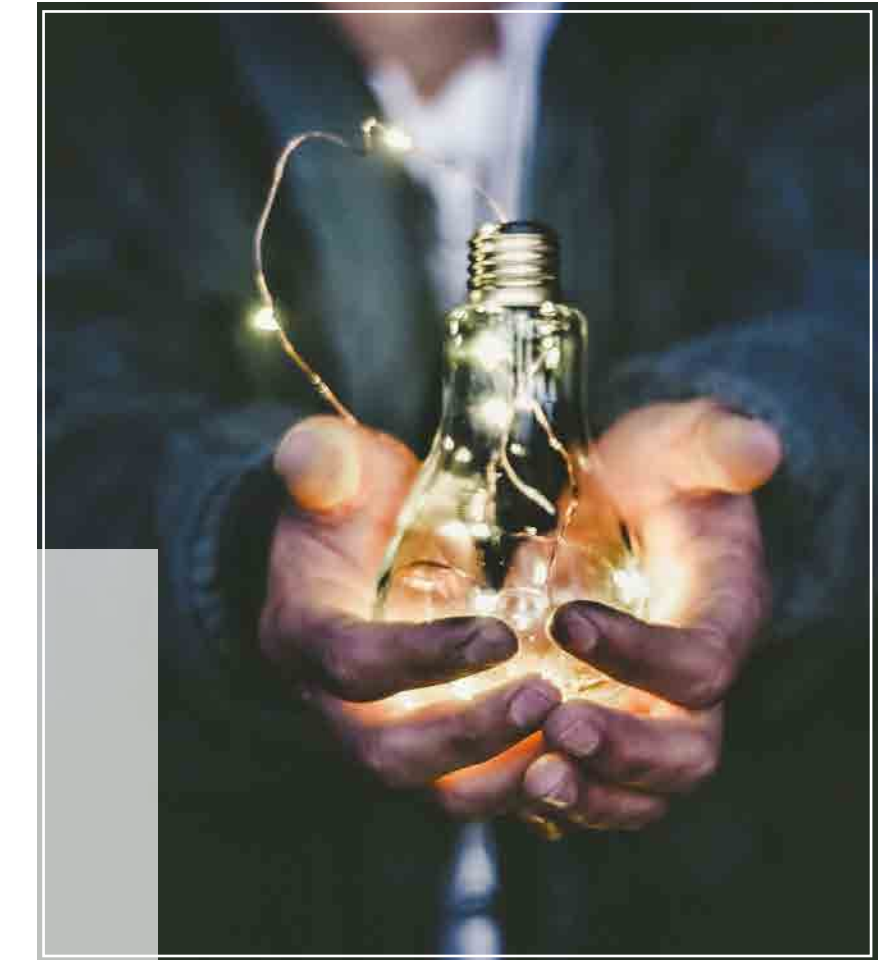




**eLightUp**  
**COMPANY PROFILE**

# YOUR SUCCESS

#IS\_OUR\_GOAL



## ELIGHTUP CO., LTD.

**Address:** 2F, Trung Yen 1 Building, Trung Yen Town, Trung Hoa Ward,  
Cau Giay District, Hanoi

**Tax code:** 0107515347


Issued by Hanoi Department of Planning and Investment on July 21st, 2016

**Representative:** Mr. Tran Ngoc Tuan Anh - Director

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*Light up your way,  
light up our way!*



