia material.

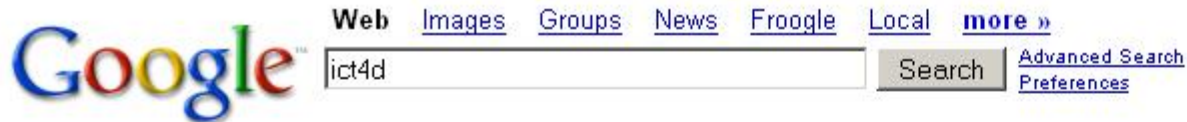
*Berlin Declaration on Open Access to Knowledge in the
Sciences and Humanities*

La recerca a ~~Internet~~ als ~~buscadors~~

- **Posicionament a Google:**

Tema de recerca: ICT4D

Google: ICT4D



Web

Results 1 - 10 of about 274,000 for ict4d

Welcome to [ICT4D's home page](#)

A portal providing **ICT4D** links and resources.

www.ict4d.org.uk/ - 1k - [Cached](#) - [Similar pages](#)

[ICT for Development Platform - Geneva 03](#)

ICT4D - CONNECTING PEOPLE FOR A BETTER WORLD ... those development organisations which are still sceptical about **ICT4D** because of its perceived technical ...

www.ict-4d.org/ - 13k - [Cached](#) - [Similar pages](#)

[ICT4D - Connecting People for a Better World](#)

ICT4D - Connecting People for a better world. The **ICT4D** Platform was held in conjunction with the World Summit on the Information Society (WSIS), ...

www.globalknowledge.org/ict4d/ - 19k - 28 Feb 2006 - [Cached](#) - [Similar pages](#)

[ICTlogy](#)

Information and Communication Technologies for development (**ICT4D**) ... In the field of **ICT4D** there's of special interest the online course entitled ...

www.ictlogy.net/ - 57k - 28 Feb 2006 - [Cached](#) - [Similar pages](#)

10 blog

Google: ICT4D Blog



Web

Results 1 - 10 of about 47,000 for [ict4d blog](#).

[ICTlogy](#)

Information and Communication Technologies for development (ICT4D). **ICT4D Blog**, **ICT4D** **1 blog**
Wiki · **ICT4D** Bibliography · **ICT4D** Courses · about ICTlogy ...
[www.ictlogy.net/](#) - 57k - 28 Feb 2006 - [Cached](#) - [Similar pages](#)

Google Blog Search: ICT4D



Blog Search

Results 1-10 of about 718 for 'ict4d'

Sorted by relevance

Related Blogs: [ICT4D at Tech - Macedonia](http://ict4dmacedonia.blogspot.com/) - <http://ict4dmacedonia.blogspot.com/>
[ICT4D in health - A Peruvian Experience](http://ict4healthinruralperu.blogspot.com/) - <http://ict4healthinruralperu.blogspot.com/>
[ICT4D in Agriculture](http://riteshsahu.blogspot.com/) - <http://riteshsahu.blogspot.com/>

University ICT4D

26 Feb 2006

Chris Coward and the Center for Internet Studies at the University of Washington run this site to promote **ICT4D** in the framework of the University and/or higher education, to think about the role of this institution in the field of ...

[ictlogy](http://www.ictlogy.net) - <http://www.ictlogy.net>

1 blog

ICT4D Bibliography

26 Feb 2006

ICT4D Bibliography is my collection of books, articles, reviews, journals, institutions, authors, etc. in the field of Information and Communication Technologies for Development and ...

[ictlogy](http://www.ictlogy.net) - <http://www.ictlogy.net>

2 blog

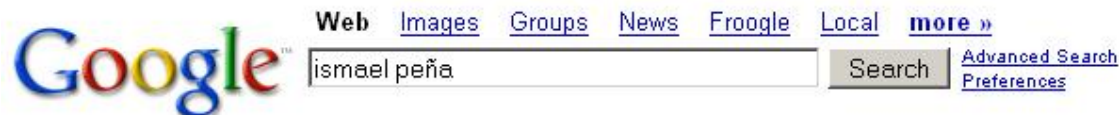
ICTlogy: ICT4D personal portal

26 Feb 2006

When this blog started, my intentions (as stated in About ICTlogy v1.0) were rather simple and were no more than sharing knowledge and experience in a very concrete area of **ICT4D** under a focus of content and services, mainly e-learning, ...

