#### apei AMERICAN PUBLIC EDUCATION, INC.

A leading provider of higher education for adult learners, American Public Education Inc. (APEI) offers affordable, accessible, relevant and quality academic programs and services to students, universities and partner organizations through its wholly owned subsidiaries American Public University System (APUS) and National Education Seminars Inc., which we refer to as Hondros College of Nursing (HCN).



Revenue	
(in thousands)	
2019 <b>\$28</b>	86,270
2018 <b>\$2</b>	97,687
2017 <b>\$29</b>	9,248

2016.....\$313,139

# 100K+ APUS ALUMNI

6K+

45+ HCN RELATIONSHIPS with healthcare employers

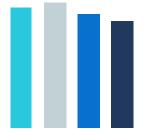
Net Cash Provided	
by Operating	
Activities	
(in thousands)	
<b>2</b> 019 <b>\$38,370</b>	
2018 <b>\$44,179</b>	
2017 <b>\$47,938</b>	
2016\$56,014	

# 97% APUS ALUMNI SURVEYED

8 # 1

Respondents indicated that APUS programs met their overall expectations.<sup>2</sup>

Total Ass (in thousan	
2019	.\$359,395
2018	\$370,958
2017	\$399,038
2016	\$315,620
	(in thousai 2019 2018 2017



Chris Symanoskie, IRC, Vice President, Investor Relations 703-334-3880 or csymanoskie@apei.com

NOTE: Past performance is not indicative of future results. Additional information, including important details about risk factors, can be found in APEI's filings with the U.S. Securities and Exchange Commission, www.sec.gov.

1. APUS, 2019 1-year Alumni Survey 2. APUS, 2019 End of Program Survey

# American Public University System<sup>1</sup>

An online institution of higher learning serving the needs of military, public service and civilian communities through American Military University (AMU) and American Public University (APU).



# At-A-Glance<sup>5</sup>

88% of Students Are Working Adults Avg. Age of Students: 32 years Avg. Undergraduate Class Size: 19 students Avg. Graduate Class Size: 8 students Gender Diversity: 61% male / 34% female / 5% unreported Over 200 Degree and Certificate Programs 1,800 Faculty Members 108,700 conferred degrees and certificates

# Enrollment and Registrations<sup>1</sup>

For the three months ended June 30,	2020	2019	% Change
Net Course Registrations by New Students	12,100	9,300	30%
Net Course Registrations	89,600	75,900	18%
For the six months ended June 30,			
Net Course Registrations by New Students	22,300	19,500	14%
Net Course Registrations	174,400	160,200	9%
As of June 30,	2020	2019	% Change
APUS Student Enrollment <sup>2</sup>	83,700	80,300	4%

#### **Return on Investment** for Learners

APUS programs rank #93 nationally, or in the top 2%, for return on student investment.6

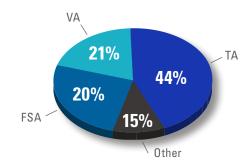
# **Student Satisfaction**

30% of APUS alumni returned for a 2nd degree<sup>7</sup>

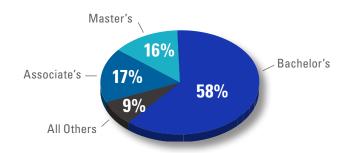
48% of APUS students were referred by others<sup>8</sup>

72% of AMU and APU alumni have graduated with no APUS-incurred student loan debt.<sup>3</sup>

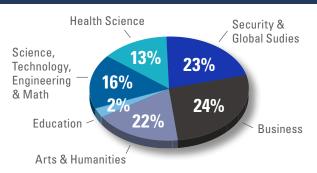
#### **Registrations by Primary Funding Source** For the three months ended June 30, 2020



# Enrollment by Degree Level<sup>5</sup>



# Enrollment by School<sup>5</sup>



- 1. APUS Net Course Registrations represent the approximate aggregate number of <u>courses</u> for which students remain
- Excludes students in doctoral programs. APUS Student Enrollment as of March 31, 2020, includes 1,899 students whose last 8-week course started 1/7/2019 and ended in early March 2019.
- Includes alumni who graduated with an Associate's, Bachelor's or Master's degree from APUS as of December 31, 2019.
  Student loan debt is defined as student loans and private education loans and considers tuition, fees, living expenses,
- may drop a course without financial penalty. 5. As of June 30, 2020.
- Georgetown University Center on Education and Workforce, A First Try at ROI: Ranking 4,500 Colleges, 2019.
  Undergraduate students who completed an associate or bachelor's degree in 2018 and returned for a second degree at
- 8. Students starting in 2019.

# Hondros College of Nursing

Serving the needs of nurses and the healthcare community online and through campus locations in Cincinnati, Cleveland, Columbus, Dayton, Toledo, and Indianapolis.

# HONDROS COLLEGE OF NURSING

# Student Enrollment<sup>1</sup>

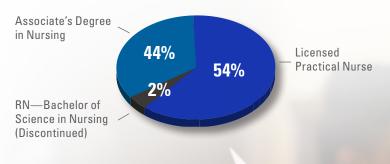
For the three months ended March 31,	2020	2019	% Change
New Student Enrollment	490	315	56%
Total Student Enrollment	1,750	1,540	14%

#### Approximate Cost (Tuition & Fees) of Degree Completion

Practical Nursing	\$19,700	
Associate Degree in Nursing	\$28,500	Alumni tuition is \$24,522 <sup>2</sup>

### Enrollment by Program<sup>3</sup>

For the full year ended December 31, 2019.



## At-A-Glance<sup>3</sup>

- Avg. Age of Students: 30 years
- Gender Ratio: 93% female / 7% male
- Avg. Class Size: 15 students

### Graduates<sup>3</sup>

6,000+ alumni

1. HCN Student Enrollment represents the total number of students enrolled in a course after the date by which students may drop a course without financial penalty 2. Tuition for alumni of HCN's Practical Nursing program is \$23,790.