

Bloomberg Television



Commercial Instructions/Rotations

Advertiser:	
Campaign Title:	

Contact

Hong Kong
Rita Poon | +852-2977-2011
rpoon14@bloomberg.net

25/F Cheung Kong Center
2 Queens Road Central
Hong Kong

A	Ad Name:	
	AD-ID / ISCI / Clock Number:	
	Length:	
	Rotation (%):	

B	Ad Name:	
	AD-ID / ISCI / Clock Number:	
	Length:	
	Rotation (%):	

London
James Outhwaite | +44-20-3525-0411
jouthwaite1@bloomberg.net

3 Queen Victoria Street
London
EC4N 4TQ
UK

C	Ad Name:	
	AD-ID / ISCI / Clock Number:	
	Length:	
	Rotation (%):	

D	Ad Name:	
	AD-ID / ISCI / Clock Number:	
	Length:	
	Rotation (%):	

New York
TV Traffic Hotline | +1-212-617-5850
btvcopy@bloomberg.net

731 Lexington Ave.
3rd Floor, New York,
NY 10022
USA

E	Ad Name:	
	AD-ID / ISCI / Clock Number:	
	Length:	
	Rotation (%):	

Pattern: (abcde) If no rotation percentage use pattern	
Start Date:	
End Date:	
Region:	<input type="checkbox"/> UK <input type="checkbox"/> Europe <input type="checkbox"/> Middle East <input type="checkbox"/> Asia <input type="checkbox"/> Australia <input type="checkbox"/> US <input type="checkbox"/> Brazil <input type="checkbox"/> Latin America

File Naming Convention All files should be named as the corresponding Ad-ID, ISCI or Clock Number. See below for example; Ad-ID = BAAM0193000/H Filename = BAAM0193000H.mxf

Contact Details

Name:	
Company:	
Email Address:	
Contact Number:	