[ictlogy](http://www.ictlogy.net) - <http://www.ictlogy.net>

3 blog



Web

Results 1 - 10 of about 446,000 for **ismael peña**.

ICTlogy

Ismael Nafria · LaFarga.org · Mathemagenic · The Mixer · Muniwireless · Online Business Networks · Otro Blog Más · Otro Blog Más Comments ...
www.ictlogy.net/ - 57k - 28 Feb 2006 - [Cached](#) - [Similar pages](#)

1 blog

PDF [Voluntariado virtual para e-learning solidario: Proyectos ...](#)

File Format: PDF/Adobe Acrobat

por **Ismael Peña**. v1.1. 11/06/2004. ipena@uoc.edu. www.campusforpeace.org ... **Ismael Peña**. Campus for Peace. por supuesto, otra cosa que puede hacer con este ...
www.ictlogy.net/ictlogy/articles/20040611_www.ictlogy.net_online_volunteering_e-learning_esp.pdf - [Similar pages](#)

1bis blog (article)

ICT for Development User Profile - Members

Ismael Peña. A member of the Development Gateway community since November 17, 2003. If you were to log in, you'd be able to get more information on your ...
topics.developmentgateway.org/ict/rc/UserProfile.do~userId=785342 - 25k - [Cached](#) - [Similar pages](#)

2 referència al blog

Ict | Development Gateway

It is provided by **Ismael Peña**, founder and former Director of Cooperation for ... This is a new Wiki, provided by **Ismael Peña** (Director Cooperation for ...
topics.developmentgateway.org/ict/rc/BrowseContent.do~selectedRegions=87142 - 91k - [Cached](#) - [Similar pages](#)

2b referència al wiki

omidyar.net: Ismael Peña

Personal tools. You are not signed in. You are here: People > **Ismael Peña** (4) ... **Ismael Peña** (4). Feedback positive/negative/bank: +4/-0/8 (give feedback) ...
www.omidyar.net/user/u342340515/ - 11k - [Cached](#) - [Similar pages](#)

3 perfil a comunitat virtual

Ismael Peña - La coordinación y el trabajo en red ... - [[Translate this page](#)]

La coordinación y el trabajo en red. Gestión de las ONG, proyectos y formación webcéntricos:

4 article a www.uoc.edu

Google: ICT4D wiki



Web [Images](#) [Groups](#) [News](#) [Froogle](#) [Local](#) [more »](#)

ict4d wiki

Search

[Advanced Search](#)
[Preferences](#)

Web

Results 1 - 10 of about 16,900 for [ict4d wiki](#).

[ICT4D Wiki - ICT4D Wiki home](#)

[ICT4D Blog](#), [ICT4D Wiki](#), [ICT4D Bibliography](#) · [ICT4D Courses](#) · [about ICTlogy](#) · [about me](#) · [articles](#) · [communications](#) ... [ICT4D Wiki home](#). From [ICT4D Wiki ...](#)
ictlogy.net/wiki/index.php?title=ICT4D_Wiki_home - 18k - [Cached](#) - [Similar pages](#)

1 wiki

[ICT4D Wiki - Category:Journals ICT4D](#)

[ICT4D Blog](#), [ICT4D Wiki](#), [ICT4D Bibliography](#) · [ICT4D Courses](#) · [about ICTlogy](#) · [about me](#) · [articles](#) · [communications](#) · [contact](#) · [disclaimer](#) ...
ictlogy.net/wiki/index.php?title=Category:Journals_ICT4D - 10k - [Cached](#) - [Similar pages](#)
[[More results from ictlogy.net](#)]



Web

Results 1 - 10 of about 824 for [ict4d bibliography](#).

[ICT4D Bibliography](#) » Bibciter

Information and Communication Technologies for development **bibliography**.
[ictlogy.net/bibciter/](#) - 8k - [Cached](#) - [Similar pages](#)

[ICT4D Bibliography](#) | E-learning | Development Gateway

This is a bibliography of books, articles, reviews, journals, institutions, authors, etc. in the field of Information and Communication Technologies for ...
[topics.developmentgateway.org/elearning/rc/ItemDetail.do~1055182](#) - 53k - [Cached](#) - [Similar pages](#)

ICTlogy » [ICT4D Bibliography](#)

