



# ICANN Registry Request Service

Ticket ID: R6K6S-9Z8Q6

Registry Name: VeriSign, Inc,

gTLD: .COM, .NET, .NAME

Status: ICANN Review

Status Date: 2010-08-25 11:50:52

Print Date: 2010-08-25 11:50:59

## Proposed Service

Name of Proposed Service:

*Numbers & Hyphens in .Name Domain Names*

Technical description of Proposed Service:

*Although pure numbers and all combinations of numbers and hyphens (e.g., 101.name, 9876534231.name, and 523-12213.name) at the second level and correspondingly at the third level were initially and intentionally reserved, the .name Registry had always planned to remove this requirement in order to make domain names with pure numbers and all combinations of numbers and hyphens available for registration. The .name Registry now proposes to remove the requirement in the .name Registry Agreement to reserve any pure numbers and any combination of numbers and hyphens at the second level and correspondingly at the third level, except where the hyphen is either the first or last character of the domain name.*

*The proposed enablement to support pure numbers and any combination of numbers and hyphens at the second level and third level service is part of a comprehensive program to increase the appeal of the .name TLD in the marketplace.*

*The .name Registry proposes making pure numbers and any combination of numbers and hyphens names available for registration pursuant to the implementation plan described below.*

## Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

*Not applicable*

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:



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*VeriSign has introduced this concept as a result of discussions and correspondence with several registrars representing the majority of .name registrations and different market segments. VeriSign received a positive response from some members of the registrar community with no negative responses related to this proposed service offering. This does not imply endorsement of this service offering by the Registrar Stakeholders Group. VeriSign presented this concept to the Registries Stakeholder Group and received no concerns from any of the registries.*

c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:

*VeriSign has had continuing discussions with non-registrar companies who provide mobile numbers as a part of their mobile service offerings as well as mobile web services to their subscribers. VeriSign received positive responses from discussions with these non-registrars who were contacted related to this proposed service offering.*

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

*No.*

e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

*As noted in (b) and (c) above, both registrars and non-registrars would endorse the proposed service.*

f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:

*We are not aware of any party that would object to this service. To date, no one has raised objections to the introduction of the proposed service.*

## Timeline

Please describe the timeline for implementation of the proposed new registry service:

*Following approval by the ICANN Board, VeriSign would implement the service as soon as operationally feasible. VeriSign also intends to provide Registrars with 30 days notice in advance of launch.*



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## Business Description

Describe how the Proposed Service will be offered:

*This service provides the ability to register a pure number and number-hyphen domain name at the second and third level. As part of this effort, VeriSign hereby submits the attached Amendment No. 4 which:*

- 1. Removes the requirement in the .name contract to reserve any pure numbers and any combination of numbers and hyphens (e.g., 101.name, 9876534231.name, 523-12213.name) at the second level and correspondingly at the third level, except where the hyphen is either the first or last character of the domain name; and*
- 2 Expands and clarifies the definition of*

Describe quality assurance plan or testing of Proposed Service:

*VeriSign has demonstrated the ability to deliver scalable and reliable registry services. The rigorous development processes, extensive suite of quality assurance tests, and performance testing will be applied to maintain the functionality, data integrity and data accuracy of the Service.*

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.:

*Domain names with numeric labels are allowed by RFC 1123.*

## Contractual Provisions

List the relevant contractual provisions impacted by the Proposed Service:

*Removing the reservation of pure numbers and any combination of numbers and hyphens at the second level and correspondingly at the third level in preparation and permitting these types of domains to be registered will affect the following contractual provisions: (i) Appendix 6, where the paragraph on the reservation of pure numbers or combination of numbers and hyphens at the second level must be removed; and (ii) Appendix 11, where the paragraph on the definition of*

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:



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*The proposed service will have no impact on the reporting of data to ICANN.*

What effect, if any, will the Proposed Service have on the Whois?:

*The proposed service will have no affect on Whois. Pure number and number-hyphens names will show in Whois in the same way as current alpha-numeric domains show today, e.g., for smith.name.*

[Appendix A \(Amendment No 4 to-name Registry Agreement 06 04 101 \(ICANN Clean\).pdf\)](#)

## Contract Amendments

Please describe or provide the necessary contractual amendments for the proposed service:

*VeriSign hereby submits Amendment No. 4 which addresses points (1) and (2) in the paragraph entitled*

[Appendix B \(Amendment No 4 to-name Registry Agreement 06 04 101 \(ICANN Clean\).pdf\)](#)

## Benefits of Service

Describe the benefits of the Proposed Service:

*The proposed service is intended to expand the utility of a .name domain name to reach more registrants who are consumers by expanding and clarifying .name*

## Competition

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.:

*The proposed service would have no negative effects on competition. To the contrary, VeriSign believes that this service will encourage innovation in the industry, enhance service offerings, and give consumers more choices.*

How would you define the markets in which your proposed Registry Service would compete?:

*VeriSign will make domains with pure numbers and all permissible combinations of numbers and hyphens available for registration at the second level and correspondingly at the third level to all ICANN-accredited registrars who may, in turn,*



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*offer the service to their customers.*

What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:

