GIT MERGE 2017

ABOUT GIT MERGE

Git Merge is the pre-eminent Git-focused conference: a full-day offering technical content and user case studies, plus a day of workshops for Git users of all levels. Git Merge 2017 will take place on February 2-3 in Brussels.

Git Merge is dedicated to amplifying new voices in the Git community and to showcasing the most thought-provoking projects from contributors, maintainers and community managers around the world.

By sponsoring Git Merge, you are supporting a community of users and developers who are dedicated to a tool that has become an integral part of all of our development workflows. All ticket proceeds benefit the Software Freedom Conservancy.

PURPOSE

• Advancing the Git community above all else.
• Advocating for the adoption of Git over other source control management solutions.
• Engaging with companies with large and invested interests in Git.
• Strengthening relationships with Software Freedom Conservatory and Linux Foundation.

$22k — PROCEEDS RAISED FOR SOFTWARE FREEDOM CONSERVANCEY IN 2016

350 — GIT END USERS, SYSTEM ADMIN, SENIOR ENGINEERS, AND TECHNICAL LEADERS

20+ — SESSIONS, LIGHTNING TALKS & WORKSHOPS

GIT
MERGE
2017

SPONSORSHIP

Git Merge is a vendor-neutral event produced by GitHub on behalf of the Git community. Our sponsors are partners in a continued commitment to educate, inspire, and explore best practices and tools. For this reason there are no sponsorship tiers at Git Merge. Join us as we work together to support the future of Git.

Sponsorship is a flat $10,000 and includes:

- 3 complimentary conference badges
- Logo on website with custom link
- Logo + mention in email to attendees
- Logo on signage & interstitial slides

- Thank you on twitter with logo
- Verbal 'thank you' on stage
- Weekly sponsor Q&A phonecall
- Dedicated time at the Demo Desk

ADD-ONS

Sponsors wanting an additional opportunity to interact with attendees may select from 2 add-ons available at $10k each.

Afterparty at Brussels Event Brewery

- 2 opportunities remaining
- Custom branding, signage and swag
- Additional mention on website
- Welcome speech with custom messaging

Lounge and demo station in Grand Hall

- 2 opportunities remaining
- Custom branding and signage
- Demo station with monitor
- Additional shout out from stage

If you're interested in partnering with us at Git Merge, please email Alaine Newland at **alainen@github.com**.