



Kaspersky®

SECURITY ANALYST SUMMIT

EVENT SPONSORSHIP KIT 2017

St. Maarten
April 2–6, 2017

[The Westin Dawn Beach Resort & Spa](#)

KASPERSKY® SECURITY ANALYST SUMMIT 2017

The 9th annual Kaspersky® Security Analyst Summit is an **invite-only** event that attracts high-caliber anti-malware researchers, global law enforcement agencies and CERTs and senior executives from financial services, technology, healthcare, academia and government agencies.

The conference provides an exclusive atmosphere that encourages debate, information sharing and display of cutting-edge research, new technologies, and ways to improve collaboration in the fight against cyber-crime.



Kaspersky® Security Analyst Summit 2017 will discuss the following topics:

- Nation state cyber-espionage and advanced threat actors
- Government surveillance issues and privacy rights
- Threats against banks, financial institutions
 - PoS systems
 - ATMs
 - Crypto-currencies
 - E-commerce data breaches
- Critical infrastructure protection (SCADA/ICS)
- Internet of Things
 - Self-driving cars
 - Smart homes and smart devices
 - Autonomous drones
 - Smart cities
- Cross-border law-enforcement coordination and information sharing
- Vulnerability discovery and responsible disclosure
- Mobile Malware

Sponsors and attendees include representatives from the software vendor community, anti-malware researchers, law enforcement professionals, vulnerability researchers and security response teams.



SAS attendees include trusted, high-profile journalists from the following media brands:

- **Nicole Perlroth**, New York Times
- **Jim Finkle**, Reuters
- **Joseph Menn**, Reuters
- **Riva Richmond**, The Economist
- **Marcel Rosenbach**, Der Spiegel
- **Karim Salah Amer**, Netflix
- **Kim Zetter**, Wired
- **Charlie Osborne**, CNET
- **Alp Börü**, BusinessWeek
- **Dan Goodin**, Ars Technica
- **Kelly Jackson Higgins**, Dark Reading
- **Mike Lennon**, SecurityWeek
- **Fahmida Rashid**, Infoworld
- **Violet Blue**, ZDNet
- **Greg Hale**, ISS Source
- **Dennis Fisher**, OnTheWire
- **Sergio López**, Netmedia
- **Sam Jones**, Financial Times
- **Peter Nicolai Devantier**, Computerworld
- **Byron Acohido**, USA Today/Three
Certainty



“Overall amazing talks. The event production was the best I’ve seen. The entire event set a tone of peer sharing that I haven’t seen at any conference before. No posturing, no cliques. Genuine sharing of information.”

– **Kymerlee Price**, Bugcrowd

“SAS is, without a doubt, the best security conference I have ever attended. Aside from the incredible atmosphere, I have never been to a single event so laser focused on the issues I care about and attended by so many people worth listening to. Thank you for having us!”

– **John Hultquist**, iSIGHT Partners

SAS is probably the best conference I’ve ever been to honestly. All the other conferences (Defcon, Blackhat) don’t even compare. I got to put names to faces for people I’ve been talking to for years I appreciate getting the opportunity to attend this year more than you could imagine. Looking forward to next year.

– **Brian Candlish**, Chief Security Researcher, Threat Research and Intelligence, Telstra

“Because SAS is an invite-only conference the quality of the research presented is unsurpassed. The talks are fresh and relevant, and we look forward to attending and sponsoring every year.”

– **Christine Gadsby**, Director, Product Security Response, BlackBerry



SPONSORSHIP OPPORTUNITIES

Platinum Package \$30,000

- Three full SAS event passes. Hotel, transfers, meals and all summit activities included.
- One speaking slot.
- Free six-month subscription to Executive Summaries of Kaspersky Security Intelligence Services plus advanced access to IOC data.
- Table-top or a place for a booth in conference registration area.
- Inclusion of your company's logo in all marketing material (banners, brochures, badges, agenda).
- Back cover ad placement on event program.
- Display of your company's logo on the SAS web site, Kaspersky Daily Blog and Threatpost.com.
- Inclusion of your printed materials in conference package.
- Podcast interview to be published on Threatpost.com with rights available to you for re-use.

Gold Package \$20,000

- Two full SAS event passes. Hotel, transfers, meals and all summit activities included.
- Free three-month subscription to Executive Summaries of Kaspersky Security Intelligence Services plus advanced access to IOC data.
- Inclusion of your company's logo in all marketing material (banners, brochures, badges and agenda).
- Display of your company's logo on the SAS web site, Kaspersky Daily Blog and Threatpost.com).
- Inclusion of your printed materials in conference package.
- Podcast interview to be published on Threatpost.com with rights available to you for re-use.

Silver Package \$10,000

- One full SAS event pass. Hotel, transfers, meals and all summit activities included.
- Inclusion of your company's logo in all marketing material (banners, brochures, badges and agenda).
- Display of your company's logo on the SAS web site, Kaspersky Daily Blog and Threatpost.com).
- Inclusion of your printed materials in conference package.

Sponsorship packages also available for:

- Dedicated session sponsorships
- Lanyard sponsorships
- Breakfast and lunch sponsorships
- Media room and Wi-Fi sponsorships
- Full-page ads in conference brochure
- Gala dinner sponsorship





CONTACTS

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