



6th happiest state

Top 25% of states

Most like: Arkansas Oregon

Click for its full report.



8 out of 10 say:

"It's the best place to live"



"My home makes me proud"



"My home is my favorite place to be"



69% "I plan to stay in my community for the next 5 years"

What Makes Florida's Homeowners Happy?

Our research shows that homeowner happiness boils down to a combination of three important factors:









are happy with their home's size and layout

56% say they have adequate storage

\$224,900 Average Home Price (U.S. Census)

58%

"The cost of living is reasonable"

2. COMMUNITY

A sense of diversity, safety and a strong neighborhood network



DIVERSITY

52%

"I feel that my community is racially diverse"

52%

is religiously diverse"

SAFETY

"I live in a community that makes me feel safe"

64%

"My community offers good fire, police and medical services"

NEIGHBORHOOD

59% "I have neighbors I enjoy"

68% "I trust my neighbors"



3. ACCESSIBILITY

Practical commutes and access to important attractions and services



COMMUTING AND TRAVEL TIMES

57%

live and work in close proximity

60% have a reasonable commute

ACCESS TO ATTRACTIONS AND SERVICES



live within one hour of a major metro area

78% have access to shopping that meets their needs



have easy access to highways



live close to body of water

40 MINUTES Average travel time to work

