



24th happiest city

Bottom 50% of cities

Most like: Washington D.C. Atlanta

Click for the full report and methodology.



8 out of 10 say: "It's the best place to live"

"My home makes me proud"



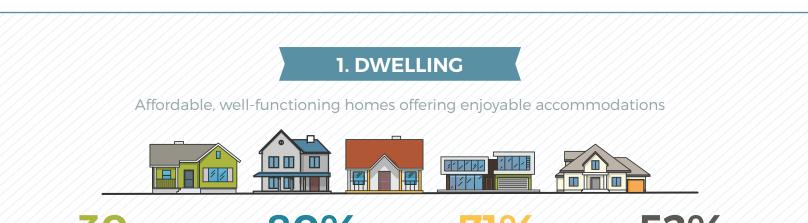
"My home is my favorite place to be"



71% "I plan to stay in my community for the next 5 years"

What Makes Dallas' Homeowners Happy?

Our research shows that homeowner happiness boils down to a combination of three important factors:







their homes



are happy with their home's size and layout

52% say they have adequate storage

\$399,900

Average Home Price (M.S.A., U.S. Census)

65%

"The cost of living is reasonable"

2. COMMUNITY

A sense of diversity, safety and a strong neighborhood network



DIVERSITY

55%

"I feel that my community is racially diverse"

"I feel that my community is religiously diverse" SAFETY

"I live in a community that makes me feel safe"

67%

"My community offers good fire, police and medical services"

NEIGHBORHOOD

56% "I have neighbors I enjoy"

66% "I trust my neighbors"



Population (Metro Division, U.S. Census)

3. ACCESSIBILITY

Practical commutes and access to important attractions and services



COMMUTING AND TRAVEL TIMES

66%

live and work in close proximity

67% have a reasonable commute

ACCESS TO ATTRACTIONS AND SERVICES



live within one hour of a major metro area

80% have access to shopping that meets their needs



have easy access to highways



live close to body of water

40 MINUTES Average travel time to work

