

# Master of Arts in Reverse Logistics Management

Our Master of Arts in Reverse Logistics Management provides advanced level knowledge to a new generation of professionals in reverse logistics management, retail management, and engineering management in complex military or civilian business environments. In today's competitive business climate, organizations are always under pressure to improve the visibility of product and cargo flows through an ever-widening and complex supply chain. This online master's program provides you with a continuation of your study of reverse logistics in domestic and international transportation and logistics scenarios as you seek to advance to higher-level management positions.

This program has been designed in consultation with industry business leaders and is accredited by the Accreditation Council for Business Schools and Programs (ACBSP) (<http://www.acbsp.org>).

## Degree Program Objectives

In addition to the institutional and degree level learning objectives, graduates of this program are expected to achieve these learning outcomes:

- Analyze and present the best practices of a reverse logistics operation.
- Classify and explain the differences between forward and reverse logistics.
- Compare and contrast different historical case studies of when a reverse logistics operation was a success and when it was a failure.
- Explain the military and commercial industry history of reverse logistics compared to its current uses.
- Conduct an informal survey of military or manufacturing or retail decision makers and explain how to appraise qualitative as well as quantitative data and reports in the use of reverse logistics processes.
- Differentiate the financial impact of reverse logistics from financial components within a business environment.
- Examine and compare how a real-world application of reverse logistics is improving logistics visibility in a military, manufacturing and retail environment.
- Design and write an implementation plan to use reverse technology processes and technology within a manufacturing, retail or military organization.

## Degree at a Glance

Code	Title	Semester Hours
	Core Requirements	15
	Major Requirements	18
	Final Program Requirements	3
	Total Semester Hours	36

## Degree Program Requirements

### Core Requirements (15 semester hours)

Code	Title	Semester Hours
BUSN501	Critical Thinking and Digital Literacy <sup>1</sup>	3
RLMT500	Reverse Logistics Management	3
RLMT501	Practical Applications in Economics Analysis	3
RLMT502	Decision Making Strategies in Reverse Logistics Management	3
RLMT503	Reverse Logistics Policies and Regulations	3
	Total Semester Hours	15

<sup>1</sup> Required as the first course in the program.

### Major Requirements (18 semester hours)

Code	Title	Semester Hours
RLMT600	Global Reverse Logistics Management	3
RLMT610	Technology in Reverse Logistics Operations	3
RLMT620	Resource Commitment and Performance in Reverse Logistics	3
RLMT630	Recalls and Returns Management	3
RLMT645	Advanced Green Logistics	3
RLMT650	Reverse Logistics in the Retail Industry	3
	Total Semester Hours	18

### Final Program Requirements (3 semester hours)

Code	Title	Semester Hours
BUSN697	Master's Capstone: E-Portfolio <sup>1</sup>	3
	Total Semester Hours	3

<sup>1</sup> Taken once all other requirements have been met.