

# DALLAS, TX



24th happiest city

Bottom 50%  
of cities

Most like:  
Washington D.C.  
Atlanta

Click for the full report and methodology.



8 out of 10 say:

"It's the best place to live"



71%

"My home makes me proud"



63%

"My home is my favorite place to be"



71%

"I plan to stay in my community for the next 5 years"

## What Makes Dallas' Homeowners Happy?

Our research shows that homeowner happiness boils down to a combination of three important factors:

### 1. DWELLING

Affordable, well-functioning homes offering enjoyable accommodations



30 years

average home age

80%

have renovated their homes

71%

are happy with their home's size and layout

52%

say they have adequate storage

\$399,900

Average Home Price (M.S.A., U.S. Census)

65%

"The cost of living is reasonable"

### 2. COMMUNITY

A sense of diversity, safety and a strong neighborhood network



#### DIVERSITY

55%

"I feel that my community is racially diverse"

49%

"I feel that my community is religiously diverse"

#### SAFETY

65%

"I live in a community that makes me feel safe"

67%

"My community offers good fire, police and medical services"

#### NEIGHBORHOOD

56%

"I have neighbors I enjoy"

66%

"I trust my neighbors"

4,707,151

Population (Metro Division, U.S. Census)

### 3. ACCESSIBILITY

Practical commutes and access to important attractions and services



#### COMMUTING AND TRAVEL TIMES

66%

live and work in close proximity

67%

have a reasonable commute

87%

have easy access to highways

#### ACCESS TO ATTRACTIONS AND SERVICES

94%

live within one hour of a major metro area

80%

have access to shopping that meets their needs

53%

live close to body of water

40 MINUTES

Average travel time to work