 (+84) 98 724 8558

 info@elightup.com

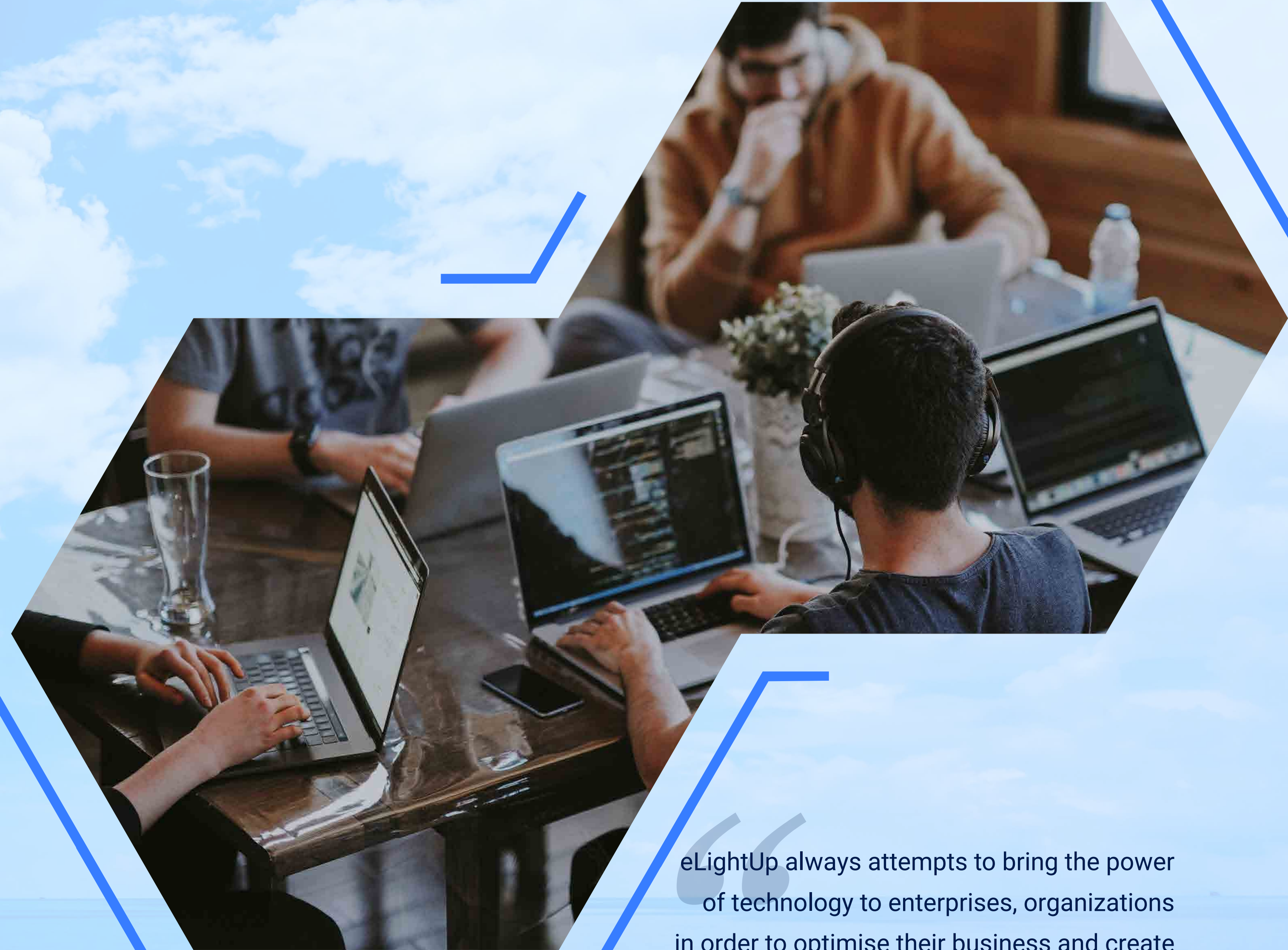
 elightup.com

# PRODUCTS SERVICES

*eLightUp is a technological company operated in designing and developing softwares and applications.*

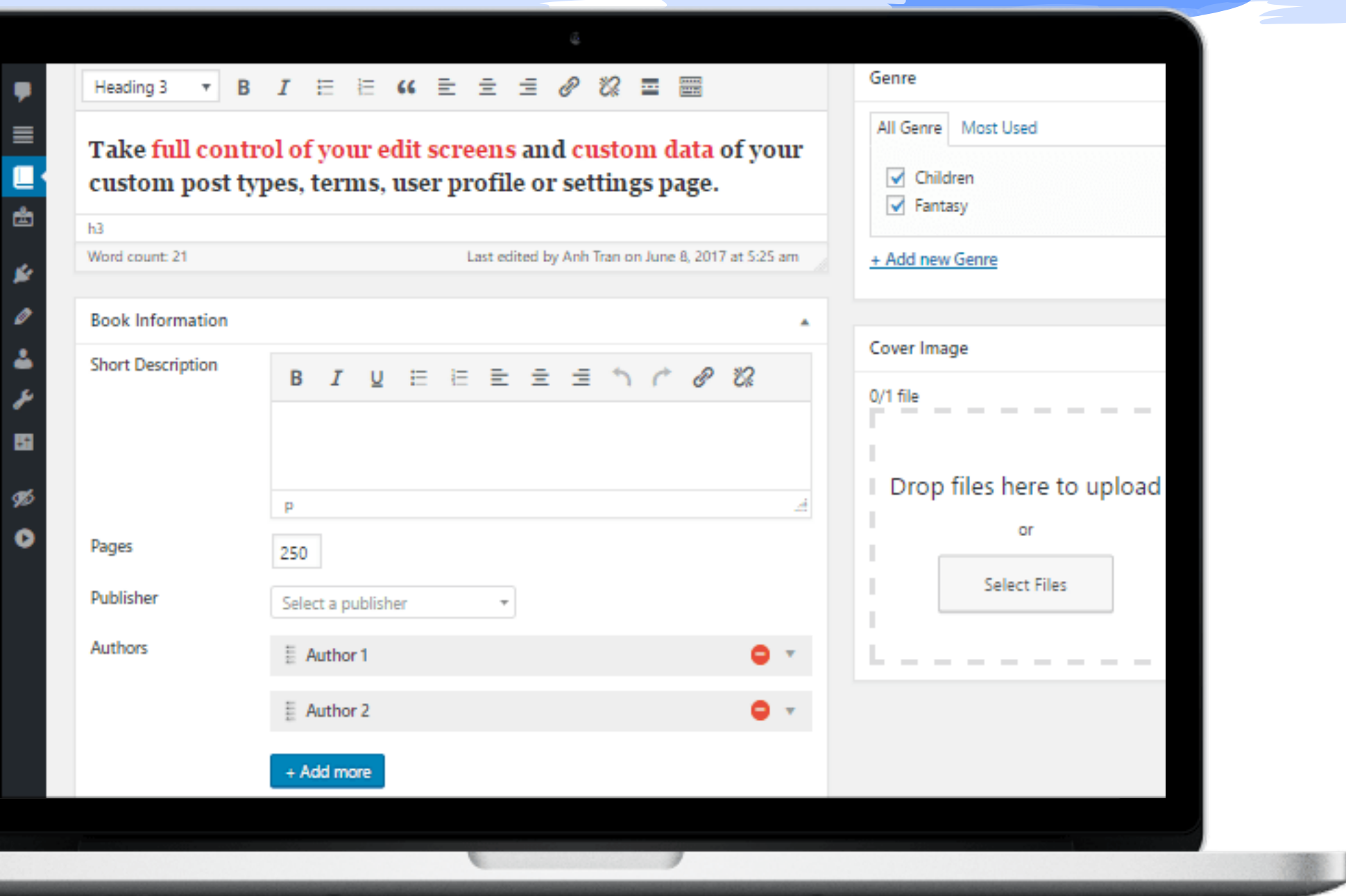
Products and services from eLightUp always orient to below criteria:

