

MINNESOTA



15th happiest state

Top 50% of states

Most like:
South Carolina
Iowa

[Click for its full report.](#)



8 out of 10 say:
"It's the best place to live"



68%

"My home makes me proud"



50%

"My home is my favorite place to be"



72%

"I plan to stay in my community for the next 5 years"

What Makes Minnesota's Homeowners Happy?

Our research shows that homeowner happiness boils down to a combination of three important factors:

1. DWELLING

Affordable, well-functioning homes offering enjoyable accommodations



46 years

average home age

81%

have renovated their homes

68%

are happy with their home's size and layout

54%

say they have adequate storage

\$188,000

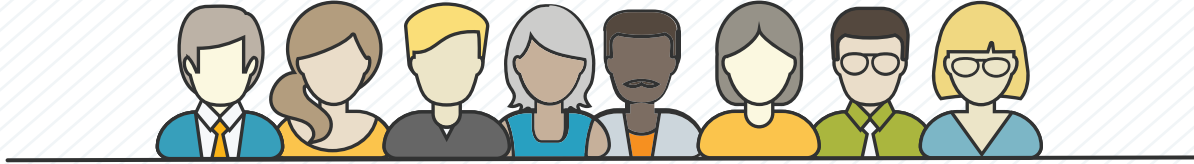
Average Home Price (U.S. Census)

63%

"The cost of living is reasonable"

2. COMMUNITY

A sense of diversity, safety and a strong neighborhood network



DIVERSITY

41%

"I feel that my community is racially diverse"

53%

"I feel that my community is religiously diverse"

SAFETY

78%

"I live in a community that makes me feel safe"

74%

"My community offers good fire, police and medical services"

NEIGHBORHOOD

61%

"I have neighbors I enjoy"

77%

"I trust my neighbors"

5,489,594

Population (U.S. Census)

3. ACCESSIBILITY

Practical commutes and access to important attractions and services



COMMUTING AND TRAVEL TIMES

63%

live and work in close proximity

70%

have a reasonable commute

90%

have easy access to highways

ACCESS TO ATTRACTIONS AND SERVICES

94%

live within one hour of a major metro area

77%

have access to shopping that meets their needs

72%

live close to body of water

30 MINUTES

Average travel time to work