*Many existing ccTLD and gTLDs allow the registration of pure numbers and any combination of numbers and hyphens at the second level. Registry operators for the following existing gTLDs offer pure numbers and any combination of numbers and hyphens on the second level:*

*.com*

*.net*

*.org*

*.info*

*.biz*

*.mobi*

*.travel*

*.pro*

*.coop*

*.cat*

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?:

*VeriSign does not believe there would be any such impairment.*

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.:

*VeriSign does not intend to use any third party vendors or contractors in providing this service.*

Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.:

*VeriSign has introduced this concept to the registries constituency and received no concerns from any of the registries.*



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Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential):

*We have no documents to submit.*

## Security and Stability

Does the proposed service alter the storage and input of Registry Data?:

*No.*

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems:

*The Service will have no impact on throughput, response time, consistency or coherence of the responses to Internet servers or end systems.*

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:

*No.*

## Other Issues

Are there any Intellectual Property considerations raised by the Proposed Service:

*To the extent of our knowledge, the implementation of the Service will not interfere with the intellectual property rights of any third parties.*

Does the proposed service contain intellectual property exclusive to your gTLD registry?:

*(1) Trademark or similar rights may exist or arise with respect to trade names or terminology used in connection with the proposed Service. (2) Copyright protection may exist or arise in connection with code written or materials created in connection with the proposed service. (3) Certain information or processes related to the service may be confidential to*



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*VeriSign and/or subject to trade secret protection. (4) VeriSign is not aware of the issuance of any patents by any party with respect to the service.*

List Disclaimers provided to potential customers regarding the Proposed Service:

*We expect to include in the agreement governing the service certain industry standard disclaimers such as a disclaimer of all warranties with respect to the data.*

Any other relevant information to include with this request:

*Not Applicable*



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**Appendix {A(Amendment No 4 to-name Registry Agreement 06 04 101 (ICANN Clean).pdf)  
(Seen on Next Page)**



## AMENDMENT NO. 4 TO AGREEMENT

This Amendment No. 4 (this “Amendment No. 4”) to the Agreement (as defined herein) is made and effective as of this [redacted] day of [redacted] 2010 (the “Amendment No. 4 Effective Date”), by and between the Internet Corporation for Assigned Names and Numbers (“ICANN”) and VeriSign Information Services, Inc., (“VeriSign”) and each individually a “Party” and collectively the “Parties.” Capitalized terms used in this Amendment No. 4 and not otherwise defined shall have the meanings as provided in the Agreement.

### RECITALS

WHEREAS, ICANN and VeriSign entered into that certain .name Registry Agreement, dated August 15, 2007, as amended (the “Agreement”); and

WHEREAS, ICANN and VeriSign hereby desire to amend the Agreement as set forth herein.

NOW, THEREFORE, in consideration of the mutual covenants and premises contained herein, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ICANN and VeriSign hereby agree as follows:

1. Paragraph B of Appendix 6. The following language in the last bullet of paragraph B (Additional Second-Level Reservations) of Appendix 6 to the .name Registry Agreement shall be deleted in its entirety:

- Any pure numbers or combinations of numbers and hyphens (e.g., 101.name, 534231.name, 523-12213.name).

2. Paragraph 1(f) of Appendix 11. The language in paragraph (f) (Prohibited Second-Level Labels) of Appendix 11 to the .name Registry Agreement shall be deleted in its entirety.

3. Paragraph 2(a) of Appendix 11. The existing language in paragraph 2(a) (Definition of Personal Name) of Appendix 11 to the .name Registry Agreement is hereby deleted in its entirety and replaced with the following:

“(a) Definition of Personal Name. For the purposes of this Appendix, a ‘Personal Name’ is a person’s legal name, a name by which the person is commonly known, a number by which a person is identified or any other personal identifiers. A “name by which a person is commonly known” includes, without limitation, a nickname, a pseudonym used by an author or painter, or a stage name used by a singer or actor. A “number by which a person is identified” includes, without limitation, a telephone number, a mobile phone number or any other number which individuals begin to use to identify themselves. “Any other personal identifiers” includes, without limitation, a handle used by individuals when communicating via a mobile telephone, or a screen name used by individuals when communicating via instant message or any other identifiers which individuals begin to use to identify themselves.”

4. General. This Amendment No. 4 amends certain terms and conditions of the Agreement. All other terms and conditions of the Agreement that are not modified by this Amendment No. 4 shall remain in full force and effect. In the event of a conflict between the terms and conditions contained in this Amendment No. 4 and the Agreement, the terms and conditions of this Amendment No. 4 shall control.

IN WITNESS WHEREOF, the parties have, through their duly authorized officers, executed this Amendment as of the Amendment No. 4 Effective Date.

**VERISIGN INFORMATION SERVICES, INC.**      **INTERNET CORPORATION FOR  
ASSIGNED NAMES AND NUMBERS**

By: \_\_\_\_\_

Name:  
Title:  
Date:

By: \_\_\_\_\_

Name:  
Title:  
Date:



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ASSIGNED NAMES AND NUMBERS**

By: \_\_\_\_\_  
Name:  
Title:  
Date:

By: \_\_\_\_\_  
Name:  
Title:  
Date: