

"In the darkest of times, that's when you should create" [JJ Johnson, Chef](#)

Youth today are facing mounting challenges. Before Covid-19, the unemployment rate for 16 to 24-year-old young adults stood at [more than double the national average](#). Now, college communities face setbacks before youth can even enter the workforce. Today, some colleges have [reversed their decisions](#) to reopen their campuses and [Stanford University announced](#) that it would **eliminate 11 varsity sports**. The **dangers of Covid-19 haven't escaped the youth either** with the recent news of Juan Garcia, a 21-year-old student in the College of Earth and Mineral Sciences who [died on June 30](#).

However, giving up is not an option for many entrepreneurs. *Forbes* sat down with Cherry Blossom Intimates CEO and Cofounder Jasmine Jones [to discuss resiliency](#) and setting the tone with a team of young colleagues amid a pivotal time. There's also plenty of ways to [turn negativity into joy](#) and [not wait for one day to have a voice](#). Irma Olguin, recently [shared her resiliency to success story](#) of returning to her home of Fresno because she was intent on using her skills to uplift her community, **along with \$27 million in venture capital backing**.

Resiliency brings me to **my favorite article this week** about the [positive impacts that intrapreneurship](#) has on employees who act like entrepreneurs.



Nick Shippers
Forbes Newsroom



How A Neurological Condition Led 27-Year-Old Entrepreneur To Start MedTech Company, NeuroVice

[Meet Ashlyn Sanders →](#)

Latest From Young Innovators

Intrapreneurship is ranked the No 1. 'in demand' skill of 2020 but [what is it really](#) and how can it help businesses to expand? Do you have the entrepreneurial mindset to add value to your organisation and team.

Houston-based Solugen [is making cheaper, more effective industrial chemicals](#) to help scrub everything from pools and hot tubs to oil and gas companies' wastewater with yeast. **Now worth \$250 million**, Solugen cofounder Sean Hunt says, "what's unique is that from essentially just a feedstock sugar, we can create a whole portfolio of chemicals."

The Pursuit

This week's collection of expert tips from Forbes contributors around the world for those building and running a business. [Click to sign up instantly for The Pursuit](#), a biweekly essential briefing by Senior Entrepreneurs Editor Maneet Ahuja.

This week on Unfiltered [we spoke with Executive Director of The Brave House Lauren Blodgett](#) about her **daily mantras**, how she is intentional with giving people her attention and about how young people can make a difference now.

Contributor **Heidi Lynne Kurter** writes about how business leaders and HR professionals can cultivate a true workplace culture that [inspires diversity and inclusion](#)—rather than just checking a box.

There's no one-size-fits-all approach to reopening offices, and as a leader, you have to do what's best for your employees. As you craft your unique plan, [here are seven questions](#) worth considering.

While the most pessimistic predictions about the **end of globalization** due to the pandemic haven't panned out, the [supply chain has evolved rapidly](#). Widespread digitization and automation prompted by the coronavirus may start globalization 2.0.

The first in her family to go to college, Irma Olguin returned home to Fresno, California, to launch Bitwise Industries and uplift her community in the process. Today, [she's landed \\$27 million in venture funding](#) and **trained more than 4,000 workers to code**.



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