# TENNESSEE



#### 30th happiest state

Bottom 50% of states

Most like: Rhode Island Georgia

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8 out of 10 say: "It's the best place to live"



"My home makes me proud"



"My home is my favorite place to be"



68% "I plan to stay in my community for the next 5 years"

#### What Makes Tennessee's Homeowners Happy?

Our research shows that homeowner happiness boils down to a combination of three important factors:









are happy with their home's size and layout

55% say they have adequate storage

## \$134,900

Average Home Price (U.S. Census)

### 68%

"The cost of living is reasonable"

#### 2. COMMUNITY

A sense of diversity, safety and a strong neighborhood network



#### DIVERSITY

44%

"I feel that my community is racially diverse"

"I feel that my community is religiously diverse" SAFETY

"I live in a community that makes me feel safe"

68%

"My community offers good fire, police and medical services"

#### NEIGHBORHOOD

62% "I have neighbors I enjoy"

72% "I trust my neighbors"



#### **3. ACCESSIBILITY**

Practical commutes and access to important attractions and services



#### COMMUTING AND TRAVEL TIMES

**57%** 

live and work in close proximity

66% have a reasonable commute

ACCESS TO ATTRACTIONS AND SERVICES



live within one hour of a major metro area

73% have access to shopping that meets their needs



have easy access to highways



live close to body of water

#### 40 MINUTES Average travel time to work