Information and Communication Technologies for development. Focus on contents and services: e-learning, online volunteering and knowledge management.
[www.ictlogy.net/?p=325](#) - 44k - [Cached](#) - [Similar pages](#)
[[More results from www.ictlogy.net](#)]

[GI Bibliography](#)

Gender and **ICT4D - Bibliography** 5 December 2005. This **bibliography** comprises selected titles of recent printed publications and full text, ...
[www.kit.nl/specials/html/gi_bibliography.asp](#) - 37k - 1 Mar 2006 - [Cached](#) - [Similar pages](#)

[e-bibliography](#)

This **e-bibliography** comprises references to the international literature on ... the Information and Communication Technology for Development (**ICT4D**) sector. ...
[www.kit.nl/specials/html/it_e-bibliography.asp](#) - 28k - [Cached](#) - [Similar pages](#)
[[More results from www.kit.nl](#)]

[ICTlogy](#) | NPTEch Community

ICT4D Bibliography. When I prepared my master's dissertation, ... **ICT4D Bibliography** is my collection of books, articles, reviews, journals, institutions, ...
[nptech.krazy.com/aggregator/sources/17](#) - 21k - [Cached](#) - [Similar pages](#)

1 bibliografia

2 referència a la bibliografia

3 blog

(4 error del Google ;)

5 referència al blog

Google: ICT4D articles



Web

Results 1 - 10 of about 49,200 for [ict4d articles](#).

[ICTlogy](#)

ICT4D Bibliography is my collection of books, **articles**, reviews, journals, institutions, authors, etc. in the field of Information and Communication ...

[www.ictlogy.net/](#) - 57k - 28 Feb 2006 - [Cached](#) - [Similar pages](#)

1 blog

[ICTlogy » Articles](#)

(1) **ICT4D**. A View from the Classroom · Andy Carvin · AUI **Articles** ... Information and Communication Technologies for development (**ICT4D**) : e-learning, ...

[www.ictlogy.net/?page_id=245](#) - 43k - [Cached](#) - [Similar pages](#)

[[More results from www.ictlogy.net](#)]

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Free [Articles](#).

Search For Content On
Your Source For Free !
[ArticleCube.com](#)

Google: ICT4D courses

 **Web** [Images](#) [Groups](#) [News](#) [Froogle](#) [Local](#) [more »](#)
 [Advanced Search](#)
[Preferences](#)

Web

Results 1 - 10 of about 47,000 for [ict4d courses](#).

[ICT4D Courses](#) :: Index

ICT4D Courses Course Index, The time now is Wed Mar 01, 2006 4:23 am ... **ICT4D Courses** is a learning objects repository focused on development and ... [courses.ictlogy.net/](#) - 43k - 28 Feb 2006 - [Cached](#) - [Similar pages](#)

1 repositori de cursos

H2O Playlist: [ICT4D Courses](#)

ICT4D Courses. Creator: colin maclay (Updated 23 Aug 2005). Description: Compendium of various **courses** that cover issues related to Information and ... [h2obeta.law.harvard.edu/57549](#) - 50k - [Cached](#) - [Similar pages](#)

[ICT4D Courses](#)

File Format: Unrecognized - [View as HTML](#)
[http://h2obeta.law.harvard.edu/57549](#) Compendium of various **courses** that cover issues related to Information and Communication Technology (ICT) and ... [h2obeta.law.harvard.edu/rss/57549](#) - [Similar pages](#)
[[More results from h2obeta.law.harvard.edu](#)]

Welcome to the [ICT4D Collective's Alumni page](#)

Students undertaking the **ICT4D course** at Royal Holloway go on to a range of ... Tim Unwin's **ICT4D course** was new and innovative, combining alternative ways ... [www.gg.rhul.ac.uk/ict4d/alumni.html](#) - 11k - [Cached](#) - [Similar pages](#)

3 pàgina d'un curs sobre ICT4D a la U. of London... que enllaça al blog

[Eyes for development team](#)

I hope that through taking the **ICT4D course** this year will help to some ... I began the **ICT4D course** in September of this year in order to learn about ... [www.gg.rhul.ac.uk/ict4d/eyes/Who%20we%20Dare.htm](#) - 16k - [Cached](#) - [Similar pages](#)
[[More results from www.gg.rhul.ac.uk](#)]

[ICT4D Courses](#) :: View topic - Development and the Internet

ICT4D Courses Course Index » Information and Communication Technologies for Development, The time now is Tue Feb 28, 2006 7:31 am ...

