

MILWAUKEE, WI



32nd happiest city

Bottom 25% of cities

Most like:
Chicago
Indianapolis

Click for the full report and methodology.



8 out of 10 say:

"It's the best place to live"



64%

"My home makes me proud"



54%

"My home is my favorite place to be"



64%

"I plan to stay in my community for the next 5 years"

What Makes Milwaukee's Homeowners Happy?

Our research shows that homeowner happiness boils down to a combination of three important factors:

1. DWELLING

Affordable, well-functioning homes offering enjoyable accommodations



48 years

average home age

80%

have renovated their homes

63%

are happy with their home's size and layout

53%

say they have adequate storage

\$129,900

Average Home Price (M.S.A., U.S. Census)

61%

"The cost of living is reasonable"

2. COMMUNITY

A sense of diversity, safety and a strong neighborhood network



DIVERSITY

34%

"I feel that my community is racially diverse"

48%

"I feel that my community is religiously diverse"

SAFETY

71%

"I live in a community that makes me feel safe"

72%

"My community offers good fire, police and medical services"

NEIGHBORHOOD

60%

"I have neighbors I enjoy"

74%

"I trust my neighbors"

1,575,747

Population (M.S.A., U.S. Census)

3. ACCESSIBILITY

Practical commutes and access to important attractions and services



COMMUTING AND TRAVEL TIMES

62%

live and work in close proximity

68%

have a reasonable commute

82%

have easy access to highways

ACCESS TO ATTRACTIONS AND SERVICES

93%

live within one hour of a major metro area

75%

have access to shopping that meets their needs

70%

live close to body of water

30 MINUTES

Average travel time to work