

*The Annual Conference of the OW2 Community  
Presentation and Sponsorship Opportunities*



# Leveraging the European Open Source Ecosystem

June 23-24, 2021, Online Event



# OW2con'21 COVID-19 Notice

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As a community event OW2con is the once-a-year opportunity for OW2 project leaders, developers, users and followers to meet face-to-face. However, the COVID-19 pandemic is still challenging real life events. Given the uncertainties looming on international travel in the wake of the pandemic, OW2con will, this year again, be an online event. Depending on how the situation evolves we may be able to organize a face-to-face community event in September that we will confirm in due time.



# Leveraging the European Open Source Ecosystem

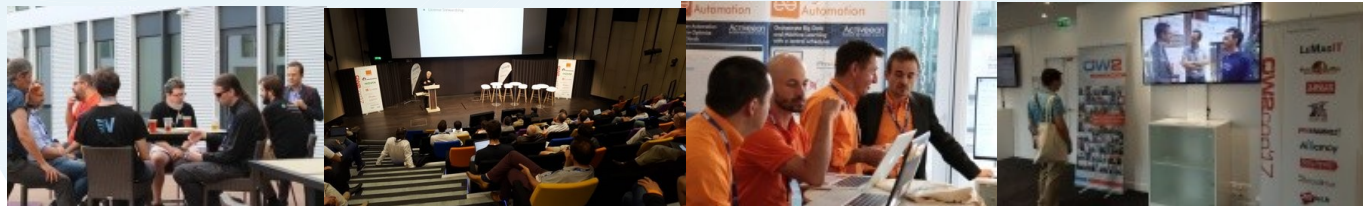
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*At OW2, our job is to promote the development of open-source software for complex information systems: middleware, generic business applications, cloud computing platforms, etc. We are supported by a vibrant open source community and business ecosystem. We help build healthy and sustainable open source projects that reach out to their markets.*

The central theme of OW2con this year is: "Leveraging the European Open Source Ecosystem". This background theme refers to the European moment we are going through this early 2021 as the European Commission, and the French and German administrations have published reports and declarations providing support to open source software.

OW2con'21 is a unique opportunity for participants and speakers to discover great projects while connecting, networking, discussing, sharing experiences and planning new projects.

**Welcome to OW2con'21!**



# OW2con'21 Highlights

The event covers a wide range of hot topics, including open source cloud and middleware technologies, IoT, Big Data, security and privacy, artificial intelligence, blockchain, mobility, software quality and testing, OSS governance and market readiness, etc. It will also provide ample opportunities to connect with the global community and to socialize with open source professionals from all over the world.

OW2con'21 brings visibility to OW2 members, their technologies, their initiatives and collaborative projects. OW2con'21 is all about technology, business and community.

*23-24 June, 2021*

**Save the date!**

- **Online event.**
- **OW2 Project Spotlights and Success Stories**
- **Open source communities Meet-ups**
- **Open Source Governance** initiative session
- **Invited country: Italy**
- **OW2con Best Project Awards**
- **Open source project Market Readiness Program**
- **Video Recording** of talks





# Overview of OW2con'21



*OW2con offers two days of high level technical presentations and a unique opportunity to network with peers and the international open source community at large. The program and the platform are organized so as to optimize the online format: strictly timed short talks, well scheduled breaks, and dedicated chat rooms.*

June 23

Opening Session

Invited Keynotes  
European OSS Ecosystem  
Roundtable

Lunch Break and Demo Sessions

OW2 Project Spotlight and  
Open Source Communities Chat Rooms

Beyond OW2: Guest Speakers

OW2con Project Awards

June 24

Collaborative Research Projects

Invited Projects and  
Open Source Communities Chat Rooms

Lunch Break and Demo Sessions

Beyond OW2: Guest Speakers

OSS Governance  
OSS Market Readiness Assessment

Technology Session

Closing Talk

“Great mix of speakers and subjects. Well organized.”

## Praise for OW2con\*

“Major opportunity to promote open source in the European industries (and beyond).”

“I think that OW2con makes the difference in the European scenario of open source, and this conference really shows the facts and the potentials of OW2.”

“Merits to become a key stop on the European open source event calendar.”

“Excellent presentations and very qualified presenters.”