4 repositori de cursos

e-Difusió de la recerca = dades + metadades

```
<title>ICTlogy</title>
<meta http-equiv="Content-Type" content="text/html; charset=utf-8" />
<meta name="origen" content="www.ictlogy.net"/>
<meta name="description" content="Information and Communication Technologies for development. Focus on contents an
<meta name="author" content="Ismael Pe&ntilde;a"/>
<meta name="organization" content="ICTlogy.net"/>
<meta name="locality" content="EN, Spain"/>
<meta name="lang" content="en, net"/>
<meta name="keywords" content="ictlogy, ictlogist, ismael, pe&ntilde;a, ict, ict4d, development, digital, divide,
<meta name="robots" content="all" />
<meta name="DC.title" content="ICTlogy"/>
<meta name="generator" content="WordPress 2.0.1" />

<h1><a href="http://www.ictlogy.net">ICTlogy</a></h1></td>
<h2 style="text-align:left"><a href="http://www.ictlogy.net">ICT4D Blog</a></h2>
<h2>Information and Communication<br>Technologies for development (ICT4D)</h2></

<h3 class="storytitle">
<a href="http://www.ictlogy.net/?p=336" rel="bookmark" title="Permanent Link: Book: Access, Empowerment &#038; Governance:
<span class="meta"><a href="http://www.ictlogy.net/ictlogy/wp-admin/post.php?action=edit&amp;post=336">Edit This</a></span>
```

→ cap al web semàntic

Després del posicionament, efectes

- **Autoedició/autopublicació de *papers***

Actualització/explicitació d'interessos i orientacions acadèmiques

Canvis estructurals

Work in progress

Google: "e-learning for development"



Web Results 1 - 10 of about 537 for "e-learning for development".

[e-Learning for Development](#)

www.knowledgebank.irri.org/eLearningForDev/ - 2k - [Cached](#) - [Similar pages](#)

[e-Learning for Development](#)

www.knowledgebank.irri.org/eLearningForDev/default.htm - 2k - [Cached](#) - [Similar pages](#)
[[More results from www.knowledgebank.irri.org](#)]

ICTlogy » [e-Learning for Development: a model](#)

Information and Communication Technologies for development. Focus on contents and services: e-learning, online volunteering and knowledge management.

www.ictlogy.net/?page_id=295 - 39k - 28 Feb 2006 - [Cached](#) - [Similar pages](#)

[PDF] [e-Learning for Development: a model](#)

File Format: PDF/Adobe Acrobat

Figure 1: Three pillars of **e-learning for development** at UOC Cooperation. ...

e-learning for development project. The proposed typology is as follows: ...

www.ictlogy.net/ictlogy/articles/ismael_pena_elearning_for_development.pdf - [Similar pages](#)

[[More results from www.ictlogy.net](#)]

Beginning with a very brief case study of a free [e-learning for ...](#)

Beginning with a very brief case study of a free **e-learning for development** project, the Campus for Peace of the ... **e-Learning for Development: a model** ...

topics.developmentgateway.org/ict/rc/ItemDetail.do~1041453 - 63k - [Cached](#) - [Similar pages](#)

[e-Learning for Development: a model at incorporated subversion](#)

e-Learning for Development: a model. July 18th, 2005. Isma has posted a working version of his paper, **e-Learning for Development: a model** and if you've got ...

incsub.org/blog/2005/e-learning-for-development-a-model - 28k - [Cached](#) - [Similar pages](#)

UNITAR e-Learning Community - [e-Learning for Development: a model](#)

Beginning with a very brief case study of a free **e-learning for development**

2 tesina

3 referència a la tesina

4 referència a la tesina

5 referència a la tesina

i el 6, 8, 10, 13, 16...

Sponsored L

[e-Learning WMB](#)

Bespoke **e-learning** de
Sample products on site
www.e-learningwmb.co.

