

Ring and Kids Off the Block Launch Community Program to Support Chicago Neighborhoods

Chicago, Ill. – February 18, 2021 -- [Ring](#), whose mission is to make neighborhoods safer, and Chicago nonprofit organization [Kids Off the Block](#) today announced they launched a community program to support families and youth in Chicago neighborhoods. As a result of this program, Ring hopes to extend Kids Off the Block's positive impact throughout the community, providing peace of mind, as well as increased safety and security, to local residents.

With Kids Off the Block's support, Ring is donating 1,000 Ring Video Doorbells, including free installation and a Ring Protect subscription, to local residents in select Chicago neighborhoods, as identified by Kids Off the Block. Ring's collaboration with Kids Off the Block is ongoing, including a monetary donation in support of the organization's various initiatives and programs, such as its new Tech, Entrepreneur and Career Center for coding and entrepreneurial workshops.

Kids Off the Block was founded in 2003 by Diane Latiker to provide Chicago's at-risk youth with a care center for prevention, personal growth and empowerment. Since its founding, the organization has helped more than 3,000 Chicago youth and teenagers, providing a multi-service program that focuses on promoting good health, striving for educational achievements, and contributing to the community at large.

"At Ring, we believe in making neighborhoods safer for everyone and that means listening and learning from those who know their communities best," said Leila Rouhi, President of Ring. "We are proud to work with Kids Off the Block to extend their meaningful impact and contribute to safer communities. Together, we can contribute to community safety efforts and inspire youth to take an active role in their communities."

"I founded Kids Off the Block because I firmly believe that anyone can make a difference in their community," said Diane Latiker. "What started in my living room has turned into a nationally recognized program that offers young people a safe place to learn, collaborate and grow, and I remain steadfast in supporting every young member of the community that walks through our doors. I'm excited to work with Ring, an organization that shares our mission-driven approach, to bring increased security to my neighbors and support the next generation of leaders that understand the importance of giving back."

"We thank Ring for their collaboration with community partners to make our neighborhoods safer," said Congresswoman Robin Kelly (D-IL-2). "This serves as a model of how the corporate community can work with grassroots organizations like Kids Off the Block to improve the lives of citizens. It's important to remember that the health of our communities relies not only on government, but on the consistent investment and involvement of the business community."

"I am grateful to Ring and Kids Off The Block for working together to improve safety in our communities," added Congressman Bobby Rush (D-IL-1). "It is heartening to see corporations working with community partners to help make our neighborhoods safer. As I've said before, this is an effort that requires members of the community to work together and I am proud to see these two organizations stepping up."

Program Overview:

- 1,000 Ring Video Doorbells will be donated at no cost to residents.
- Ring will cover the installation cost associated with the donated device.
- Ring will provide a Ring Protect Basic video recording subscription for the life of the donated device at no cost to residents.
- Ring will provide a Security Yard Sign with each donated device at no cost to residents.
- Residents interested in receiving a donated device can apply on Ring's website [here](#), starting February 18th.

About Ring

Since its founding in 2013, Ring has been on a mission to make neighborhoods safer, together for everyone. From the first-ever Video Doorbell to the award-winning DIY Ring Alarm system, Ring's smart home security product line, as well as the Neighbors app, offer users affordable whole-home and neighborhood security. At Ring, we are committed to making security accessible and convenient for everyone—while working hard to bring communities together. Ring is an Amazon company. For more information, visit www.ring.com. With Ring, you're always home.

About Kids Off The Block

KIDS OFF THE BLOCK, INC. (KOB) is a 501(c)3 nonprofit incorporated in the state of Illinois. Founded in 2003 by Diane Latiker, she opened her home to youth in her community to help them steer away from the negative influences they saw daily.

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