“The international presence, the presentations that were mostly business and not simply technological oriented.”



“I liked the reception and sharing spirit that reigned there as well as the dynamism of the participants. A great tool for sharing of open source projects.”

“The content of the conference is very good.”

“It was a great conference during these two days which give me an outlook of best high techs used in open source projects.”

“Nice atmosphere”

“In a few words: I had the sensation that ... OW2 shines! The open source within OW2 shines! Lot of great projects that can bring value to your business, lot of ideas, cues, hints, suggestions that make this community a place where you can grow, learn, cooperate with all members, explore new ways, paths, technologies, state-of-the-art and beyond..”

“- Excellent "melting pot" event (many different people there). - Very interesting conferences. - Very good availability of OW2 staff..”

“This year I was able to see people I knew and meet interesting new people with whom I'll be working with in the future.”

“(…) the good lunches, the great free beer party, the sessions, the live conference on dailymotion, the Awards!”

“Very welcoming community!”

\*Source: OW2con satisfaction survey

## Kudos\* for OW2online'20

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Very smooth organisation, great presentations and speakers.

Great event to understand OSS dynamics, projects, governance, compliance.

**Best video conference tool ever used.**

I have already recommended OW2 to colleagues and partners.

OW2Con Live was the **best online experience** I had since everything had to go online! Great job!

I had some doubts about the fact I could follow the whole conference but in the end I happily followed all sessions.

**OW2 deserves to be considered the "EU way to open source" in front of the world!**

The online format of the conference worked very well, and the online chat together with the video streaming made it very **interactive**.

**Good job! Congrats to the team!**

The conf is very pleasant and smooth. good experience, congrats folks! :-)

**I just loved it!**

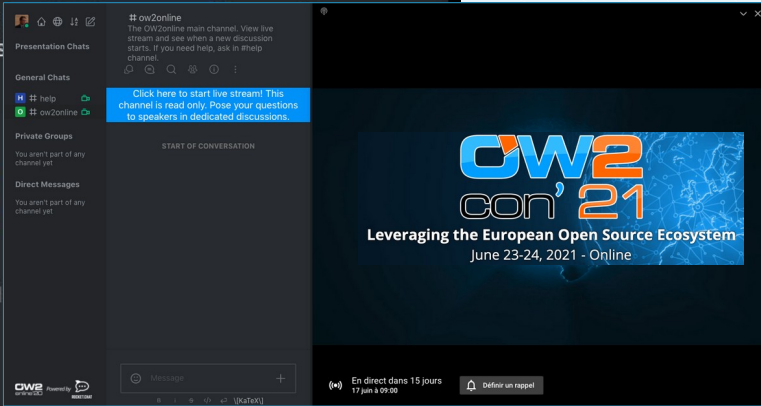
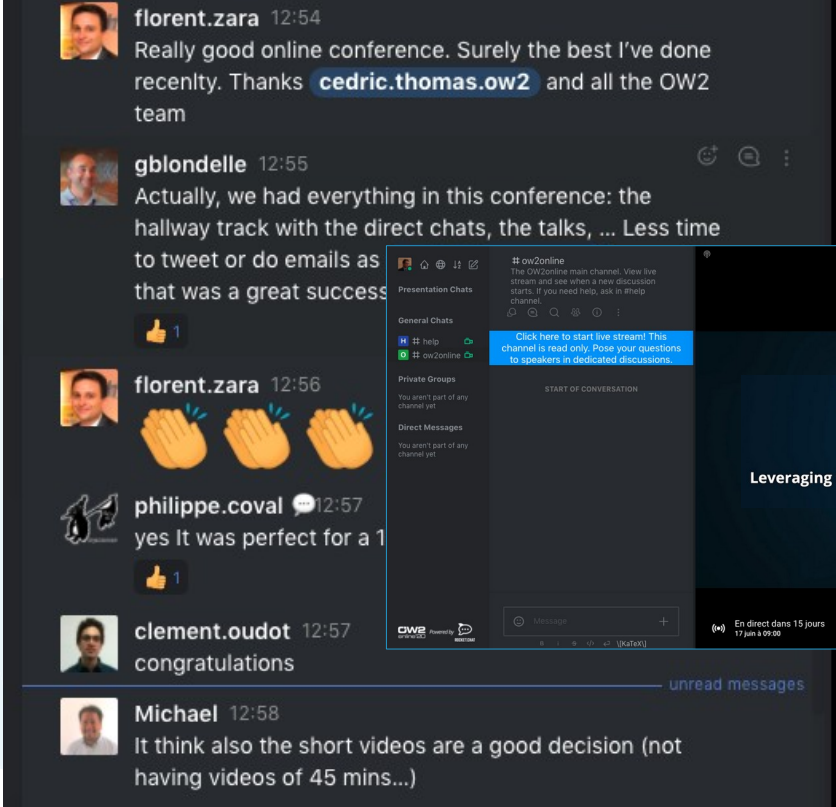
Do not call it virtual. It's **\*\*real\*\*** but just fully online