[E learning](#)

Free **E learning** info.
We've done the work!
InfoScouts.com

[E Learning](#)

Top 3 Sites on

[E Learning](#)

Best 3 Maps

[E Learning](#)

Free online resource on
E Learning
OnInformation.com

[E Learning?](#)

Brief and Straightforward
eLearning
wisegeek.com

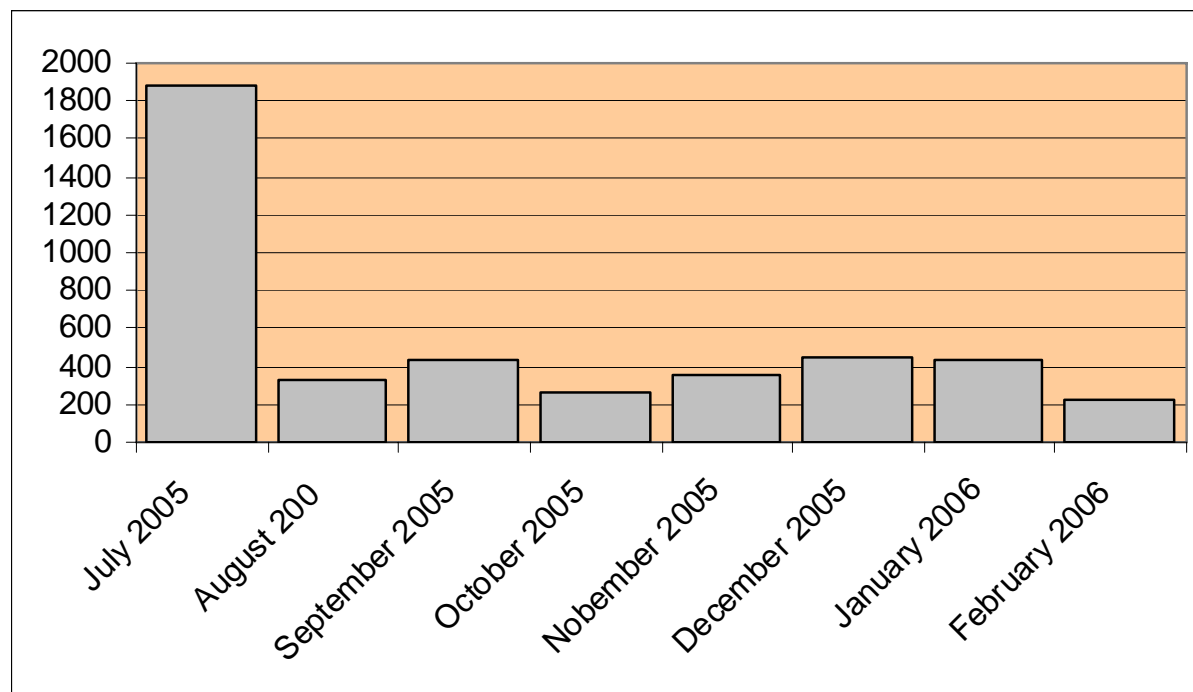
[History of e-Learning](#)

Find Solutions for Your
Free Reports, Info. & Re
www.KnowledgeStorm.

Descàrregues de la tesina

Data de publicació: 04/07/2005

- descàrregues el primer mes: 1.884
- mitjana mensual de descàrregues la resta de mesos: 357
- **total descàrregues: 4.386**, de 04/07/2005 a 28/02/2006 (8 mesos)



Google: Public Policies for Development



Web

Results 1 - 10 of about 129 for "[public policies for development](#)"

[ICTlogy](#) » [Public policies for development](#) and digital divide

Information and Communication Technologies for development. Focus on contents and services: e-learning, online volunteering and knowledge management.

www.ictlogy.net/?p=323 - 43k - [Cached](#) - [Similar pages](#)

1 blog

Comments on: [Public policies for development](#) and digital divide

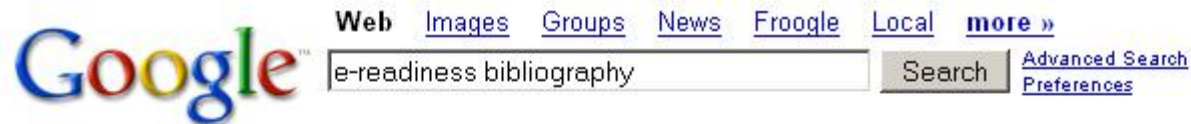
File Format: Unrecognized - [View as HTML](#)

<http://www.ictlogy.net/?p=323> Information and Communication Technologies for development (ICT4D): e-learning, e-volunteering, knowledge management Tue, ...

www.ictlogy.net/?feed=rss2&p=323 - [Similar pages](#)

[[More results from www.ictlogy.net](#)]

Google: e-Readiness



Web

Results 1 - 10 of about 562 for [e-readiness bibliography](#).