- ✓ Global quality standards
- ✓ Optimized user experience
- ✓ High-security level
- ✓ High-quality support services
- ✓ Meet the demands from partners and users with high customization



eLightUp always attempts to bring the power of technology to enterprises, organizations in order to optimise their business and create more values for the community.

# PRODUCTS



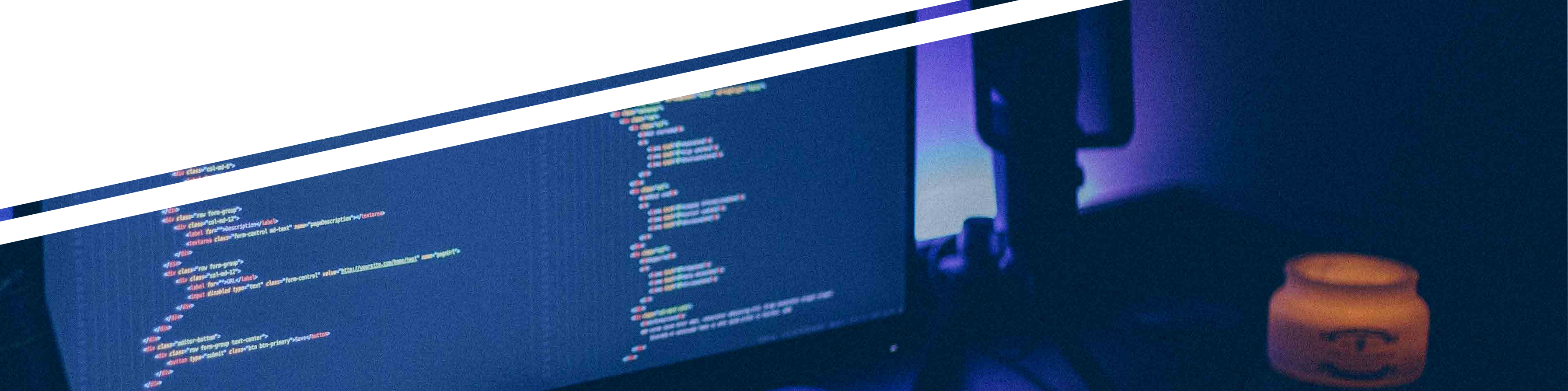
## Meta Box

Meta Box is a WordPress plugin for developers to create, setup, and deal with custom fields in WordPress websites in easier ways.

Meta Box is the 2nd most popular WordPress plugin for custom fields with over 400,000 active installations in over the world.

Top **2** over the world

400,000+  
active installations



# PRODUCTS

## GretaThemes

GretaThemes is a project operated in producing themes for WordPress websites.

GretaThemes's products always follow the latest international trends in website design. They all have a simple style in both design and useage, but elegant and have their own beauty.

