

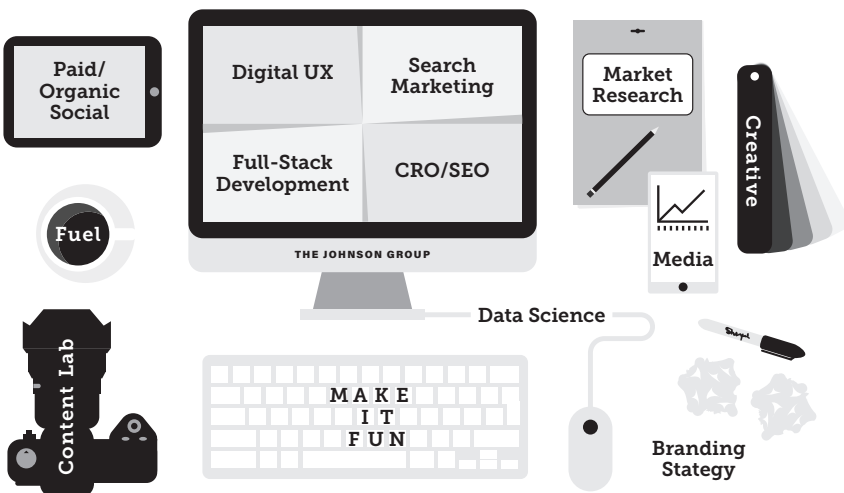
THE GIANT SLAYERS

THE JOHNSON GROUP // ADVERTISING AND MARKETING // BORN 1996 // CHATTANOOGA, TN

More giants stand between marketers and success than ever before. Giant challengers. And giant challenges. *That's why you need Giant Slayers.* We arm you with the creative, strategy and technological innovations that give you the edge.

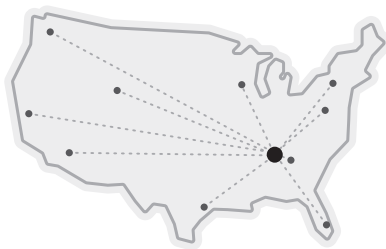
WHAT WE DO:

The Johnson Group is a full-funnel advertising and marketing agency, delivering complete in-house services from research, data science and full-stack development to video/photo content, and EFFIE-winning strategy and creative.

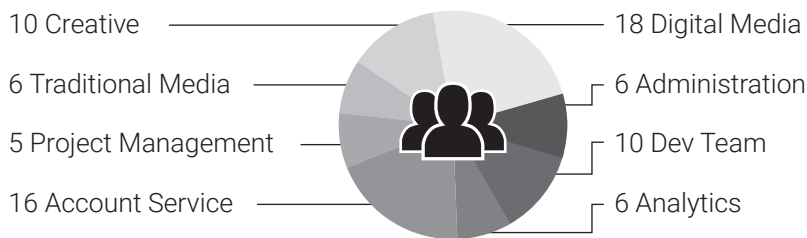


WHERE WE'RE FROM:

Our people come from all across the nation to enjoy our culture, quality of life and make great advertising.



WHO DOES WHAT:



WHY CHATTANOOGA:

"It's like the love child of Nashville and Silicon Valley."

Outside Magazine



The Nation's first GIG city with 10 GIG fiber optic high-speed internet.



#55 out of 125 top cities to live in America according to U.S. News.



Samuel L. Jackson was born here. 'nuff said.

WHO LIKES OUR CREATIVE:



WHO WE SLAY FOR:

Travel:

Marriott Moxy Hotels, AC Hotels, Chattanooga Convention & Visitors Bureau, Tennessee Aquarium, Chattanooga Zoo

Food & CPG:

Sunbelt Bakery Granola, Fieldstone Bakery, Mayfield Milk and Ice Cream

Healthcare:

Erlanger Health System, West Tennessee Healthcare, Greenville Health System, Northwest Georgia Health System, Prisma Health

Restaurants:

Krystal, Cracker Barrel, Salsarita's, Back Yard Burgers

Education:

Hamilton County Schools, The Learning Experience, Northwest Linemen College

Utilities:

Tennessee Valley Authority, Electric Power Board

Transportation:

U.S. Xpress, The Dart Network, Marten Transport

Wireless:

Cricket, C-Spire, Centennial Wireless, Coolpad

Financial:

FSG Bank

WHO TO CONTACT:

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• ADVERTISING. MARKETING. GIANT-SLAYING.