[ICTlogy](#) » [e-Readiness Bibliography](#)

Information and Communication Technologies for development. Focus on contents and services: e-learning, online volunteering and knowledge management.

www.ictlogy.net/?p=331 - 46k - [Cached](#) - [Similar pages](#)

1 blog

[ICTlogy](#)

[ICT4D Blog](#), [ICT4D Wiki](#) · [ICT4D Bibliography](#) · [ICT4D Courses](#) · [about ICTlogy ...](#) [Online Volunteering](#) · [Knowledge Management](#) · [e-Readiness](#) · [e-Justice ...](#)

www.ictlogy.net/ - 53k - 8 Mar 2006 - [Cached](#) - [Similar pages](#)

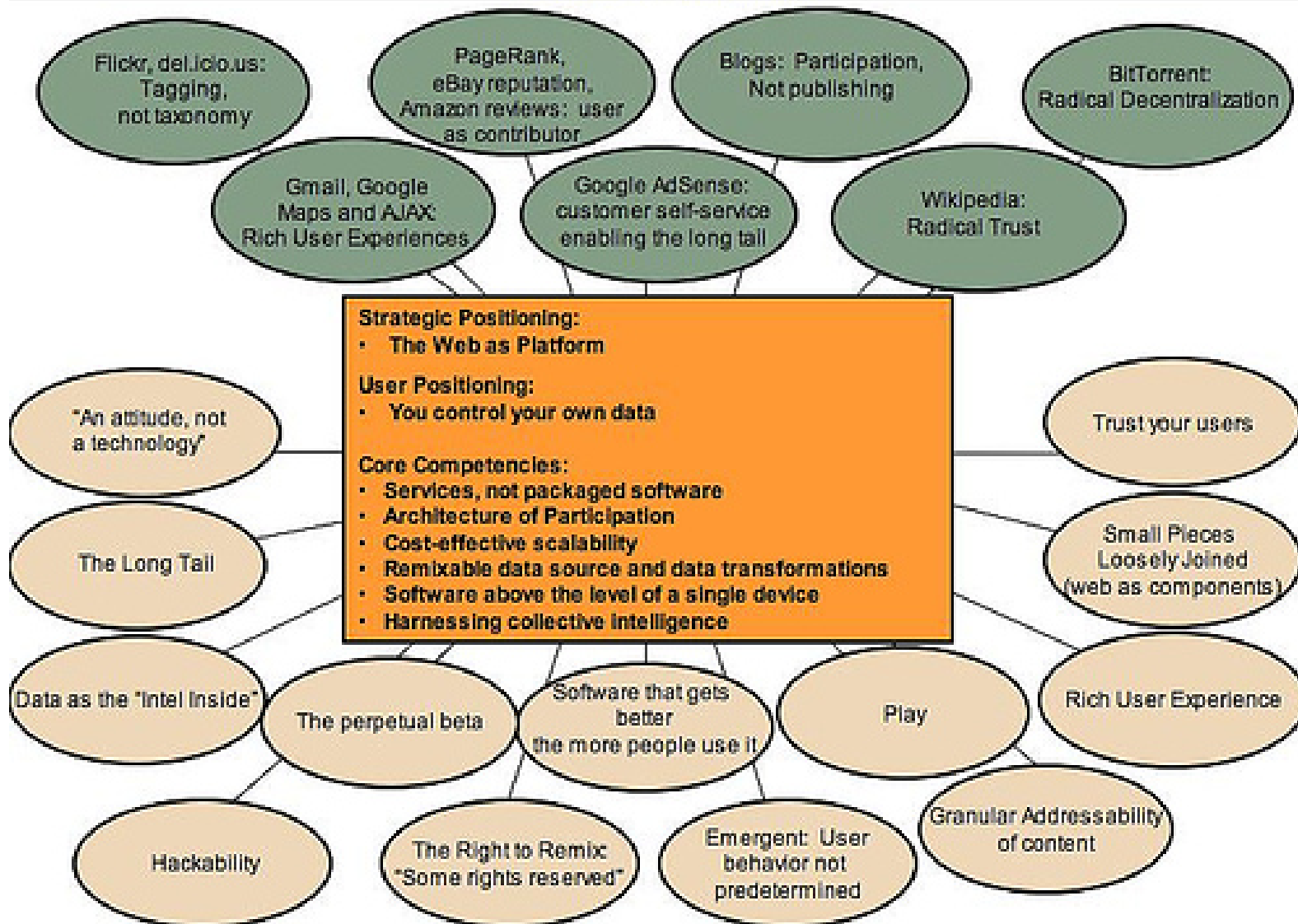
[[More results from www.ictlogy.net](#)]

El Web 2.0

Què és

Buzzwords

Web 2.0 Meme Map



Què és el Web 2.0?

