

# MISSOURI



25th happiest state

Top 50% of states

Most like:  
Massachusetts  
Oklahoma

[Click for its full report.](#)



8 out of 10 say:

"It's the best place to live"



62%

"My home makes me proud"



59%

"My home is my favorite place to be"



69%

"I plan to stay in my community for the next 5 years"

## What Makes Missouri's Homeowners Happy?

Our research shows that homeowner happiness boils down to a combination of three important factors:

### 1. DWELLING

Affordable, well-functioning homes offering enjoyable accommodations



42 years

average home age

81%

have renovated their homes

68%

are happy with their home's size and layout

53%

say they have adequate storage

\$128,000

Average Home Price (U.S. Census)

72%

"The cost of living is reasonable"

### 2. COMMUNITY

A sense of diversity, safety and a strong neighborhood network



DIVERSITY

40%

"I feel that my community is racially diverse"

51%

"I feel that my community is religiously diverse"

SAFETY

76%

"I live in a community that makes me feel safe"

72%

"My community offers good fire, police and medical services"

NEIGHBORHOOD

60%

"I have neighbors I enjoy"

70%

"I trust my neighbors"

6,083,672

Population (U.S. Census)

### 3. ACCESSIBILITY

Practical commutes and access to important attractions and services



COMMUTING AND TRAVEL TIMES

54%

live and work in close proximity

67%

have a reasonable commute

86%

have easy access to highways

ACCESS TO ATTRACTIONS AND SERVICES

88%

live within one hour of a major metro area

76%

have access to shopping that meets their needs

50%

live close to body of water

40 MINUTES

Average travel time to work