Associate of Arts in Retail Management

The Associate of Arts in Retail Management provides the basic skills needed to effectively manage retail operations. This online associate degree will focus on interpersonal, managerial, human resource, leadership, communication, and the critical thinking skills necessary for success in the retail industry. Completion of this online degree helps prepare you for new positions in retail or to advance with your current employer. This associate degree also offers a path to completion of your bachelor's degree in retail management.

This program has been designed in consultation with industry business leaders and is accredited by the Accreditation Council for Business Schools and Programs (ACBSP) (http://www.acbsp.org).

Degree Program Objectives

In addition to the institutional and degree level learning objectives, graduates of this program are expected to achieve these learning outcomes:

- Examine the functions and applications of various management processes in the areas of planning, organizing, staffing, directing, leading, and controlling in Retail Management.
- Use the needs of today's retail managers in assessing and implementing strategies employed in the management of information technology, financial, and human resources in the workplace.
- Analyze the impact of legal, social, political, economic, technological, and environmental issues in relation to organizational behavior.
- Apply managerial concepts to strategic decisions impacting the effectiveness of retail managers in today's competitive and global organizations.
- Recognize the importance of ethical conduct, social responsibility, and corporate responsibility in the global environment.

Degree at a Glance

Code	Title	Semester Hours
General Education Requirements		30
Major Required		21
Final Program Requirements		3
Elective Requirements		6
Total Semester Hours		60

Degree Program Requirements

General Education Requirements (30 semester hours)

Code	Title	Semester Hours
Arts and Humanities (6 semester hours) [1]		
Select 2 course from the following:		6
ARAB100	Arabic I	
ARAB101	Arabic II	
ARTH200	Art Appreciation	
ARTH241	Film and Literature	
DSIN141	Image Enhancement using Adobe Photoshop	
FREN100	French I	
FREN101	French II	
GERM100	German I	
GERM101	German II	
JAPN100	Introduction to Japanese	
LITR215	Literature of American Encounters, Revolution, and Rebellion	
LITR218	From Abolition to #MeToo: Literature of the American Civil Rights Movement	
LITR222	Pivotal Figures in Early British Literature	
LITR225	British Literature from Wordsworth through the Wasteland	
LITR231	Leadership in World Literature: Antiquity to the Early Modern Period	
LITR233	Literature of the Newly Globalized World: The Individual's Struggle to Adapt	
MUSI200	Music Appreciation	
MUSI250	World Music and Cultures	
PHIL101	Introduction to Philosophy	
PHIL110	Critical Thinking	
PHIL200	Introduction to Ethics	
PHIL202	Philosophy of Science	
PORT100	Introduction to Brazilian Portuguese	
RELS201	Introduction to World Religions	
RUSS100	Russian I	
SPAN100	Spanish I	
SPAN101	Spanish II	
STEM270	Thinking and Acting Ethically	
Civics, Political and Social Sciences (6 semester hours) [1]		
Select 2 course from the following:		6
ANTH100	Introduction to Anthropology	

ANTH202	Introduction to Cultural Anthropology
CHFD220	Human Sexuality
COMM211	Social Media and Society
COMM240	Intercultural Communication
ECON101	Microeconomics
ECON102	Macroeconomics
ECON201	Microeconomics for Business
ECON202	Macroeconomics for Business
EDUC200	Humane Education: A Global Interdisciplinary Perspective
GEOG101	Introduction to Geography
HOSP110	Practical Food Safety and Awareness
IRLS210	International Relations I
LITR212	Forgotten America--Under Represented Cultures in American Literature
LITR235	Four Points of the Compass: Culture and Society Around the World
POLS101	Introduction to Political Science
POLS210	American Government I
PSYC101	Introduction to Psychology
SOCI111	Introduction to Sociology
SOCI212	Social Problems
SOCI220	American Popular Culture
STEM280	Exploring Society and Cultures via Science Fiction

Communication: Writing, Oral, and Multimedia (9 semester hours)

COMM120	Information and Digital Literacy	3
ENGL110	Making Writing Relevant	3
Select 1 course from the following:		3
COMM200	Public Speaking	
ENGL101	Proficiency in Writing	
ENGL115	Argumentation and Rhetoric	
ENGL210	Introduction to Literature	
ENGL220	Technical Writing	
ENGL221	Scientific Writing	
ENGL226	Effective Business Communication	
HRMT101	Human Relations Communication	
IRLS200	Information Literacy and Global Citizenship	
ITCC231	Introduction to Information Technology Writing	
MGMT100	Human Relations	

History (6 semester hours)

Select 1 courses from the following:		3
HIST101	American History to 1877	
HIST102	American History since 1877	
HIST111	World Civilization before 1650	
HIST112	World Civilization since 1650	
HIST121	Western Civilization before The Thirty Years War	
HIST122	Western Civilization since The Thirty Years War	
HIST221	African-American History before 1877	
HIST222	African-American History since 1877	
HIST223	History of the American Indian	
HIST270	History of Science	
STEM185	The History and Context of STEM	

Mathematics and Applied Reasoning (3 semester hours)

Select 1 course from the following:		3
ACCT105	Accounting for Non Accounting Majors	
ENTD200	Fundamentals of Programming	
MATH110	College Algebra	
MATH111	College Trigonometry	
MATH120	Introduction to Statistics	
MATH125	Math for Liberal Arts Majors	
MATH225	Calculus	

Natural Sciences (3 semester hours)

Select 1 course from the following:		3
BIOL180	Introduction to Biology	
BIOL181	Introduction to Human Anatomy and Physiology	
CHEM180	Introduction to Chemistry	
ERSC180	Introduction to Meteorology	
ERSC181	Introduction to Geology	
EVSP180	Introduction to Environmental Science	
PHYS180	Introduction to Physics	
SPST180	Introduction to Astronomy	
STEM100	Introduction to STEM Disciplines	

Total Semester Hours	30

[1] All literature courses require successful completion of ENGL101 - Proficiency in Writing or ENGL110 - Making Writing Relevant.

Major Required (21 semester hours)

Code	Title	Semester Hours
RTMG150	Retail Organization Fundamentals	3
RTMG200	Customer Relations	3
RTMG201	Retail Inventory Management	3
RTMG204	Finance Fundamentals	3
Select 3 courses from the following:		9
HOSP101	Foodservice Sanitation	
HRMT200	Human Resource Fundamentals	
MGMT101	Principles of Supervision	
RTMG202	Risk Management	

RTMG203	Commercial Safety	
TLMT200	Retail Shipping and Receiving	
TLMT201	Retail Transportation	
Total Semester Hours		**21**

Final Program Requirements (3 semester hours)

Code	Title	Semester Hours
RTMG295	Retail Management Seminar [1]	3
Total Semester Hours		**3**

[1] To be taken as the last course before graduation.

Elective Requirements (6 semester hours)

Code	Title	Semester Hours
Students must complete 6 semester hours comprised of lower (100-200) level courses not taken to fulfill the requirements listed above. Additional general education courses may be taken to fulfill elective requirements.		6
Total Semester Hours		**6**