



#### **31st** happiest state

Bottom 50% of states

Most like: Tennessee Ohio

Click for its full report.



# 8 out of 10 say:

"It's the best place to live"



"My home makes me proud"



"My home is my favorite place to be"



67% "I plan to stay in my community for the next 5 years"

### What Makes Georgia's Homeowners Happy?

Our research shows that homeowner happiness boils down to a combination of three important factors:







their homes



are happy with their home's size and layout

52% say they have adequate storage

# \$184,700 Average Home Price (U.S. Census)

# 65%

"The cost of living is reasonable"

## 2. COMMUNITY

A sense of diversity, safety and a strong neighborhood network



DIVERSITY

56%

"I feel that my community is racially diverse"

"I feel that my community is religiously diverse" SAFETY

"I live in a community that makes me feel safe"

67% "My community offers good fire,

police and medical services"

### NEIGHBORHOOD

57% "I have neighbors I enjoy"

68% "I trust my neighbors"

# 10,214,860

Population (U.S. Census)

**3. ACCESSIBILITY** 

Practical commutes and access to important attractions and services



#### COMMUTING AND TRAVEL TIMES

51% live and work in

close proximity

59% have a reasonable commute

ACCESS TO ATTRACTIONS AND SERVICES



live within one hour of a major metro area

78%

have access to shopping that meets their needs



have easy access to highways



live close to body of water

## **50 MINUTES** Average travel time to work