Some products from GretaThemes are on the most popular themes listings:



 **DAYS**

**TheFour**

*Top 50 WordPress themes in Russia  
Top 30 travel themes voted in 2018 via  
SoftwareFindr*

*The 53rd most popular theme on WordPress.com*

# SERVICES

## Website design and development

With the strengths of a company in theme design, eLightUp is proud to bring our partners the high-quality and global-standard websites by our design and development services.

- ✓ Modern, creative, and trendy designs
- ✓ Well cross-device display (desktop, tablet, mobile, ...)
- ✓ Support SEO for website

## Solutions and softwares development

eLightUp provides solutions and softwares which help enterprises and organizations do their business and operations better.

Solutions and softwares are produced by eLightUp:

- ✓ Online payment system (fees, tuitions, courses, etc)
- ✓ Data management system for events, courses, etc
- ✓ Intergration with CRM
- ✓ Intergration with SMS system
- ✓ Building customer care system



# SERVICES

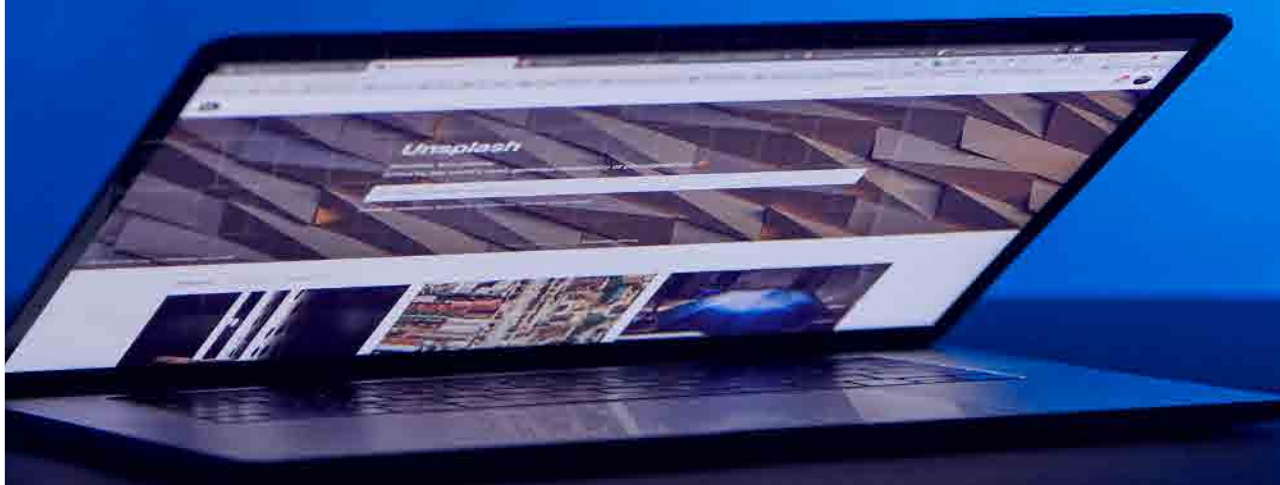
## Website maintenance

eLightUp provides website maintenance service to help enterprises, organizations to operate, update the website or software, fix bugs, strengthen security system, and ensure they are well-operated.

## Website optimization for SEO

SEO (Search Engine Optimization) have been one of the most important activities which help enterprises and organizations to come to more people via search engines.

eLightUp along with its strengths in technology and experience in operating websites will help enterprises and organizations' websites to be optimized and higher ranking on SERPs.



# COMMUNITY ACTIVITIES

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## Hanoi WordPress Meetup

Mr. Tran Ngoc Tuan Anh - Director of eLightUp Co., Ltd. - is one of the first people who established the group Hanoi WordPress Meetup. This is the very first meetup group in Vietnam which is the only one recognized and sponsored by WordPress Foundation.

## WordCamp Vietnam

Mr. Tran Ngoc Tuan Anh - Director of eLightUp Co., Ltd. - is one of the people who held the event WordCamp 2014 in Vietnam. This is the very first official WordCamp and the only one so far which have been held in Vietnam.

## WordPress translation

Found the group of translation for WordPress, plugins, themes into Vietnamese.





# PORTFOLIO

#eLightUp

**VIETTEL**  
Business Solutions

Design and develop Medical Care Portals

Integrate the health care & management systems into website

Develop health care applications



Design and develop education websites

Building student enrollment and online payment systems

Integrate CRM into website



Design and develop website - an e-magazine for youth



Design and develop e-commercial website

Building member management system, including member's information and e-wallet

Integrate the payment system in stores into website



Develop F&B website

Building online payment system

Integrate online booking system into website

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✉ info@elightup.com

🌐 elightup.com

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*It's our honour to  
cooperate with you!*

*Thanks!*