MISSISSIPPI



46th happiest state

Bottom 10% of states

Most like: Pennsylvania Maryland

Click for its full report.



8 out of 10 say: "It's the best place to live"



"My home makes me proud"



"My home is my favorite place to be"



67% "I plan to stay in my community for the next 5 years"

What Makes Mississippi's Homeowners Happy?

Our research shows that homeowner happiness boils down to a combination of three important factors:









are happy with their home's size and layout

49% say they have adequate storage

\$125,000 Average Home Price (U.S. Census)

65%

"The cost of living is reasonable"

2. COMMUNITY

A sense of diversity, safety and a strong neighborhood network



DIVERSITY

46% eel that my commun

"I feel that my community is racially diverse"

"I feel that my community is religiously diverse" SAFETY

"I live in a community that makes me feel safe"

67%

"My community offers good fire, police and medical services"

NEIGHBORHOOD

54% "I have neighbors I enjoy"

63% "I trust my neighbors"



3. ACCESSIBILITY

Practical commutes and access to important attractions and services



COMMUTING AND TRAVEL TIMES

54%

live and work in close proximity

58% have a reasonable commute

ACCESS TO ATTRACTIONS AND SERVICES



live within one hour of a major metro area



have access to shopping that meets their needs



have easy access to highways



live close to body of water

40 MINUTES Average travel time to work

