

# CORPORATE MEMBERSHIP



**NEW**  
**235 BOWERY**  
**NEW YORK NY**  
**10002 USA**  
**MUSEUM**

Photo: Dean Kaufman





**Welcome to the  
New Museum.**

**Your destination  
for *New Art, New  
Ideas.***

Exhibition View: "Pipilotti Rist: Pixel Forest"  
2016-2017 Photo: Maris Hutchinson EPW Studio





Exhibition View: "The Keeper" 2016  
Photo: Maris Hutchinson EPW  
Studio

# New Museum

The New Museum is the *only* museum in New York City *exclusively* devoted to contemporary art. Founded in 1977, the New Museum was conceived as a center for exhibitions, information, and documentation about living artists from around the world. From its beginnings as a one-room office on Hudson Street to the inauguration of its first freestanding building, the New Museum continues to be a hub of ongoing experimentation about what art and arts institutions can be in the twenty-first century.

The New Museum’s mission of “**New Art, New Ideas**” grounds us in innovation. Over the last ten years, we have mounted over one hundred and fifty exhibitions featuring over six hundred artists from more than sixty countries around the globe. These exhibitions ranged from career-spanning surveys by artists such as Chris Burden, Nicole Eisenman, Carsten Höller, Chris Ofili, and Pipilotti Rist, to ambitious, thematic exhibitions including our Triennials (2009, 2012, 2015, 2018), “The Keeper” (2016), “Here and Elsewhere” (2014), and “Ghosts in the Machine” (2012). In our Theater, we have presented over seven hundred education and public programs including residencies, films, artist talks, performances, and musical acts, prompting the *New York Times* to call the New Museum “**an increasingly vibrant hub of residencies and events.**”

Our world-class facility, designed by the 2010 Pritzker Prize Laureates, SANAA, was named one of the “**Seven wonders of the world**” by *Condé Nast Traveler* and the “**Best museum**” by *Travel + Leisure*. The Bowery neighborhood has emerged as one of the hottest destinations in New York—home to dozens of galleries, stylish retail and restaurant establishments, tech start-ups, and architecturally significant buildings. The New Museum has emerged as a leader among contemporary art museums and is one of the most respected museums internationally.





Exhibition View: "Raymond Pettibon: A Pen of All Work"  
2017 Photo: Maris Hutchinson EPW Studio



# Corporate Membership

Benefits of Corporate Membership include:

- Enhancement of corporate image
- Access to inspiring exhibitions and creative experiences that employees can share with peers and colleagues
- Visibility that links your brand to the vital cultural life of New York City
- Vital stimulation of imagination and intellect, shown to improve job performance

\*A Celebration of Corporate Art Programmes Worldwide (2014), by Peter Harris and Shirley Reiff Howarth



# NEW CORPORATE MEMBERSHIP LEVELS AND BENEFITS MUSEUM

## Benefactor: \$25,000

- Free unlimited admission for all employees, plus one guest per visit (company ID or business card and state ID required for entrance)
- Unlimited opportunities to host corporate events at the New Museum with rental fee waived for two events (additional fees may apply)
- 15% discount at the New Museum Store and 10% discount at the New Museum Café
- Holiday and special shopping offers at the New Museum Store
- Executive Membership privileges for 8 people (total)\*
- One private guided tour of an exhibition for up to 25 people
- Company name recognition on the Annual Donor Wall, located in the Lobby
- Company name recognition on the Museum's website at [newmuseum.org](http://newmuseum.org)
- 100 guest passes (total)
- 2 complimentary publications for all New Museum exhibitions

## Partner: \$10,000

- Free unlimited admission for all employees, plus one guest per visit (company ID or business card and state ID required for entrance)
- Opportunity to host two corporate events at the New Museum (additional fees may apply)
- 15% discount at the New Museum Store and 10% discount at the New Museum Café
- Holiday and special shopping offers at the New Museum Store
- Executive Membership privileges for 4 people (total)\*
- One private guided tour of an exhibition for up to 25 people
- Company name recognition on the Annual Donor Wall, located in the Lobby
- Company name recognition on the Museum's website at [newmuseum.org](http://newmuseum.org)
- 50 guest passes (total)
- 1 complimentary publication of all New Museum exhibition catalogue

## Supporter: \$5,000

- Free unlimited admission for all employees, plus one guest (company ID or business card and state ID required for entrance)
- Opportunity to host one corporate event at the New Museum (additional fees may apply)
- 15% discount at the New Museum Store and 10% discount at the New Museum Café
- Holiday and special shopping offers at the New Museum Store
- Executive Membership privileges for 2 people (total)\*
- Company name recognition on the Museum's website at [newmuseum.org](http://newmuseum.org)
- 30 guest passes (total)
- Complimentary New Museum publications

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### \*Executive Members will receive additional benefits including:

- Invitations for 2 guests to all VIP exhibition opening receptions
- Invitations to select events, such as private viewings of exhibitions and Members parties
- Opportunity to purchase annual Spring Gala tickets early

# Special Events

Hosting an event at the New Museum is a privilege of Corporate Membership. Corporate Members choose the New Museum for our versatile event space, including seated dinners, cocktail parties, and meetings. Make your event extra special by including a private gallery viewing of our cutting-edge exhibitions.



## Sky Room

Includes: Sky Room + Terrace  
Capacity: 100 seated, 200 cocktails



## Theater

Includes: AV Room + Green Room  
Capacity: 160 seated, 180 cocktails



## Marcia Tucker Hall

Includes: Lobby + 1st Floor Gallery  
Capacity: 160 seated, 180 cocktails

Photo: Rebecca Walker, Ira Lippke Studios



# Corporate Sponsorship

The New Museum offers companies a variety of partnership opportunities through our exhibitions, education and public programs, and special events. Corporate sponsorships offer companies significant marketing and branding opportunities as well as custom-designed benefit packages that specifically meet the needs of the company. Join the New Museum today to display your company's commitment to contemporary art and support for New Art and New Ideas!



Exhibition View: "Anri Sala: Answer Me,"  
2016 Photo: Madison McGraw, BFA.com



# More Information on Corporate Sponsorship



Photo: Neil Rasmus © bfanyc.com

## Exhibitions and Special Projects

Exhibitions and special projects reflect the New Museum's enduring commitment to encouraging new works by a diverse range of emerging and established international artists. Programs change regularly and encapsulate the New Museum's philosophy of openness and fearlessness, as well as our history as the home of socially committed contemporary art.



Youth Mural Project. Photo: Jenna Bascom

## Education and Public Programs

The New Museum's Education Programs focus on enhancing visual literacy and critical thinking skills, inspiring student participation and confidence, and fostering future contemporary art enthusiasts and audiences. Our reduced and free admission programs serve over fifty thousand families, teens, students, and residents of the Lower East Side and Chinatown.



Photo: Nicholas Hunt © patrickmcmullan.com

## Special Events

Every year, the New Museum seeks funding for a variety of events such as the annual Spring Gala, the Next Generation Party, the Visionaries Lecture and Dinner, and more. These events raise awareness for all of the New Museum's exhibitions and programs and provide support for all that we do.



# Matching Gifts

You can make your support go further by giving a Corporate Matching Gift. Check with your Human Resources department to see if your company matches charitable donations and request a Matching Gift form.



Exhibition View: "Jim Shaw: The End is Here"  
2015-2016 Photo: Maris Hutchinson, EPW Studio



# Contact Us

## For more information:

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Photo: Scott Rudd