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sTLD RFP: Status

Rio de Janeiro, Brazil

March 24, 2003

Stuart Lynn

Board Action

- Amsterdam, December 2002
- Three-part resolution
 - Launch new TLD evaluation
 - 12 criticality 1 questions
 - Retained contract services
 - Seek GNSO advice re top level namespace
 - Structure or not?
 - May, 2003
 - Prerequisite to moving forward
 - Require President to develop RFP for Board approval
 - A “few” new *sponsored* TLDs
 - Extension of “Proof of Concept”
 - Far fewer issues
 - Slow going as predicted



A “Few” Sponsored TLDs

- Draft methodology & evaluation criteria posted today
 - <http://www.icann.org/riodejaneiro/stld-rfp-topic.htm>
 - Linked from meeting agenda page
- For community comment
- RFP for board approval in 4 - 6 weeks
- Report posted on existing sTLD registrants conformance to charters
 - <http://www.icann.org/committees/ntepptf/stld-compliance-report-25feb03.htm>
 - Linked from meeting agenda page



Draft Methodology & Evaluation

- Definition of *sponsored* TLD
- Overview of proposed RFP Process
- Draft Selection Criteria
- Proposed Criteria Evaluation Methodology
 - Weights and scores
- Outline Proposal Evaluation Methodology
 - Multiple evaluation teams

Sponsored TLD

- Limited to registrants from defined community
 - Including members of sponsoring organization
- Scope of activity, registrations be defined by limited charter
- Delegated policy responsibility
- Open & transparent governance
 - Members influence policy
- Adhere to applicable ICANN policies



Draft Selection Criteria

- Ensure stable registry operation
 - Technical requirements
 - Business continuity requirement
- Conform to requirements of *sponsored* TLD
- Add new value to DNS
 - Broad value of name
 - Enhanced diversity of DNS
- Reach & enrich broad global communities
 - Demographic reach
 - Global reach & accessibility
 - Level of community support
- Respect rights of others
 - Charter compliance
 - Dispute resolution process
 - Whois service



Questions?