Missed the beer party :-)

\*Source: OW2online satisfaction survey

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# The OW2con'21 Technical Platform



- Already tested and proven at OW2con'20
- Fully open source platform
- Operated by OW2
- Pre-recorded presentations for better quality and time keeping
- On-going chats for session Q&A and hallway networking
- New:
  - Sponsored chat rooms
  - Interactive video roundtables



ROCKET.CHAT



X-WIKI



OW2  
con'21

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The OW2 Annual Conference offers a unique opportunity to address a high-level business and technical audience.

- Develop your brand within the OW2 global open source community and ecosystem
- Position your organization as a high-profile technology leader
- Stand out as an active member and support OW2's commitment to an open and interoperable cloud
- Communicate with quality professionals involved in the development and implementation of open source infrastructure software

# Become a Sponsor of OW2con'21!

## Platinum Sponsor

Opening Keynote presentation, Sponsored chat room → €8K

## Gold Sponsor

Keynote presentation, Sponsored chat room → €4K

## Silver Sponsor

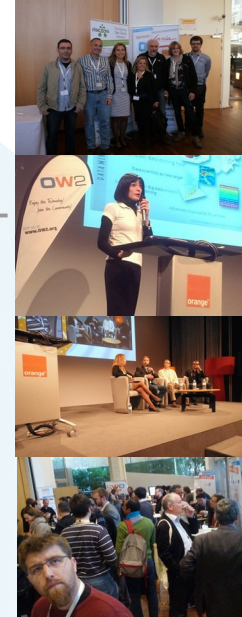
Session presentation, Sponsored chat room → €2K

## Bronze Sponsor

Logo display and Sponsorship acknowledged → €1K

## Benefits for all Sponsors

- ✓ Sponsorship recognition on the event poster
- ✓ Your logo displayed on the coffee and lunch break screens
- ✓ Your logo displayed and sponsorship acknowledged during the opening talk
- ✓ Your logo on the conference program
- ✓ Your logo and presentation on the conference web site
- ✓ The name of your organization and sponsorship acknowledged in the OW2con Press Releases and newsletters



# OW2con'21 Sponsorship Application Form

## OW2

c/o Conseil & Management  
7 rue de Phalsbourg  
75017 Paris, France  
Represented by Cédric Thomas,  
OW2 CEO

**Please complete and return this application form**  
duly signed, to OW2 by email at management-  
office@ow2.org or by post to:  
OW2 Consortium, c/o Conseil & Management,  
7 Rue de Phalsbourg, 75017 Paris, France

### Contact person:

Catherine Nuel - catherine.nuel@ ow2.org -  
Phone : (+33) 6 77 79 59 15

<b>The Sponsor</b>	
Legal Entity Name:	
Representative name:	Position:
Address:	
Email:	Phone:

<b>Platinum Sponsorship Package</b>	<b>€ 8,000</b>	<input type="checkbox"/>
<b>Gold Sponsorship Package</b>	<b>€ 4,000</b>	<input type="checkbox"/>
<b>Silver Sponsorship Package</b>	<b>€ 2,000</b>	<input type="checkbox"/>
<b>Bronze Sponsorship Package</b>	<b>€ 1,000</b>	<input type="checkbox"/>
<b>Total:</b>		<b>€</b>

Date: ...../...../2021

Print Name: .....

Sponsor signature

# CW2 con' 21

Join your peers for a unique insight  
in open source business opportunities

