

## 2018 CYBERCRIMINAL SHOPPING LIST

Recent mass data breaches have created an abundance of verified credentials for sale across the dark market. What is your identity worth? See what cybercriminals are willing to pay for access to a variety of consumer accounts.

### Retail

\$1-3

Retailers

Fashion

Sports Stores

eCommerce

Auto Stores

Delivery Companies

### Social

\$1-5

Instant Messaging

\$1-3

Emails

\$1-10

Dating Sites

\$3

Social Media Websites

### Travel/Leisure

Airlines

\$3-10.5

\$0.7-1.50

Hospitality Services

### Finance

\$7-10.5

Financial Services

\$0.5-15.50

Bank Accounts

Online Money Transfer Services

\$3-24

Credit Card Websites

\$3-5

Accounts from Recent Breaches

\$1

### Technology

\$0.4-3.50

Technology Companies

\$1-5

Video On Demand Services

\$1-4.50

Telecommunications Companies

Electronic Stores

\$2.50