

PHOENIX, AZ



30th happiest city

Bottom 25% of cities

Most like:
New York City
Chicago

Click for the full report and methodology.



8 out of 10 say:

"It's the best place to live"



67%

"My home makes me proud"



56%

"My home is my favorite place to be"



66%

"I plan to stay in my community for the next 5 years"

What Makes Phoenix's Homeowners Happy?

Our research shows that homeowner happiness boils down to a combination of three important factors:

1. DWELLING

Affordable, well-functioning homes offering enjoyable accommodations



28 years

average home age

78%

have renovated their homes

74%

are happy with their home's size and layout

54%

say they have adequate storage

\$298,000

Average Home Price (M.S.A., U.S. Census)

60%

"The cost of living is reasonable"

2. COMMUNITY

A sense of diversity, safety and a strong neighborhood network



DIVERSITY

44%

"I feel that my community is racially diverse"

42%

"I feel that my community is religiously diverse"

SAFETY

65%

"I live in a community that makes me feel safe"

59%

"My community offers good fire, police and medical services"

NEIGHBORHOOD

49%

"I have neighbors I enjoy"

62%

"I trust my neighbors"

4,574,531

Population (M.S.A., U.S. Census)

3. ACCESSIBILITY

Practical commutes and access to important attractions and services



COMMUTING AND TRAVEL TIMES

54%

live and work in close proximity

57%

have a reasonable commute

84%

have easy access to highways

ACCESS TO ATTRACTIONS AND SERVICES

89%

live within one hour of a major metro area

80%

have access to shopping that meets their needs

24%

live close to body of water

40 MINUTES

Average travel time to work