LIFORN



1st happiest state

Top 10% of states

Washington **New Mexico**

Most like:

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8 out of 10 say:

"It's the best place to live"



"My home makes me proud"



56%

"My home is my favorite place to be"



"I plan to stay in my community for the next 5 years"

What Makes California's Homeowners Happy?

Our research shows that homeowner happiness boils down to a combination of three important factors:

1. DWELLING

Affordable, well-functioning homes offering enjoyable accommodations



38 years

average home age

have renovated their homes

are happy with their home's size and layout

say they have adequate storage

\$410,000

Average Home Price (U.S. Census)

41%

"The cost of living is reasonable"

2. COMMUNITY

A sense of diversity, safety and a strong neighborhood network



DIVERSITY

55%

"I feel that my community is racially diverse"

"I feel that my community is religiously diverse"

SAFETY

"I live in a community that makes me feel safe"

64%

"My community offers good fire, police and medical services"

NEIGHBORHOOD

"I have neighbors l enjoy"

67%

"I trust my neighbors"

39,144,818 Population (U.S. Census)

3. ACCESSIBILITY

Practical commutes and access to important attractions and services



TRAVEL TIMES

live and work in

close proximity

have a reasonable commute

have easy access

ACCESS TO ATTRACTIONS AND SERVICES

85% live within one hour of

a major metro area

75%

have access to shopping that meets their needs

live close to body of water

to highways

Average travel time to work

40 MINUTES

