

CINCINNATI, OH



21st happiest city

Bottom 50% of cities

Most like:
Columbus
Boston

Click for the full report and methodology..



8 out of 10 say:

"It's the best place to live"



70%

"My home makes me proud"



54%

"My home is my favorite place to be"



68%

"I plan to stay in my community for the next 5 years"

What Makes Cincinnati's Homeowners Happy?

Our research shows that homeowner happiness boils down to a combination of three important factors:

1. DWELLING

Affordable, well-functioning homes offering enjoyable accommodations



43 years

average home age

76%

have renovated their homes

65%

are happy with their home's size and layout

52%

say they have adequate storage

\$140,000

Average Home Price (M.S.A., U.S. Census)

65%

"The cost of living is reasonable"

2. COMMUNITY

A sense of diversity, safety and a strong neighborhood network



DIVERSITY

34%

"I feel that my community is racially diverse"

44%

"I feel that my community is religiously diverse"

SAFETY

72%

"I live in a community that makes me feel safe"

64%

"My community offers good fire, police and medical services"

NEIGHBORHOOD

57%

"I have neighbors I enjoy"

67%

"I trust my neighbors"

2,157,719

Population (M.S.A., U.S. Census)

3. ACCESSIBILITY

Practical commutes and access to important attractions and services



COMMUTING AND TRAVEL TIMES

51%

live and work in close proximity

62%

have a reasonable commute

82%

have easy access to highways

ACCESS TO ATTRACTIONS AND SERVICES

88%

live within one hour of a major metro area

72%

have access to shopping that meets their needs

48%

live close to body of water

40 MINUTES

Average travel time to work