



**33rd** happiest state

#### **Bottom 50%**

of states

**Most like:** Ohio Kansas

Click for its full report.



# 8 out of 10 say:

"It's the best place to live"



"My home makes me proud"



**59%** 

"My home is my favorite place to be"



"I plan to stay in my community for the next 5 years"

# What Makes Louisiana's Homeowners Happy?

Our research shows that homeowner happiness boils down to a combination of three important factors:

Affordable, well-functioning homes offering enjoyable accommodations

1. DWELLING



**34** years

average home

age

have renovated their homes

are happy with their home's size and layout

say they have adequate storage

\$150,000

Average Home Price (U.S. Census)

62%

"The cost of living is reasonable"

# 2. COMMUNITY

A sense of diversity, safety and a strong neighborhood network



**DIVERSITY** 

46%

"I feel that my community is racially diverse"

"I feel that my community is religiously diverse"

SAFETY

"I live in a community that makes me feel safe"

57%

"My community offers good fire, police and medical services"

**NEIGHBORHOOD** 

54%

"I have neighbors l enjoy"

58%

"I trust my neighbors"

4,670,724 Population (U.S. Census)

# 3. ACCESSIBILITY

Practical commutes and access to important attractions and services



### **COMMUTING AND** TRAVEL TIMES

**54%** live and work in

close proximity

have a reasonable

commute

have easy access to highways

#### **ACCESS TO ATTRACTIONS** AND SERVICES

**78%** 

live within one hour of a major metro area

61%

have access to shopping that meets their needs

live close to body of water

# **40 MINUTES**

Average travel time to work

