



Retail Point of Sale

Retail Use Cases



RETAIL POS



POS SYSTEMS

A large touch screen allows easy and fast interaction. Solid state drives deliver superior reliability. All-in-One form factors are easy to use and don't take up space.



CUSTOMER SERVICE DEPARTMENTS

In a customer service department, large displays help representatives easily multi-task to better serve the customer.



INDUSTRIAL-GRADE POS

This center requires a system that can endure dust, moisture, heat and cold weather in harsh indoor or outdoor environments.

RECOMMENDED DELL SYSTEMS FOR RETAIL POS



Built For	POS Systems	POS Systems / Customer Service Departments	Industrial-Grade POS Systems
Form Factor	Pair OptiPlex Micro or Small Form Factor with an All-in-One Stand	OptiPlex All-in-One with Articulating Stand	Industrial-grade OptiPlex XE2
Key Features	An affordable, space-saving design pairs effortlessly with an existing monitor. Tool-free maintenance, single security cable lock for a PC and display, integrated cable management, and fast relocation make this setup incredibly easy to manage.	A powerful, reliable OptiPlex All-in-One that increases productivity without losing workspace. An articulating stand lays the monitor almost flat and lets you interact with an optional touch screen.	This machine can withstand up to 131 degrees Fahrenheit. Standard port covers offer basic dust protection, and an optional dust filter reduces downtime associated with dust removal.

BUILT FOR POS SYSTEMS

Retail



RECOMMENDED SYSTEM

OptiPlex Micro with All-in-One Stand paired with 22" P-series Dell Monitor

KEY FEATURES

An affordable, space-saving design pairs effortlessly with an existing monitor. Tool-free maintenance, single security cable lock for a PC and display, integrated cable management, and fast relocation make this setup incredibly easy to manage.



F



G



H



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J



K

- A. Dell P2217H Monitor without stand
- B. Dell Small Form Factor All-in-One Stand
- C. OptiPlex Small Form Factor
- D. Cable Cover protects from unauthorized access to system, I/O ports, and securely hides the cable inside the cover. Cable cover comes standard with all-in-one stand
- E. The Dell OptiPlex and Dell All-In-One stand are also available in a micro form factor

OTHER ACCESSORIES AND OFFERS

- F. Cherry Keyboard with touchpad and magnetic stripe reader
- G. Dell Premium Keyed Lock
- H. Epson TM-T88V POS Thermal Receipt Printer
- I. Honeywell Retail Linear Image Handheld Barcode Scanner
- J. APG Cash Drawer 16-inch x 16-inch Heavy Duty S100 Electronic Black Cash Drawer
- K. Logic Control LD9900 Customer Pole Display with USB Port Powered Interface - Dark Gray

*Some options may not be available in all regions.

BUILT FOR POS SYSTEMS / CUSTOMER SERVICE DEPARTMENTS

Retail



RECOMMENDED SYSTEM

OptiPlex All-in-One

KEY FEATURES

A powerful, reliable OptiPlex All-in-One that increases productivity without losing workspace. An articulating stand lays the monitor almost flat and lets you interact with an optional touch screen.



AS SHOWN IN THE PICTURE*

- A. Dell OptiPlex All-in-One (available in 19.5", 22", and 24" displays)
- B. Optional Touch Screen
- C. Optional Integrated DVD
- D. Articulating Stand Option allows display to lay almost flat for easy interaction
- E. Optional Wireless Keyboard and Mouse

OTHER ACCESSORIES AND OFFERS

- F. 7th Generation Intel® Core™ vPro™ Processors for business-class performance you can count on
- G. Height adjustable stand
- H. Dell lockable port cover to protect your device and data
- I. Dell Premium Keyed Lock



*Some options may not be available in all regions.

BUILT FOR INDUSTRIAL- GRADE POS SYSTEMS

Retail



RECOMMENDED SYSTEM

OptiPlex XE2

KEY FEATURES

This machine can withstand up to 131 degrees Fahrenheit. Standard port covers offer basic dust protection, and an optional dust filter reduces downtime associated with dust removal.



- A. OptiPlex XE2
- B. Elo Touch solutions 15-inch touch monitor
- C. Cherry POS Keyboard with 3 Track Magnetic Stripe Reader and Touchpad
- D. Epson TM-H6000iv POS Multifunction Thermal Receipt Printer
- E. Honeywell 1300g Retail Linear Image Handheld Barcode Scanner
- F. APG 16 x 19.5 Compact Cash Drawer
- G. Logic Control LD9900 Customer Pole Display with USB Port Powered Interface - Dark Gray
- H. APG OptiPlex XE2 Small Form Factor Retail Intergrator

*Some options may not be available in all regions.

DELL ProSupport Plus



Complete support with minimal effort.



THE PROSUPPORT PLUS ADVANTAGE

- Resolve issues quickly with ProSupport engineers
- Increase productivity with proactive automated support
- Avoid downtime with failure prevention
- Protect your investment with coverage for accidents
- Secure your data with hard drive retention

Upgrade to the most complete support service with ProSupport Plus!

- Hardware support during local business hours
- 24/7 hardware and software phone support
- Proactive and predictive automated support
- Repair accidentally damaged devices and keep hard drive after replacement

Basic

- ✓
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ProSupport

- ✓
- ✓
-
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ProSupport Plus

- ✓
- ✓
- ✓
- ✓

DELL ProDeploy Plus



Deploy PCs with greater speed and less effort.



35% Reduce deployment time by up to 35%¹.

\$620 Reduce deployment cost per PC by up to \$620².

EXPERTS

Best practices acquired from years of experience yield unprecedented efficiency.

- Save up to 88% of the time it takes to create a cross-platform image¹
- Up to 35% faster deployments¹
- 46% less disruption to end-users²

INSIGHTS

Gain insights from teams who do this every day.

- Over 11 million systems configured in the last fiscal year
- 54,600 units imaged globally every week
- Project documentation with knowledge transfer

EASE

Effortlessly deploy PCs by outsourcing to us. We can handle the tasks that divert your attention away from your highest priorities.

- Flexibility to select the level of service that matches your IT staff outsourcing needs
- Deployments can be performed after hours or on weekends
- Available in 70 countries

¹Source: Based on May 2016 Principled Technologies Report commissioned by Dell EMC. Testing results extrapolated from a 10-system deployment to project time savings for larger deployment compared to in-house manual deployment. Actual results will vary. Full report: http://www.principledtechnologies.com/Dell/ProDeployPlus_0816.pdf

²Source: Based on IDC White Paper commissioned by Dell EMC, "The Business Value of Utilizing Deployment Services," July 2016. Results derived from a survey of 550 organizations. Savings calculated on a Tier 3 deployment. Cost savings in U.S. Dollars. Actual results will vary. Full report: <http://www.Dell.com/IDCDeploymentServicesBusinessValue>

