



September 10, 2010

VIA EMAIL AND FEDERAL EXPRESS

Mr. Francisco Arias
Internet Corporation for Assigned Names and Numbers ("ICANN")
4676 Admiralty Way, Suite 330
Marina del Rey, CA 90292

RE: **Supplemental Letter to Registry Request #2010010 -- Proposal Remove Requirement to Reserve Pure Numbers and Combination of Numbers and Hyphens and Expand Definition of "Personal Names"**

Dear Francisco,

Thank you for your email dated September 4, 2010. Based on your email and our review of VeriSign Inc.'s ("VeriSign") proposal to remove the requirement to reserve pure numbers and combination of numbers and hyphens and expand the definition of "personal names" posted by ICANN on its website, we have identified three (3) questions for which VeriSign's answers appear to be unintentionally truncated and incomplete. Accordingly, we hereby provide you with VeriSign's complete answers to these three (3) questions in Exhibit A attached hereto. The italicized text indicates the portion of the particular answers that did not appear on ICANN's website.

As stated in our proposal, VeriSign believes that allowing individuals to register pure numbers and combinations of numbers and hyphens at the second and third level is a natural fit for the .name top level domain name and will allow individuals to more easily obtain a domain name which uniquely identifies them or with which they identify. In addition, by expanding the definition of "Personal Name" to include nicknames, telephone numbers, mobile phone numbers, and other unique personal identifiers, the .name top level domain will have a broader appeal among its intended customer base (*i.e.*, individuals).

If you have any questions, please feel free to contact me at 703-948-3349 or pkane@verisign.com.

Sincerely,

A handwritten signature in blue ink that reads "Pat Kane".

Pat Kane
Vice President
VeriSign, Inc.

cc: Chuck Gomes (VeriSign)
Jonathan Spencer (VeriSign)



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Exhibit A



Business Description:

Describe how the proposed service will be offered.

This service provides the ability to register a pure number and number-hyphen domain name at the second and third level. As part of this effort, VeriSign hereby submits the attached Amendment No. 4 which:

1. Removes the requirement in the .name contract to reserve any pure numbers and any combination of numbers and hyphens (e.g., 101.name, 9876534231.name, 523-12213.name) at the second level and correspondingly at the third level, except where the hyphen is either the first or last character of the domain name; and
2. Expands and clarifies the definition of "Personal Name" to include nicknames, telephone numbers, mobile phone numbers, screen name used by individuals when communicating via instant message and other unique personal identifiers which individuals can use to identify themselves.

VeriSign believes that allowing individuals to register pure numbers and combinations of numbers and hyphens at the second and third level is a natural fit for the .name top level domain and will allow individuals to more easily obtain a domain name that uniquely identifies them or with which they identify.

If the proposal is approved, VeriSign will make domain names with pure numbers and domain names with combinations of numbers and hyphens available for registration at the second and third level of .name on a first-come, first-served basis per the terms and conditions of the .name Registry Agreement.

Contractual Provisions

List the relevant contractual provisions impacted by the Proposed Service:

Removing the reservation of pure numbers and any combination of numbers and hyphens at the second level and correspondingly at the third level and permitting these types of domains to be registered will affect the following contractual provisions: (i) Appendix 6, where the paragraph on the reservation of pure numbers or combination of numbers and hyphens at the second level must be removed; and (ii) Appendix 11, where the paragraph on the definition of "Personal Name" will be expanded and clarified to include nicknames, telephone numbers, mobile phone numbers, screen name used by individuals when communicating via instant message and other unique personal identifiers which individuals can use to identify themselves.

Benefits of Service

Describe the benefits of the Proposed Service

The proposed service is intended to expand the utility of a .name domain name to reach more registrants who are consumers by expanding and clarifying .name's definition of a "personal name" to include nicknames, telephone numbers, mobile phone numbers, instant messaging screen names and other unique personal identifiers used by individuals to identify themselves.