Tim O'Reilly (2005)

Definicions sobre Web 2.0

Què és

- La plataforma és el web. Estàndards. Web semàntica.
- El web de llegir i escriure. Arquitectura de la participació i efecte xarxa
- L'hegemonia de les dades (HTML → XHTML, pàgines dinàmiques)
- El web aplegant junts Contingut + Funcionalitat/Serveis
- Llibertat de crear i compartir
- El mercat com una conversa. El webcasting i la publicitat en línia.

Què implica

- El creador és l'editor: immediatesa vs. manca de filtrat
- Visibilitat en base a una meritocràcia popular, basada en continguts i tecnologia
- Converses, comunitats virtuals implícites. Comportament emergent.

Conceptes al voltant del Web 2.0

Idees

- FLOSS / GNU GPL
- Open Access / Creative Commons
- FLOSSE
- OER

- VLE
- personal learning environment
- e-portfolio
- Long Tail

Tecnologies

- API
- LAMP
- mashup
- feed (xml/atom/rss)

- folksonomies / tagsonomies
- social software
- FOAF

- CMS
- blog
- podcast, videocast, screencast
- wiki

Eines (emblemàtiques)

- Wiki: Wikipedia
- Blog: WordPress
- Lectors de *feeds*: Bloglines
- Agregador: Digg
- *Social bookmarking*: del.icio.us, furl, connotea, citeulike
- Emmagatzemament: flickr, youtube
- Google maps: frappr (edubloggers), hurricane inf. maps
- Agenda i xarxes socials: 43 things, orkut, friendster
- Comunicació: Skype
- Comerç electrònic: Amazon
- ...

Ús del Web 2.0 a la difusió de la recerca (1/2)

- Actualització constant
 - Especialització
 - Formació
 - Exercitació de l'escriptura, l'anàlisi, l'abstracció, la síntesi.
 - Llegir → pensar → escriure
-
- Recopilació de recursos digitals
 - Notícies d'actualitat
 - Informació
 - Materials
 - Investigació d'avantguarda

Ús del Web 2.0 a la difusió de la recerca (2/2)

- **repositori** personal/públic d'informació i documentació **passada i present** (work in progress) i entrellaçat
- pertànyer a una (àmplia) **comunitat informal** de persones interessades en un camp de coneixement, on demanar ajuda o trobar col·laboradors, compartir experiències i disposar d'una vàlvula d'escapament
- entrar en un **cercle virtuos de llegir i ser llegit**
- informació de primera mà, **de la font** i en temps real.
- donar a conèixer que se sap i què se sap
- evitar esperes i filtres... i “google friendly”
- amb la **llicència** desitjada

ICTlogy: portal personal en ICT4D

El portal

- ICT4D Blog
- ICT4D Wiki
- ICT4D Bibliography
- ICT4D Courses (learning objects repository)

Col·laboracions i plataformes alienes

- Otro Blog Más, comentaris a altres blogs
- Wikipedia, Development Gateway, Digital Divide Network, NPTEch, Omidyar Network, Web Junction...
- Bloglines, Feedster, Technorati, PubSub
- Citeulike, Connotea, Furl, del.icio.us

Barcelona, 10 de març de 2006. Universitat Oberta de Catalunya

Per citar aquesta obra:

Peña López, Ismael. (2006) *Web 2.0 i difusió de la recerca* (presentació en línia)

<http://www.ictlogy.net/presentations/20060310_ismael_pena_web2.0_i_difusio_recerca.pdf>
[descarregat dd/mm/aaaa]

Per contactar amb l'autor:

<http://www.ictlogy.net/aboutcontact.php>

Aquesta presentació deu molt al professor César Córcoles (Estudis d'Informàtica i Multimèdia de la Universitat Oberta de Catalunya / obm.corcoles.net) i, en especial, al seu treball:

Córcoles Briongos, César (2006) *Web 2.0. La web como plataforma*. Barcelona: UOC



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