

MAXIMUM RETAIL PRICE OF CHANNELS

A-LA CARTE RATE PER SUBSCRIBER PER MONTH

Channels	Genre	A-la-carte Rates (in INR)
bindass PLAY	Music	0.50
Disney Junior	Kids	5.00
UTV Movies	Movies (Hindi)	1.50
bindass	General Entertainment Channel (Hindi)	0.80
UTV Action	Movies (Hindi)	1.00
Hungama TV	Kids	2.25
Disney Channel	Kids	2.25
Disney XD	Kids	1.00

BOUQUET RATE PER SUBSCRIBER PER MONTH

	Channels	Bouquet Rate(s) (in INR)
Bouquet 1	Disney Channel	4.675
	Disney XD	
	Hungama TV	
Bouquet 2	UTV Movies	3.23
	UTV Action	
	bindass	
	bindass PLAY	